

SEPTEMBER 15, 1951 (M) THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (B)

PRICE, 25 CENTS

Radio Fears New Rate Cuts As Advertisers Blast Again

Report Blasts Hopes of Early Peace Confab

Affiliates Group Nixes Meeting in Hostile "Climate"

NEW YOLK, Sept 8 — Among abor effects of he release of the third study of the Amolisation of National Advertisers on, the impact of television on radio listening this week was this: I bleiv skys-high, at least temporaria a scheduled meeting, between the Affiliates' Committee headed by WTICs. Hartford Fritz Mareney, and the advertisers of the second o

is a at a last July a meeting for sometime right after Lab Dir was scheduled between committee brass and ANA exects. The second of exploring common produces the second of exploring common produces a construction of the meetings of the ANA give the AC any deal of the ANA give the AC any deal of the works.

Toronto Gate Hits Hi Peak

BERLE "SLIPS" TO MERE 104G

| and been | 200 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |



More, Better Distributors Needed by Record Industry

place the record industry, despite is sugnes of a big fall season. Situations such as major dask if easy with the such as a such

RCA on Hand as TV Sets Danish Preem

OPENIAGEN Sept 6.— Too important feltwise exent has a leen usern considerable spite in 1920 passes, the property of the control of the contro

g ton problem will not be eased in othe forescable future. The fact e is, there are many who expect to see the situation grow worse under the pressures of the spread of TV in markets, higher taxes, a subsequent ightening of investment your lightening of investment is

Piped Theater
TV Discussed
By Union, Ops

on SERW YERK Sent 8 - Winder by my for forced arrent theater and the sent forced arrent theater and the sent forced arrent theater and the sent forced arrent forced and the sent forced arrent found a Variety Artists.

If the purpose of the conflate was all the sent forced arrent found a part of the sent forced are sent forced and the sent forced are sent forced as a part of the sent forced are sent forced as a part of the sent forced are sent forced as a part of the sent forc

s imprise of theoder who would be produced by the control of the produced by the control of the

we release requiring large inventorles.

Within the last few weeks, Columba changed distributors in the control of the control of the ern Merchandising, Wercury and the control of the control of the tranship of the control of labels who gave up a batch of labels

who cave up a such of liabel.

For Cap, thus leaving many with our representation in that territy it is generally conceded to the control of the control of

Judy Garland

Album On Way

NEW YIRK Sopt 8 — M

Records will have Judy Garle

fillium 1 should seel her reon
ing of the Place Theater's law
y day you policy Octobr 16

The diskor, an affiliate
own, Inc. has worked out
her RKU Theater pytholicy off
which has had been your mile on the Judous w
her RKU Theater pytholicy off
which handle the Palace T

Spenders Say TV Cuts Down Night Listening

5% to 71% Dips On Some Stations, As Video Tuning Rises

By JOE CSIDA

NEW YORK, Sept. 8.—The nation's tot advertisers released their hind polite, but nonetheless meaningful, blast in the battle to chop addo advertising rates this week. The latest volley came in the form of the third report of the Radio and Television Committee of the Association of National Advertisers to the members of the ANA.

in the Radio-TV Department.

The report, dated August, 1951 in the ANA's words "brings for ward to October 1, 1951, estimate of the impact of television on evening radio listening." It follows the ANA studies of July, 1950, and March 1951, which are recognized (Continued on page 4)

Big Kan. Fair Defeats Flood

TOPEKA, Kan., Sept. 8.—Flood walers leaped at South Topeka and course' thru wide sections of Kansas today as Topeka's big annual event—the Kansas Free Fair pened, but excessions of July would not put a substantial dent in attendance.

Officials were jubilant over the

at even the some bridge

GUY LOMBARDO KID STAR NOW NEW YORK Sept 8—Guy

NEW YORK Sept B—Gast Dominated for the first tole has cut wax deants to first to the has cut wax deants to first to the september of the tole has cut wax deants to the control of the september of the september

Billboard Backstage

Washington Once-Over

Sked Hearing On Benton Plan To Probe 'Voice'

JUKE BAIT

Shortage In Pennies And Nickels

MR. LANZA TAKE WARNING!

Index

Dispatch

TV Does Fadeout in Old Hyde Park . . .

Paris Peek

Hitery Crowds Enjoy Hew Laugh Sensation

me Are Bound to fail

Big Race for TV . .

Atlanta Lady Lawyer Boomed for FCC . .

Britain's Video Seen Progressing Rapidly . .

Picture Business

TEXAS FAIR MUSICALS TOP GREATEST GROSSES

MALLAN Sout B. — See For-Man-Valley Memory and Control of the Cont

Movie Fightcast Ducats Now \$2

CMICAGO, Sept. B.—With nime from the control of the

RCA Declares Quarterly Dividend

NEW YORK Sept 8 Brig Gen David Sarnoff, chairman the board of the Radio Corporation that the firm's board of directors had declared a dividend of 87%; cents a share on the company joustanding \$3.50 cumula tive first preferred stock from July 1 to Sentember 30 from July 1 to Sentember 30

Billboard

The American Industry's teading Recreach Founded 1894 by W. H. Donaldson Publishers

Roger | Littleford || William D Littleford || William D Littleford || E W Evens | Pres 6 | rear Lawrence W Gatto | Section || Sectio

Prison G Csids Editor in Chief Naw Y C R hi would Machine E for Chi-Herb Dotten Outdoor Editor, Chic Wm J Sachs cac News Editor Cinc-Ben Atlas Chief Wash igton Bur

Managers and Divisions

E. W. Fee Lain Mer. Cinct.
Managers Prince 11 0

1160 Prince 12 Obto

W O Littleford, Oen Mgr. Eartern Diriting 1544 Brinadway New York: 18 N Y Phone: Plang 22000 IL. Hester Jen Mgr. Western Division 186 W Randolph St. Challag 7, III.

Face (Entrain 275)

Sam Abbott, Gen Mrr. Wast Coast Division
6000 Super Sitto, Hollywood 28, Calif.
Phone HOllywood 9,5831

BIO Arcade Hide St Louis 1 Ma Powa Clisation 943 C. I Latische Advertising Direc K. K. Advertising Naz. New Y. M. L. Reuter Advertising Mgr. Chric. B. A. Bruns Circulation Mana,

Business State Control of the Contro

and speciated with a \$3 top input 1 \$2 40 in previous ye Name was dringed from Star Operetta to State Fair Music

Tokyo Mushi Mushi

By RALPH KRZYZAK-

TOKYO, Sept. 8—LL. Stewart N. Pawell, composer of Rotation Sluce, inpute no Armed Force Radio here and in Korea, say a jeep waiting for a mixed rost to be cleared ahead of him. The Armed Force Stewart Stewa

Menuhin Sel for 20 Concerts in Japan . . .

Volunts Yehudi Meauhin is selain fire recitis in 70xyo Citi Man Park San Managara and San Managara Concerts elsewhere in Japan Four hours after 2 dva n.c. ets had been sold for his concerts here This will be Menuhin first appearance in Japan, and his since the war. Price per dissince the war. Price per diswas not at an all-time high or was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the was not at a surface of the second of the sec

Breakstone Shoots 2nd Jap-American Film . . .

George Breakstone is shooth ins second Japanese-America film here. Builtied "Geisha Gris Home Bernell and Breakstone Brea

ning "Sword of Arima" starrity Vincend Prices (Its Itee! Into Menchalle (Its Itee! Into Menchalle (Its Itee! Into Menchalle (Its Itee! Its Itee! Its Itee It

TRUMAN TALK HITS 51.9 IN L. A

NEW YORN, Sept. 8 - Freeident Truman, making his address to the Japanese Peace Treaty Conference in San Treaty Conference in San Yellowers according to special TV-Home Hooperatings taken in the conference city, New York and Lox Angeles. Ratlaus for the three towns were 51,6, 44.6 and 51.9 respec-

Review Index

Record Reviews
Classical Reviews
Legit Reviews
Night Club Reviews
Radio Reviews

Highlight Reviews

TV SPECIAL EVENT

Going Transcontinental, Video's Job Is Slightly Transcendental

By JOE COLD

at least then Stunday (1), section job field the section of the stundard theorem of the stundard theor

LEGITIMATE

Somewhat Frayed by U.S. Standards, British "Petticoat" Opens Season

Re ROB FRANCI

of a senti-statemen at the countrilip of a list and many. Young liberal-minded dock-water. I also a sent and the sent and

of it I Splendid Cast Wis analysis, Cast-wise. Shumilin's and the are splendid. The children is on her dimission in the cast of the cast o

in bringing the over-talky first it at acts to a really dynamic clima is in the hird Samuel Leve's as in the hird Samuel Leve's as the state of the

10 Title more than a way fary to the Tribute of the

TV: DOCUMENTARY

Technique Skillful, Casting N.S.G. As "Time" Traces "Stake in Japan"

By BILL SMI

most ambilious efforts to explait again and the Japanese throsts to appare a troot to appare a troot to a surface and dramate devices. Show the surface and dramate devices. Show the parket was the communication of the parket was the communication of the parket and the surface and with one will repeat to plain and the surface and with one will repeat the surface and with one will repeat the surface and with one will repeat to repeat the surface and with one will repeat to repeat the surface and with one will repeat the surface and with the surface and with one will repeat the surface and with the surface and the surface an

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nominer vaid. Time low would be seed a reprint of all stricks appearing in that man own existing a Sagari in the past 10 cars.

**TELEVISION Recurrent First Sponsored by Fine. Inc. in American ing via Columbia Broadeasting via

RADIO FEARS NEW CUTS AS ADMEN BLAST AGAIN

"Near Elimination" of Evening Listening Noted in Some TV Marts

Report Blasts Affils' Group Meet With ANA

GRIM FACTS COST A BUCK AND WORTH IT

Upped Agency % Real Threat

BAB Prexy in Quick Retort Blast Study

ANA Target Is Evening Time, Mutual Is Okay

CBS Lines Up Top Team to Buck Berle

2 Letters Re 3d Study

Detroit's 1-Mil Drive To Sell Radio Shifts Into High on Sept. 15 Dough Doesn't Count Station Costs;

Push Aimed at Sponsors and Public

Steel Cutback **Snarls Melton** Pact With Ford

Richfield Buys Jap Treaty TV

WNBT Sells All Late-Film Segs

Sponsor_Splits 'One Man' Time

FRANKLY, KIDS, JUST MISH-MASH

Pre, Post Grid NBC Slots Sold

Grid-Diamond-Radio-TV Tiffs May Get Full-Scale U.S. Probe

BREAKS ICE

Miller Makes Switch From TV to Radio



tion concerning their civic responsibilities and privileges.

WDEL-TV

Wilmington, Delaware



Represented by ROBERT MEEKER Associates Chicogo • San Francisco • New York • Los Angeles



LIKE TO HAV



A PIECE OF SKELTON?

With this announcement, CBS Radin opens the mass circulation of night-time, network rmlin to alvertisers with limited budgets. Also, to lurge alcertisers for special promotions.

RED SKELTON, star-showman, strr-shlesman and his 13 million listeners—are now available on a one-time basis. The cost: less than a color page in a mass magazine... Here's how a one-time budget ame fits big-time radios:

OLESTION: Now !

ANNUAL Red Skelton - regular half-hour show—one of the 'top ten' in all radio—will be on the air for 39 consecutive week; starting October 3. Each massmarket broadcast will be sold to a single sponsor (but a sponsor will not be induced to a single broadcast).

OLESTION. How will advertisers use the show?

ANNERS: To say something special with impact—as explosure as the langifier of Skelton's Inteners.... Here is mass radio immunely produced to hanch a new product—kick off a drive—amounce a contest.... Here also is the perfect opportunity for the splittiming and commanding attention that many advertisers need for peakselling seasons and halddays (Daristmas, White Sales, Mother's Day, Father's Day Straw Hat Time, June worldings and guadrations. (Skelton ad libs over our shoulder. "For Thanksgiving, we can sell bogs and bogs of studenties.")

organica. And prophenderon tre-ma-

ASSWER Displaces and mailings will bash the appeal of Skelton's personality, tieing-in program, product, and purse at the sales counter.

QUESTION: What's the time of broadcast?

Asswer: $Dur_{0.1}$ a peak listening hour -9:00 to 9:30 p.n., Wednesdays, Between the big-audience attractions of Dr_1 Christian and Bing Crosby.

QUESTION: How many stations in the Skelton line-up?
ANSWER: Stations accounting for 91.4 per cent of the
entire CBS Radio circulation are available for charance

QUESTION: How many listeners on an average program? ANSWER: Year-in, year-out, Red Skelton in front of a microphone is a human, fun-making magnet. Last season, he drew an average weekly audience of more than 13 million people.

QUESTION: How much does the show cost?"

ASSWER \$23,500—including time, talent, and merchandising. To give this price a yardstick For \$23,500, you can tap a mass audience and listener-loyalty that took an annual investment of \$1,500,000 to build.

QUESTION: How will sponsors be scheduled? ANSWER: Solely on a first-come, first-to-profit basis.

ANSWER: Just a reminder: To say things that get thing started... or to give a peak-selling season a higher pear than ever. RED SKELTOV is your boy... For a program date that fits your needs, call your representative at...

THE CBS RADIO NETWORK

SEEK LEVENSON SLOT

CBS Juggles Schedules To Stiffen Fall Line-Up

BS-TV believes that the dra-

TUESDAY WINNER

WOR Readies Rate Cuts

Radio talks

BIG

In Detroit, WWJ is a better-than-Assuming that television of

never listen to radio, bear in mind

that increases in Beton popular-tion and trading area have com-bined to give WWJ 96% coverage of the number of families it had in 1940. When you take into consid-

you to buy the WWJ market today

That's why advertisers in the Detroit market choose WWJ and its big exclusive radio audience.

Detroit!

BARRY'S 'JURY' A Multi-Mil Billings in Middle of Firm Deals

Defense Unit In Theater TV Training Test

Old Gold Buys Half of WPIX **Garden Events**

WCOP All Out in Mass. Killer Hunt

For New Series

Morgan Signed

GREENER GRASS

Simon Quits Chi Disk Seg For WOR-TV



POST-WITCHING PAYS

WPTZ, WNBQ Sell TV SCHOOL BUSSES. Shows After Midnight

Films in Charge
Films in Charge
CHE AGE See 8 - Whole
School Brack setting Compara
TV stitle here novel the T
stifficate enter in [Tr- Bis
band, Aug 12] that perfects
arely programme on Jean at
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lifed under Stating Yolkes (Alan Indiatrees, grown of notification for internation-indiances) tracking the contropic of the control of the conception of the control of the conognital across the board Shows will be optical across the board Shows will be not feature thou for me the station; private library. The next March 1997, the machine of the control of the

ec WNBO is curring the Combined from 10 12 the spot week and is closing a deal to stim sor the remaining two houses the week

Simulcast Sked

For Godfrey to Cue Reshuffles
Benton Bill Is
Assailed by

which smoog hom words rate with the earliest of hell on a seriest containing the control of National Bottom and the seriest control of National Bottom and the seriest control of National Robots and Leves Bres. to set the continuous in the seriest control of National Robots and Leves Bres. The seriest control of National Robots Ro

CBS One-Shot Is Quick Click

WJR LONG CUFF

Militant NARTB

"Opinion" on Air 10 Years Before Sale NEW YORK, Sept 8 — Colombi broaden mg. System this was mind immediate acceptance for some-shot. Red. Skelvon, sale lan when Pontiac stande o spon or the December 5, 12 and 1. Treacheasts of the comediant's show the business was placed to provide Pontiact when the providence of the Colombian of the Pontiact of the Pontia

Schudt, Snyder Into CBS Jobs

Into CBS Jobs

RADIO INVADES

sight morning in Omedafamint was on use resectable and of a liabilities plan eligibilities and of a liabilities plan eligibilities associals for them to WORT, Rimedbader, Wie Brasidiand five bases a week from 7-30 to 8 pcm, program festive possible associated who founds continued to the contraction of the contraction of currients, contraction of several personnel of founds associated by facility associated by facilities associated associated by facilities associated by the contraction of the contraction of the country with facilities.

Babbitt Buys Last Kate Seg

NEW YORK, Sept. 8.—Babbut Beaner this week snapped up the last remaining alternale bi-weekly half hour on the Kate Smith night time video show. The hour variety tember 19 has already been bought by three ofter chemis Congoleum, Reynolds Metals and Norge.

The program is expected to be

Norge.

The program is expected to be addeduced to the National Boardeasting sail Company's more prefentious TV the stanzas. Weintraub is the agency

Movie-TV, Other Issues Met By NARTB Action

to Arment Association of an discal broaders ting groups date and Televanni Broadcasters, i.e. first formal acisin on the free law when the NARTB-TV is districted to the transition of the transition of the transition of the control in the subject by adoption of the subject by a subject by

s. Agreed that all association members applying for TV incomes to telescotted and all other honafide TV applying the television services.

8 Approved a resolution common discontinuous the TV engineering and

6 Approved a resolution commending the TV engineering summittee

per a 1,000 set for Apparent of an amount of Development of an amount of Development of an amount of Development of the Apparent of the Appare



That's what you want, Isn't [12 In advertising that means more sales impressions per dallar spent

to a more measure can approach radia in reaching a lat of people at low cat. In a more that is nearly 1/10th of America, one station—WLW— reache more people more frequently and at lower cast than any ather medium available.

If you're really serious about wanting more for your advertising dallar, if you're concerned about the cost of reaching people, you should see the new presentation, "What Price People?" We'll be glad to show you will be proved the property of the provided the provided to the provided the provided to t

MIM

E NATION'S MOST MERCHANDISE-ABLE STATION

THE BILLBOARD STAR OF THE FAMILY

STAR OF THE FAMILY

Mr. & Mrs. Hayes Available Be ROBERT STANESTER (Now York Daily News) There is nothing that gets me downer than a mit

unless it is a female mimic. But there is a weak spot in every-body's apathy and, deservedly, I have two Mr. body's apathy and, deservedly, I have two. My weak spots, where mimics are concerned, are Peter Lind Hayes and Mary

retails:

Pete and Mary Their Star Finally Shines to much of their for Lil 11 For Likable TV Couple

The Billboard

RIVIERA, FT. LEE, N. J.
B. Bill Smith
Two new acts are keeping the
room alled to capacity for the
show and satisfactory business
second. The headliners are

"Best act they're ever had." WALTER WINCHELL

Peter Lind Mayer and, Mary Healy are easily one of the top variety acts around. Class or mars, this personable Mr. and Mrs. haven't a dull moment in an act that is sock on material, presenta-tion and good taste. The property of the sock of the sock of the result of the sock of the sock of the sock of the sock of the Riviers they amanded over a sock Kniers they amanded over a sock to the sock of the sock of the local market of the sock of the sock of the local market of the sock of the sock of the local market of the sock of the sock of the local market of the sock of the sock of the local market of the sock of the sock of the local market of the sock of the sock of the sock of the local market of the sock of the sock of the sock of the local market of the sock of the sock of the sock of the local market of the sock of the sock of the sock of the local market of the sock of the sock of the sock of the sock of the

VARIETY RIVIERA, FT. LEE, N. J.









natefucty
Peter and I

DECCA

Opening WALDORF-ASTORIA October First

Somerset Maugham Theater

The Clyde Beatty Show

Television-Radio Reviews

Public Prosecutor

Kids and Company

Capsule Comment

Meet Corliss Archer

On the Line With Bob Considine

Man of the Week

Stage Entrance

The Art Ford Show

Date With Rex

TELEVISION—Reviewed Mon-19 [33, 7:30-8:00 p.m., EDT istaining via Du Mont Network, roducer, Du Mont, Director, Ar-id Nocks, Writer, Norman Baer, 131; Rex Marshall and Sandra

Flying Tigers

Steve Allen Show

Capsule Comment

The Rootie Kazootie

re Bigelow Sanford Theater

Barnyard Varieties

Mohawk Showroom

The Egg and I

Colgate Comedy Hour (Jackie Gleason)

Bob Hawk Show

Hallmark Playhouse

Capsule Comment

Cavalcade of America

Aldrich Family

Mr. Chameleon

IT'S A FIGHT

May Be Bought by CBS

Rogers Inked For AM-TV by General Foods

Craig Reappointed

Set Maker Post

2 Execs Quit Colgate for Agency Posts

Sears Buys Martin Seq

KLAC-TV Adds

Block of Film Glossy Professional 8×10 PHOTOS MUISON STUD

DINAH BALKS

NBC Runs Into Trouble With Program Plan

NARTB Research Loses Baker; FM Dept. Gains Smith

FCC Files Vs. News Interests

ABC Mulls Day 'Music" Strip

Heller Skeds Talks With Coast SAG

Lippert Caught In SAG Squeeze

U-I Plans TV

Pic Production

Gillette Gets Rose Bowl TV

GLOSSY PHOTOS IN 1 DAY!

Flicks Turn To Radio Vs. TV's Inroads

A'n' A Remain As WTMJ Airer

5-Day Strip Too Much for D. Day

H-O Cereals Buys J. Robinson Airer

Decide Sona Ownership on Toss of Coin

S. Burke Push

Starts Oct. 2

"JUMPS" GUN, BY 10 YEARS

Richmond to Start Europe **Pub Branches** Diskers Bewail Old Problem: Finding, Keeping Distributors
Not Enough in Big Cities; None in
Some Areas; Majors Also Switch

Famous-Para Splits "Crick" Release Dates

Laine Opens at Buffalo Shea's

4 Bands Point Way To Better Road Biz

Randy Wood, **Beasley Smith** Form Pubbery

MISSES ARE HITS HERE

"Juke" Jurors 75% Wrong On Pop Platter Guesses

Breaks Record

Patti Page Unit

OBERSTEIN PLAN DJ Advice Sought for King's Pops

Howard Band Pemains Intact

ASCAP SESSION CALLED

Petition Prompts Talks On Pay-Off Revamps

PAT GOES POP WITH "BIMBA"

Barnet Sextet To Phila Ciro

> Decca to Push Dolores Gray

Again: Efforts Made to Organize Distrib Assn.

TV Inventories Heavy; Syndics Delay Pricing

e Sales Drop in Assn. Report

OPERA BALLY

Victor Beats **Boston Drums** For Traviata

Capitol Sales Top Last Year By Over Mil

Granz to Build O'Farrill Ork

Desto Ships Disks Of 'Beggar's Opera'

Today's TOP TUNES

HELP YOU SELL! The top 30 tunes each week from The Bill

The Billboard 2160 Patterson St Until further solice copies of TODAY		
Sound cash and ure p	wice Menti ny postago	Manthi





Kidiskery Sued On Similarity In Trade Name

Pemora Reps Mex. Marquez

Dealer Sales Kits Readying

Murray Files 100G

Concert Firm Suit On Breach Ground

VOICE IS WHAT COUNTS

Glamour Doesn't Spin DJ Heads, Nor Disks

Sacred Goes Into LP Biz

MUSIC

OPERATORS DEALERS

Royale Records

300 - 360

Galgano Distributing Co.



to page 86

Ridgeway Music, Inc. bm

BILLBOARD PICKS! LITTLE SIDE CAR HZY, LITTLE GIRL

BOBBY SMITH and THE LARKS Apollo \$429 APOLLO RECORDS 57 W 45th St., New York 19, N Y.

RECORDS-ALL LABELS

3c Above LP's 10"-10c above whole: 12"-12c above whole: ALL ORDERS C.O.D.

Send \$10.00 Deposit First Order 25¢ Meritone-\$4.25 Per Box. TOWN HALL



Music as Written

ecca Records, Inc.

RCA Revives "Touchdown

Terry's Californians

Reopen B'port Ritz The Ritz Ballre in Bridgeport, Co

New York

A GREAT COUPLE! Heading for Hit-dom by LITTLE SYLVIA by BILLY WRIGHT

58 Market St., Rewark 1, N. J.

STATE CAPITOL RECORDS:

Hear Top Northwest Talent on Keyboard Records

Philadelphia

Hollywood

Snow Injured In Auto Crash

Anthony Sets One-Nighters

Deutch, Ruby Stables Merge

RECORD MATRIX WORK

THE YODLER'S WALTZ

RECORD PRESSING Research Craft Co.

1037 NO. SYCAMORE ST.
LOS ANGELES 31 CALIF

SELL IT ON RECORDS DUINN RECORDING and PROCESSING CO

RECORD PRESSINGS

Jeb Pushes Pearl "Meat" in Tie-Up With Restaurants

Duncan Returns Bob Merrill's Lalest Hovelty "BELLE, BELLE To Cap in Fall MY LIBERTY

BELLE" OXFORD MUSIC CORPORATION



TANNEN MUSIC, INC.

LARRY CLINTON'S

SATAN TAKES

HOLIDAY

LINCOLN MUSIC CORP.



"THE GIRL IN THE WOOD" FRANKIE LAINE

TERRY GILKYSON-KATIE LEE

MERICAN MUSIC, INC

"STAR OF * * HOPE" shirt soutsile

JHMMY WAKELY and MARGARET WHITING

N CHERRY and EILEEN WILSON TOBEY MUSIC CORP.

Subscribe Now!

ONE YEAR \$10 52 BIG ISSUES

Cetra-Soria Brings Full-Length Opera Catalog Up to 33

Misses Are Hits

4 Bands Point Way

Billboard

Famous-Para

Anthology Trend

NBOA Confab

Coral Talks **Brooks Pact**

Granz Sets

Richmond Branches

First Big Golden

BIG PRESS

Merc Output Up 25% Over '50 Quarter

Howard Intact

Don't be a **STOMDOKE,** Turn to page 86

Ridgeway Music, Inc. bm 6087 Sueset Blvd. Hollywood 28, Calif.

Write for LATEST CATALOG NEW RECORDS 500 Different "Standards" on Hit Tuess. 33 1/3, 45 & 78 rpm \$10.00 per 100 \$85.00 per 1,000

VEDEX COMPANY



NOVELTY SPOOK SONO

ererererererere *GENE AUTRY COMING DOWN THE CHIMNEY

CLIKE HE ALWAYS DID BEFORE)

CHAINS, AGVA DISCUSS TV THEATER-PILOT IDEA

Plan Is to Pipe One Live Show To Other Houses; Budget Is Low

Miami Bookings Get Off to Lame Start Some Niteries Shop for Name Headliners But Hotels Show Lack of Early Interest

Ray Lyte Sets Up West Coast Office

PRANSKY'S RED NOT BUTTONS

New Circuit a

Flop in Phila.

Skouras House Skeds 2-a-Day Vaudeville

New Flesh Policy to Start Séptember 20 At Jamaica Theater on \$3,500 Nut

FOOTNOTE TO FAME

Bistros Hum

In Philly as Dates Are Set 396G for N. Y.

Extra Added Brief but important night club-vaudeville new

New York

Labor Day Till

AFM Insists 3 Must Play In Phil Clubs







Jack Montgomery

MILTON SCHUSTER

SHOWTIME MATERIAL

MANNY GORDON

JOLLY JOYCE

EXPERIENCED BOOKER

BOX D-84

WHY LAY OFF???-

Minstrels' Costumes & Accessories

Night Club-Vaude Reviews

Latin Quarter, Boston

Ciro's, Hollywood

Copacabana, New York

Oriental, Chicago

Bill Miller's Riviera, Fort Lee, N. J.

Loew's Penn, Pittsburgh

Hocus Pocus of Magic and Magi

RICHARD DUBOIS.

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Palace, New York



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When in BOSTON It's the HOTEL AVERY

The Home of Showfolk

- GAGS AND LAUGH LINES-FRANK REYNOLDS

HOWARD PHOTO REPRODUCTION

Here is that plays a Show

EASY TO CARRY

Boston Silos Ring Up Solid Season Grosses

Union Stymies Earle's Legit

Neapolitan to Rebuild Legit

Detroit House

To Go Legit

Road Companies Sign Up With Philly Trucker

Sides and Asides

Dramatic & Musical Routes

Compromise in Sabinson Case

Out of Town Reviews

REMAINS TO BE SEEN Shubert Theater, New Haven, Conn

THE BALLET

NY Company Pulls Big

Advance \$\$

Philly Sees **Bright Legit** Season Ahead

Balletomanes In Court Fight

A Supplementary Section on Programing Ideas and Data for Disk Jockeys featuring the 1951 Disk Jockey Popularity and Trade Aspects Survey

The Billboard Annual

MUSIC-RECORD PROGRAMING GUIDE



AS THE broadcas or in to try embarks on a new season, fall, 1951 the prospect for the disk jockey seems especially promising.

With television making off with ever increasing shares of the national advertisers' budgets, the independent AM broadcasters are concentrating on localized operation, who the big emphasis on muse on news, sprinkled liberally with local j derived spot announcements for the major state of revenue.

This pattern depends heavily on the dispickey. The station which is blessed will
the most popular disk spinner or staff of
dusk spinners is very likely to be the leading
station in its area. It follows, or cours
that while more positions will doubtle
upon up for the platter pushing fraiermithe competition against the keeper this
were before. The queltum—and it is no
a times die in any senge—then arises. When

We don't prelend to be pundlis, but it process of assembling this special set, as well as in the routine work, as in the process of assembling the special set, as well as in the routine work, as in the published every week, we spoken to jockeys, rougam manager sweetwers, station heads as well as interestatives of the various facets, and the chae with the process and the chae we briefly.

If The wissing disk jocker is primarition to plast lie rect of hist peop and to be a Sounds like a training to the property of the primary of the primary with and and the charge in the primary rules of his particular audience. He may reagain a their taste and an invision the must ply when automal hits heal? philimed gains, and in an interesting General and Many 8 daily policy has delice because he was a second of the property of th

annumer playing resear. To some whole of the playing research to the playing research to the playing t

Ling

BIG NEW PUSH FOR THE

SUCCESS IN MUSIC ... BIGGEST

SYSTEM THE "45"

Millions will call this one of the greatest values in recorded music ever offered! and it's RCA Victor 45



RCA Victor offers denerous record bonus with fastest moving record playing system on market

GAINING MOMENTUM EVERY DAY

NO ONE ... INE ...

KNOLINGS... TIME

SOME IN MA

TRINGS

Worder Lovin and CLEME Lovin Should Cry

SHIPS Coast to Coast THIS WEEK

20-4273

the BIG New HITS are

RCA VICTOR RECORDS

PAT GOES Parice

MA come

DILLA

Orchestra and Chorus under the direction

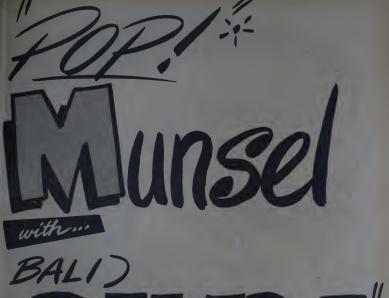
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Supported by one of the biggest promotions ever to be given a pop record.

the BIG

IITS

are on ..



BIMBA

of NORMAN LEYDEN

45rnm - 47-425

Written by MARILOU HARRINGTON and OSCAR DoMEJO

RCA VICTOR RECORDS

WHAT A MARKET of BUY

22,000,000

Tune in weekly to.

MARTIN "

NBC-TV — Wednesday Nights 10:30 to 11:00 EDI

And FREDDY MARTINS RCA Victor Records are selling FASTER than ever...

DAVID O. ALBER, Assoc.

CA VICTOR RECORDS

JOPS FOR SPINNIN'
MINDY'S TWO SIDED HIT HANGIN' AROU

OUT IN THE 16

Ships Coast to Coast This Week

the BIG A HITS are on ...

rca victor records 🗠



RCA VICTOR RECORDS

the BIG A HITS are on...

RCA VICTOR RECORD



First in America with. GI's NO. 1 HIT

(CHINA NIGHT)

Vocal by FRANKIE LESTER

AND A BIG SLEEPER

the BIG Mew HITS are on...

RCA VICTOR RECORDS

SPETMENTS ST. TONL . THE BILLBOARD

MUSIC RECORD PROGRAMING GUIDE .

31

EDDIE PFISHER's



"TURN BACK THE HANDS OF TIME"
"I CAN'T GO ON

I CAN'T GO ON WITHOUT YOU"

RCA VICTOR RECORDS-20-4257 (47-4257)

the BIG HITS are on ...

RCA VICTOR RECORDS



BONGE WOUGIF

VOCAL BY THE BAND! NAMES ALL 48 STATES!



and.

YOUR LOCKET IS MY BROKEN HEART



A NEW CROWN!

A real "Total of the Town"

. . . undoubtedly his best arrange

PERRY COMO

duplicate it.

HUGO WINTERHALTER

Flanagan-RCA Gershwin Disk Gets Ira's OK

Sumething different and aomething very good.

Jocks, Jukes and Disks

AN AMERICAN IN PARIS"

NFAKS"

11(TOH 20-12)17 (17-12)7)

reing 11-13 (16.1) at the pieno

AMERICA'S NUMBER

SUMBER 1

FLANAGAN

question.

PHH -

PHIL BAKER

Band

the BIG A HITS are on...

RCA VICTOR RECORDS

THE

singing

ON A SATURDAY NIGHT

OKEH 6825



BECAUSE OF YOU I WON'T CRY ANYMORE

COLD, COLD HEART WHILE WE'RE YOUNG

IF TEARDROPS WERE PENNIES

I'M WAITING JUST FOR

COME ON-A MY HOUSE ROSE OF THE MOUNTAIN

BELLE, BELLE, MY LIBERTY BELLE SWEETHEART OF

YESTERDAY

ROSE, ROSE, I LOVE YOU

BLUE YODEL NO. 6 TRAVELIN' BLUES

ALWAYS LATE MOM AND DAD WALTZ

SHANGHAI MY LIFE'S DESIRE

I WANT TO BE WITH YOU ALWAYS MY BABY'S JUST LIKE MONEY

DOWN YONDER WAY UP IN NORTH

CAROLINA KISSIN' BUG BOOGIE

HAWAIIAN WAR CHANT

CLIMBING

WISH I WUZ MIXED EMOTIONS

CASTLE ROCK DEEP NIGHT

LONGING FOR YOU MARY ROSE my Kaye

WHAT IS A BOY WHAT IS A GIRL IF TEADDROPS WERE

PENNIES MR. MOON GO! GO! GO!

PLENTY OF MONEY VANITY MY REVERIE

MORNINGSIDE OF THE MOUNTAIN WHAT WILL I TELL

FAST

MY HEART CAN'T GET HIM OFF MY MIND

KISS ME GOODBYE,

SIDE BY SIDE LOUISE

IT'S ALL IN THE GAME

WHISKEY AND GIN TELL THE LADY I SAID

FOR MUSIC THAT SEMDS 'EM - TO YOU.



SIDNEY ASCHER

RAYMOND G. MUSCARELLA

MUSIC CORPORATION OF AMERICA



The Country's Favorite
FEMALE VOCALIST...*

ROSEMARY

with her smash follow-up to-

"I'M WAITING JUST FOR YOU"
"IF TEAR DROPS WERE PENNIES"

DEE JAYS, FOR P.S. MAKING IT ALL POSSIBLE"

Exclusively Records umbia (20)

The Billboard Annual Music-Record Programing Guide

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A GREAT HIT SONG

OSCAR HAMMERSTEIN II **BERT KALMAR** HARRY RUBY

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LOUIS

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JIMMY COLUMBIA

BROWN

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MILLER MUSIC CORPORATION - 799 SEVENTH AVE . NEW YORK 19 . LESTER SIMS, Gan Prof Mgr

WINNER

The Billboard Annual Disk Jockey Poll Part 1

POPULARITY

Top Records of the Year

RECORD COMPANY

(ALL CATEGORIES)

1.	How High the Moon-L. Paul and M. Ford	Capito1	812
2.	Se My LoveM. Lanza	Victor	613
3.	Tennessee Wallz-P. Page	Mercury	503
4.	Too Young-K. Cole	Capitol	350
5:	II—P. Como	Victor	311
6.	Mona Lisa—K. Cole	Capitol	177
7.	Goodnight Irene—Weavers & G. Jenkins	Decca	167
8.	My Heart Cries for You-G. Milchell & M. Miller	Cotumbia	119
9.	JezebelF. Laine	Columbia	96
10.	September Song—S. Kenton	Capitol	95
11.	Mockin Bird Hill-L. Paul & M. Ford	Capitol	90
12.	Come On A My House-R. Clooney	Columbia	8B
13.	On Top of Did Smoky—Weavers	Decca	75
14.	I Apologize—B. Eckstine	MGM	61
15.	The Thing—P. Harris	Victor	56
16.	Hevertheless—P. Weston	Columbia	53

In your opinion, which were the greatest records of any type in the past 12 months?

Five positions: Five points for 1st; four for 2d; three for 3d; two for 4th and one for 5th.

ACE	WINNER	RECORD COMPANY	POINTS
7.	Would I Love You-P. Page	Mercury	51
8	Roving Kind-G. Mitchell & M. Miller	Columbia	47
8.	Sound OffV. Monroe	Victor	47
0.	These Things I Offer You S. Vaughan	Columbia	46
t	You're Just in Love-P. Como & Fontane Sisters	Victor	43
2.	Mr. Anthony's Boogle-R. Anthony	Capitol	40
3.	All My LoveP. Page	Mercury	37
3.	My Truly, Truly Fair-G. Mitchell & M. Miller	Columbia	37
3.	What is a Boy-J. Peerce	Victor	37
6.	Mockin' Bird Hill—P. Page	Mercury	34
,	I'm In Love Again—A Stevens & H. Rene	Victor	33
3.	Little Rock Gelaway-L. Paul	Capitol	31
	Love for Sale—S. Kenton	Capito1	31
	Loveliest Night of the Year-M. Lanza	Victor	31
	Sam s Song—Bing & Gary Crosby	Decca	31

Top Bands of the Year

(ALL CATEGORIES)

Which BAND on records do you like most-your current all-around favorite?

Five positions: Five points for 1st; four for 2d, three for 3d; two for 4th; one for 5th.

PLACE	WINNER	RECORD COMPANY	POINTS
	Ray Anthony	Capitof	990
2.	Ralph Flanagan	Victor	939
3.	Les Brown	Coral	605
4.	Stan Kenton	Capitot	418
5.	Tommy Dorsey	Decca (formerly Victor)	361
6.	Benny Goodman	Columbia	267
7.	Harry James	Columbia	257
8.	Jerry Gray	Decca	246
9.	Sammy Kaye	Columbia (formerly Victor)	223
10.	Woody Herman	MGM	213
11_	Vaughn Monroe	· Victor	204
12.	Paul Weston	Columbia	19D
13.	Gordon Jenkins	Decca	172
14.	Guy Lombardo	Decca	162
15.	Hugo Wioterhalter	Victor	154

PLACE	WINNER	RECORD COMPANY	PD'NTS
16.	Suddy Morrow	Victor	128
17.	Duke Ellington	Columbia	115
17	Freddy Martin	Victor	115
19.	Mitch Miller	Columbia	109
20.	Percy Faith	Columbia	98
21.	Ralph Marterie	Mercury	87
22.	Glenn Miller	Victor	80
22.	Russ Morgan	Decca	BD
24.	Eddy Howard	Mercury	66
25.	Frank DeVot	Capitol	61
26.	Dave Rose	MGM	55
27.	Tex Beneke	MGM (formerly Victor)	53
28.	Frankie Carle	Victor	52
29.	Gene Krupa	Victor	47

POPULARITY

Top Male Vocalists of the Year

westlon . . .

Scoring . . .

Three positions: Three points for 1st; two for 2d: one for 3d.

PLACE	WINNER	RECORD COMPANY	POINT
1.	Perry Como	Victor	519
2.	Bing Cresby	Decra	350
3.	Billy Eckstine	MGM	303
4.	Tony Hartie	Victor	192
5.	Frank Sinatra	Columbia	180
6.	Frankie Laine	Columbia (formerly Mercury)	177
7.	Goy Hitchell	Columbia	175
8.	Nat Kingl Cole	Capitel	101
9.	Vic Damone	Mercury	100
10.	Merro Lanza	Victor	92
11.	Eddie Fisher	Victor	81
12.	Dick Haymes	Decca	78
13.	Gordon MacRae	Capitol	56
14,	Bob Eberly	Capitol	46
15.	Herb Jeffries	Coral	41
15.	Vaughn Monroe	Victor	41

PLACE	WINNER	RECORD COMPANY	POINT
17.	Don Cherry	Decca	
17.	Dean Hartin	Capitol	71
19.	Don Cornell	Victor *	25
19.	Hel Torme	Capitel	25
21.	Eddy Howard	Mercury	20
22.	Ronnie Deauville	Capriol	19
23.	Louis Armstrong	Decca	18
24.	Tony Bennett	Columbia	1.7
24.	Champ Butler	(elumbia	12
24.	Johnny Desmond	MGM	100
24.	Tommy Mercer	Capital	10
28.	Billy Daniels	Mercury	16
29.	Tony Alamo	Columbia	15
29.	Bill Farrett	MGN	15
29.	Merv Griffin	Victor	15

Top Female Vocalists of the Year

Question . . .

Who is your favorite female vocalist (with or without a

Scoring . . .

Three positions: Three points for 1st; two for 2d; one for 3d

PLACE	WINNER	RECORD COMPANY	POINTS
1.	Deris Day	Calumbra	443
2.	Path Page	Mercury	319
3.	Dreak Shore	Victor	307
4	Sarah Yaughan	Columbia	259
5.	Je Stafford	(plombs	250
6.	Kay Starr	Capitel	169
7.	Rosemary Clooney	Columbia	153
8.	Peggy Lee	Capitel	146
9.	Mindy Carson	Victor	125
10.	Margaret Whiting	Capitol	100
11.	Elia Fitzgerald	Decca	98
12.	Helen O Connett	Capitel	87
13.	fran Warreq	Victor	86
14,	June Christy	Capitel	75
15	Ton' Arden	Co-mbia	42

PLACE	WINNER	RECORD COMPANY	POINTS
16.	Mary Ferd	Capitel	26
16.	April Stevens	Victor	26
18.	Georgia Gibbs	Mercury	24
19.	Evelyn Knight	Decra	20
20.	Dinak Washington	Mercury	17
21.	Annia O'Day	London	14
22.	Nary Haye	Capital	3
23.	Monica Lewis	MGM	- 0
24.	Kay Armen	London	11
24.	Connie Haines	Coral	-11
24.	Bally Heliday	Aladdia	11
27.	Helen Forrest	MGM	10
28.	Lucy Ann Polk	Bluebud	9
29.	Lisa Kirk	Victor	8
29.	Jone Power	HCH	

Again... DECCA Salutes the Disc Tockeys of America

DECCA R E C O R D S

FOR AMERICA'S GREATEST ARTISTS

GUY LOMBARDO

MILLS BROTHERS LOUIS ARMSTRONG TOMMY DORSEY THE WEAVERS CAMARATA ERNEST TUBB JERRY GRAY **ETHEL SMITH** SONNY BURKE PETER LIND HAYES SISTER ROSETTA THARPE **EILEEN WILSON** MERVIN SHINER NORO MORALES "WHOOPEE" JOHN WILFAHRT LONZO AND OSCAR CASS COUNTY BOYS JOEY THOMAS LEO TEEL GEORGE BARNES OHNNY NELMS

BING CROSBY

FRED WARING

RUSS MORGAN INK SPOTS DANNY KAYE LOUIS JORDAN CARMEN CAVALLARO JANE TURZY RED FOLEY VICTOR YOUNG HOAGY CARMICHAEL DOLORES GRAY MIMI BENZELL GLORIA DE HAVEN HANK "SUGARFOOT" GARLAND TERRY GILKYSON JOE PRINCIE SPADE COOLEY THE RAY-O-VACS **CURLY LIPHAM** CHARLIE ADAMS JIMMIE DAVIS

ANDREWS SISTERS DICK HAYMES **GORDON JENKINS** ELLA FITZGERALD EVELYN KNIGHT DON CHERRY ARTIE SHAW LEROY ANDERSON SY OLIVER **BUDDY JOHNSON** VIC SCHOEN FRANK LUTHER ALFRED DRAKE TAMARA HAYES ARTHUR PRYSOCK RILL MONROE LENNY DEE FRANKIE FROBA STUBBY AND THE BUCCANEERS VIVIANE GREENE LES "CARROT TOP" ANDERSON **JORDANAIRES** EDDIE HABAT HOT LIPS JOHNSON HARDROCK GUNTER



The Billboard Annual Disk Jockey Poll Part 1

Top Small Instrumental Groups of the Year

PIACE	WINKER	RECORD COMPANY	POIN
1.	George Shearing Quintet	MGM	633
2.	Three Suns. The	Victor	324
3.	King Cole Trio	Capitol	309
4.	Arl Van Damme Quintet	Capitet	300
5.	Benny Goodman Sextot	Columbia (formerly Capitol)	134
6.	Page Cavanaugh Trio	Victor	127
7.	Frank Petty Trio	MGM	104
8.	Les Paul and Mary Ford	Capitol	61
9.	Red Norve Trio	Discovery	60
10.	Irving Fields Trie	Victor	42
11.	Louis Armstrong All-Stars	Decca	30
11.	Ernie Felice Quintel	Capilel	30
11.	Harmonicals	Morcury	30
14.	Firehouse Five Plus Twe	Good Time Juzz	29
15.	Owen Bradley Quintet	Coral	24
16.	Red Nichols	Capitol	23
17.	Dave Brubeck Trie	Fanlasy	20
18.	Artie Shaw Gramercy Five	Victor	18
19.	Errolt Garner Trio	Columbia	17
20.	Lenny Herman Quintot	Coral	15

Top Small Singing Groups of the Year

PLACE	WINNER	RECORD COMPARY	POINTS
1.	Ames Brothers	Corat	309
2.	Mills Brothers	Decca	269
3.	Andrews Sisters	Decra	254
4.	Fontane Sistors	Victor	252
5.	Modernaires	Coral (formerly Columbia)	158
6.	Pied Pipers	Capitol	150
7.	tnk Spots	Decca	136
8.	Dinning Sisters	Capitot	126
9.	Mariners	Columbia	108
10.	Hat (King) Cole Trio	Capitot	88
11.	Billy Williams Quartet	MGM	86
12.	Startightors	Capitol	84
13.	Weavors	Decca	80
14.	Pago Cavanaugh Trio	Victor	70
15.	Four Tunes	Victor	56
16.	Four Knights	Docca	46
17.	Honeydreamers	Victor	33
18.	Sportsmen	Capitol	26
18.	Jo Stafford and Gordon MacRae	Capitot	26
20.	Deep River Boys	Victor	25

Top "Swing" Bands of the Year

PLACE	WINNER	RECORD COMPANY	POINTS
1.	Benny Goodman	Columbia	521
2.	Ralph Flanagan	Victor	387
3.	Ray Anthony	Capitol	370
1.4.	Les Brown	Coral (formerly Columbia)	301
5.	Stan Kenton	Capilol	248
6.	Tommy Dorsey	Decca	148
7.	Harry James	Columbia .	100
8.	Jerry Gray	Decca	63
9.	Woody Herman	MGM	55
9.	Buddy Morrew	Victor	55

Top "Sweet" Bands of the Year

PLACE	WINNER	RECORD COMPANY	POINTS
1.	Sammy Kaye	Columbia	421
2.	Ray Anthony	Capitot	336
3.	Guy Lombardo	Decca	287
4.	Ralph Flanagan	Victor	265
5.	Paul Weston	Columbia	124
6.	Tommy Dorsey	Decca —	92
7.	Gordon Jenkins	Decca	87
8.	Freddy Martin	Victor	80
9.	Eddy Howard	Morcury	62
10.	Les Brown	Corat (formorly Columbia)	56
10.	Hugo Winterhalter	Victor	56

Top Latin-American Bands of the Year

PLACE	WINNER	RECORD COMPANY	POINTS
1.	Xavier Cugat	Columbia	960
2.	Perez Prado	Vider	411
3.	Machilo	Mercury-Columbia	164
4.	Luis Arcaraz	Victor	115
5.	Desi Arnaz	Victor	109
6.	Edmundo Ros	London	106
7.	Chuy Royes	Capitol	85
8.	Enric Madriguera	Decca	61
9.	Miguelito Valdez	Victor	49
10.	Humberto Morales	Columbia	20

FORECAST

DECCA O DATA

YOUR WEEKLY RECORD GUIDE AMERICA'S FASTEST SELLING RECORDS



THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

POPULAR

WHEN THE SAINTS GO MARCHING !	H 27670
KISSES SWEETER THAN WINE	The Weaver
PEACE IN THE VALLET	14573
Where Could I Go Eve To The Lord	Red Felo
ON YOP OF OLD SMOKY	27515
Arran the West Messays	
The Weavers and	ferry Gilkyses
VARITY	27A18
Pander No.	Oan Cherry
RECAUSE OF YOU	27666
Ost O Breeth	
Glarie De Haven and C	Juy Lemberde
RATUH: THE JACK	27597
On The Senera	Oenny Keye
HOW MANY TIMES	27700
Patty Andrews and Temmy Oc I USEO TO LOVE TOU	reay
Androws Sisters and Y	
ARBYS WY SILVEYS ARE T	ammy Deries
SWEET VIOLETS	276681
Localy Little Babin	Jene Yurzy
LONGING FOR YOU	27703*
Josephan 100	Russ Mercen
74474	a o si me i gan
VALENTINO TANGO	2751)
El Osoria	The Castllions
I WANT TO BE WITH YOU ALWAYS	27409*
Seles And Lors	27807
Andrews Sisters o	nd Red Faley
IN THE COOL, COOL, COOL OF THE EV	THUME 27478*
Buts Coatele Calcube	THING LINE
Ring Crasby and	Jaco Wymae
SMOOTH SAILING	27A93* Ha Fitzaerald
Core to meny [ne ritagorald
HOW O'YE OO AND SHAKE HANDS	277481
BLACK STRAP MOIASSES	
Decey Kays + Jir	
Jene Wymae + 0	raucho More
SING BONG BING	27701*
Set Dave Lemmer Elver Agon	Jane Turay

DECCA "BEST BETS"

Your guide to the hits of tomorrow based on actual sales

1.031	HON			
LANT	PHIL	POPULAR		
3.	1.	1 Get 1 leas A Kim To Build A Dream On	Louis Armstrong	27720
7.	2.	Sweetheart Of Ye terday Mary Hose	Guy Lombardo	27719
5.	3.	While You Danced, Danced, Danced Everlasting	Gordon Jenkins	27712
8.	4.	Wht pering Song Of The Ba ou	Gordon Jenkins	27585
12.	5.	Castle Rock But Sam My Budd is Chick	Sy Oliver	27718
6.	6.	Belle, Belle, My Liberty Belle Cara Cara Bella Bella	Don Cherry and Sonny Burke	27717
10.	7.	Nobody Wants Me Home pun	Russ Morgan	27738*
9.	8.	Hold Me-Hold Me-Hold Me I Wish I Wuz	Gloria De Itaven and Guy Lombardo	27741
13.	9.	Clarinet Polka Hot Guitar Polka	George Barnes	27706°
11.	10.	I Don't Stand A Ghost Of A Chance With You Fin Lucky I Have You	Ink Spots	27742
-	11.	Who Am I	Russ Morgan	27704*
-	12.	And So To Sleep Again	Dick Haymes	27731*
-	13.	I'm Waiting Just For You Woman Is A Five Letter Ward	Cass Daley and Hoagy Carmichael	27743°
	14.	Got Her Off My Hands I Ran All The Way Home	Mills Brothers	27762°
	15.	Tennessee Blues Cold, Cold Heart	Elleen Wilson	27761*
		COUNTRY		
2.	1.	I'll Meet You In Church Sunday Morning Get Down On Your Knees And Pray	Bill Monroe	46351*
5.	2.	Down Yonder Horse Hair Bougle	Spade Cooley	46355°
4.	3.	Cherokee Boogie I Wish I'd Ne er Seen Sun hine	Jimmle Davis	46356*
	4.	Tennessee Blues Sixty Minute Man	Hardrock Gunter and Roberta Lee	46363°
	5.	Dimples Or Dumplin's	Less "Carrot" Top	403500

SEPIA

~	1.	Blue Velvet The Morningside Of The Mountain	Arthur Prysock	27722°
2.	2.	The Glory Of Love	The Skylarks	48241*
-	3.	What's Mine Is Mine I Still Love You, Baby	The Ray-O-Vaes	48234*
		*Also evallable to 45 BRM (add ass6- to to		

NEW RELEASES

ALBUMS A DELTA ORBINAL CAST ALBUM featuring Memors of the New York Production BERT LARR and DOLORES GRAY in a New Musical Revue

SINGLES

Laura Lee
Guy Lombardo and His Royal Canadians
Blue Fedora
Derra 27776

THIS WEEK'S **BEST SELLERS** Your guide to the top records

based on actual sales COUNTRY

JESUS AND THE ATHEIST	Red felas
The supple of the party of the	
I'M WITH A CROWO BUT SO ATOME	46343
ROSE OF THE MOUNTAIN	Ereest Tubb
MET LA LA	46338
Pracious Little Boby	Ernest Tubb
ROTATION RIUES	46344
Canesama Truck Brisani Bloss	Bill Menres
STEAL AWAY	14505
Jant & Closer Walk With Thee	Red Feley
MEMORIES OF MOCKING BIRD HILL	44345
Epil And Chern Boogra	Mervin Shiae
IF A BEER BOTTLE HAD A HIPPLE OF	4 17 4633.5
You're Getting You Did	harlia Adami
IT IS NO SECRET	14566

FERTILIZER
NE'S GAZING AT OAIST ROOTS NOW COCK-A-DOODLE DOD SUGARFUOT RAG SQUARE DANCE

SEPIA

PLEASE CON'T LEAVE ME THREE NAMOED WOMAN		Levis	27694 Jerden
SIN IS TO RLAME 1 Think God For My Tong	Rister	Resette	48230* Therpe
IF YOU'RE SO SMART, NOW COME TOU AIR T	B1CN2		27448*
Haw Sies Con You Gal)		Louis	Jordao
HIS EYE IS ON THE SPARR	ow		48227*

At The End Of The Day Bill Kenny of the Ink Spots

Conna jewer 704

Chris Jewer 104

Jewer 105

ARTHUR PRYS



Most Promising "Newer"

Three positions: Three points lst; two for 2d; one for 3d

PLACE	WINNER	RFFORD COMPANY	POIN
1.	Buddy Morrow	Virtor	405
2.	Ralph Marterie	Mercury	232
3.	Jerry Gray	Decca	151
4.	Luis Arcaraz	Victor	84
5.	Buddy Defranco	MGM	77
6.	Bob Dewey	Victor	69
7.	Frank DeVot	Capitol	51
8.	Gene Williams	Mercury	
9.	Les Baxter	Capitol	48
9.	Mitch Miller	Columbia	46
11.	Paul Neighbors	Capitol	46
12.	Elliot Lawrence	Derca	41
13.	Buddy Johnson	Decca	26
14.	Denny Vaughn	Coral	24
14.	Hugo Winterhalter	Victor	21
16.	Suddy Williams	Rainbow	21
17.	Johnny Hodges		17
18.	Larry Foline	Mercury	14
10.	Larry rotine	Decca	13

Bands

Most Promising - "Newer" Male Vocalists

PLACE	WINNER	 RECORD COMPANY	POINTS
1.	Guy Mitchell	Columbia	435
2.	Eddie Fisher	Victor	365
3.	Champ Butler	Columbia	193
4.	Don Cherry	Decca	144
5.	Tony Bennett	Columbia	109
6.	Tony Fontaine	Mercury	102
7.	Richard Hayes	Mercury	91
8.	Mery Griffin	Vider	73
9.	Mario Lanza	Victor =	71
10.	Johnny Hartman	Victor	68

Most Promising "Newer" Female Vocalists

PLACE	WINNER	RECORD COMPANY	POINTS
1.	April Slevens	Victor	332
2.	Tont Arden	Columbia	186
3.	Mary Mayo	Capitol	167
4.	Jane Turzy	Decca	119
5.	Doris Orew -	Mercury	107
6.	Helen O'Connell	Capitel	60
7.	Lola Ameche	London	58
7.	Mary Ford	Capitol	58
9.	Kay Brown	Mercury	54
10.	Roberta Quintan	Mercury	44

Favorite Symphonic Conductor

ŁACE	WINNER	RECORD COMPANY	POINTS
1.	Arturo Toscanini	Victor	340
2.	Arthur Fiedler	Victor	334
3.	Leopold Stokowski	Victor-Columbia	134
4.	Eugene Ormandy	Columbia	120
5.	Andre Kostelanetz	Columbia	106
6.	Serge Koussevitzky	Victor	80
7.	Oimitri Mitropoulos	Columbia	71
8.	Sir Thomas Beecham	Columbia (formerly Victor)	69
9.	Pierre Monteux	Victor	44
10.	Artur Rodzinski	Victor-Columbia	43

Top Classical Male **Vocalists**

LACE	WINNER	RECORD COMPANY	POINTS
1.	Mario Lanza	Victor	921
2.	Jan Peerce	Victor	260
3.	Ezio Pinza	Victor (formerly Columbia)	196
4.	Robert Merrill	Victor	141
5.	Jussi Bjoerling	Victor	97
6.	Lauritz Melchlor	MGM	92
7.	Nelson Eddy	Colum bla	85
8.	James Melton	Victor	82
9.	John Charles Thomas	Victor	40
10.	Leonard Warren	Victor	36

Top Classical Female

	1000	113(3)	
PLACE	WHITER	RECORD COMPANY	POINTS
1.	Dorothy Kirsten	Columbia	440
2.	Rise Stevens	Victor	371
3.	Lily Pons	Columbia	206
4.	Helen Traubel	Victor	167
5.	Patrice Mu sel	Mictor	121
6.	Erna Sack	London Mercury Capitol	98
7.	Marion Anderson	Victor	80
8.	Licio Albanese	Victor	59
8.	Yma Sumac	Cap of	59
40	0.1. 0	Palameter	50



A BRAND NEW TREATMENT OF A GREAT STANDARD MUSIC RECORD PROGRAMING GUIDE .

20th Century Fox Picture "A MILLIONAIRE FOR CHRISTY"

DON'T STAN CHOST OF A CHANCE WITH YOU'

by The

"I'M LUCKY I HAVE YOU" ON DECCA TTAZ TO B RPMI and 9.27 k2 M5 RPMI

Also by TONY

coupled with "DAY IN - DAY OUT" on DECCA 25379 (78 RPM)

POPULARITY

Top Pop Records of the Year

Question . .

Which single record in the Popular entegory did you like most during the past 12 months?

PIACE	WINNER	RECORD COMPANY	POINTS
1.	How High the Moon—L. Paul	Capitol	355
2.	Too Young—K. Cole	Capitol	202
3.	Be My LoveM. Lanza	Victor	196
4.	Tennessee Waltz—P. Page	Mercury	182
5.	If—P. Como	Victor	150
6.	September Song—S. Kenton	Capitol	64
7.	Mona Lisa—K, Cole	Capitel	51
7.	My Heart Cries for You—G. Mitchell & M. Mille	r Columbia	51
9.	Goodnight, Irene-Weavers & G. Jenkins	Decca	42
9.	These Things I Offer You—S. Yaughan	Columbia	42

Top Classical Records of the Year

question . . .

hich single record in the Classical tegory did von like most during

PLACE	WINNER	RECORD	COMPANY	POINTS
1.	Vesti La Guibba—M. Lanza		Victor	285
2.	Be My Love-M. Lanza		Victor	259
3.	La Conna E MobileM. Lanza		Victor	149
4.	Syncopated Clock—L. Anderson		Decca	70
5.	Loveliest Night of the Year-M. Janza		Victor	46
6.	Ciassical Juke Box-Boston Pops		Victor	39
٠ 7.	Clair De Lune—F. Marfin		Victor	31
8.	Ave Maria—M. Lanza		Victor	26
в.	Serenata—Boston Pops		Victor	26
В.	Sieigh Ride-L. Anderson		Decca	26

Top Country & Western Records of the Year

Durstion . . .

h single record in the Counad Western entegory did you must during the past 12 hs?

PLACE	WIMNER	RECORD COMPANY	POINTS
i.	On Top of Old Smoky—Weavers & T. Gilkyson	Decca	260
2.	Tennessee Wallz—P. Page	Mercury	207
3.	Goodnight, Irene-Weavers & Jenkins	Decca	124
4.	There's Been a Change in Me—E Arnold	Victor	110
5.	On Top of Old Smoky-P. Faith & B. Ives	Columbia	87
6.	I'm Moving On-H. Snow	Victor	66
6.	Shotgun Boogre—T. Ernie	Capitol	66
В.	Rhumba Boogie—H. Snow	Victor	55
9.	I'il Never Be Free—T. Ernie & K. Starr	Capitol	49
10.	Mockin' Bird HillPinetoppers	Coral	41

Top Rhythm & & Blues Records of the Year

Question . . .

Which single record to the Rhythm and Blues category did you like most during the past 12 months!

One position: One point for ea

PLACE	WINNER	RECORD COMPANY	POINT
1.	Castle Rock—J. Hodges	Mercury	105
2.	I'm Waiting Just for You-Lucky Millinder	King	62
3.	Black Night-Charles Brown	Aladdin	56
3.	How High the Moon-L. Paul & M. Ford	Capitol	56
5.	Come On-A My House—R. Clooney	Columbia	29
5.	l Apologize-B. Eckstine	MGM	25
6.	I'll Never Be Free-K. Starr & 1. Ernie	Capitol	25
6.	These Things I Offer You-S. Vaughan	Columbia	25
6.	Too Young-K, Cale	Capitol	25
6.	Walkin' & Whistlin' Blues-L. Paul	Capitol	25

Top Children's Records of the Year

Quarties

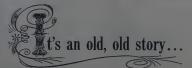
h single record in the Chi s entegory did you like most g the past 12 months?

PLACE	WINNER	CORD COMPANY	POINTS
1.	I Taut I faw a Puddy fat-M. Blanc	Capifol	636
2.	Tweetie Pie-M. Blanc	Capitol	80
3.	Peter Cottontail-G. Autry	Columbia	63
4.	Rudolph the Red Nosed Reindeer-G. Autry	Columbia	52
5.	Little White Duck-8. Ives	Columbia	35
5.	Me and My Teddy Bear-R. Clooney	Columbia	35
7.	Hoppy, Topper and Me-M. Whiting	Capitol	31
7.	Little White Ouck-D. Kaye	Decra	31
7.	Syncopaled Clock-R. Clooney	Columbia	31
10.	Gerald McBoing Boing-Great Gildersleeve	Capitol	28



NOM AN OLD WOODCUT

"I agree it's a technical achievement to play six mandolins and four sithers on the same record! But is it commercial, Mr. Paul?"



Through the years, disc jockeys continue to spin
the hits of today...and make the successes of
tomorrow. Capitol, and Capitol artists, are grateful
for their continued interest, enthusiasm and help!



Favorite Standard Tunes

Which "STANDARD" SONGS do you like most?

Three positions: Three points for 1st; two for 2d; one for 3d.

PLACE	WINNER	POINTS 10	PLACE	WINKER	
1.	Star Dust		FLACE	MINNER	 POINTS
		520	15.	Lover	22
2.	Body and Soul	132	15.	Where or When	22
3.	Begin the Beguine	107	17.	Stormy Weather	21
4.	Deep Purple	91	18.	Ahvays	20
5.	How High the Moon	87	18.	Because	20
6.	September Song	B5	18.	These Foolish Things	20
7.	Laura	67	21.	Embraceable You	19
В.	Night and Day	63	21.	I Can't Get Started	19
9.	Tenderly	60	21.	St. Louis Blues	19
10.	Smoke Gets in Your Eyes	41	24.	String of Pearls	18
11.	Dancing in the Dark	39			
			24.	That Old Black Magic	18
12.	Man 1 Love	30	26.	My Silent Love	17
13.	Tea for Two	27	26.	Temptation	17
14.	Blue Moon	26	28.	My Blue Heaven	16

Pop Albums of the Year

Children's Albums

1. The Great Caruso—M. Lanz

7. Toast of New Orleans-M. Lanza

PLA	CE WINNER	RECORD	COMPANY	POINTS
1.	Carnegie Hall Jazz Concert—B. Go	odman	Columbia	345
2.	Voice of the Xtabay—Y. Sumac		Capitol	204
3.	Over the Rainbow-L. Brown		Coral	133
4.	King and 1—T. Martin, D. Shore, P. R. Merrill	Hunsel,	Victor	77
4	Three Little Words-V Flien & D	ahl K W	von. MGM	77

		Previn	. KODOINS, I	i, Nelle, O.	DC FM TCIQ	
6	Young	Man With	the Horn-	-H. James i	S Doris DavColur	nbia

Call Me Madam-E, Merman, D. Haymes,

E. Wilson, G. Jenkins

. Call Me Madam-D. Shore, P. Lukas and 9. Stan Kenton Presents—S. Kenton

of the Year

	-			
PLACE WINN	ER	RECORD	COMPANY	POINTS
1. Cinderella1. V	/oods		Victor	85
Z. Tweetie Pie-M	. Blanc		Capitol	52
3. Bugs Bunny—M	. Blanc		Capitol	36
4. Bozo at the Circ	cus—P. Colvig		Capriol	31
5. Alice in Wonder	land—Original Ci	ıst	Victor	27
5. Johnny Appleser	ed—Dennis Day		Victor	27
6. Alice in Wonder	land—R. Clooney	& P. Fait	h Columbia	20
6. Ahre in Wonder	land—J. Powell		Columbia	20
6. Bugs Bunny and	the TortoiseM.	Blanc	Capitol	20
6. Gerald McBoing	Boing—Great Gr	Idersleeve	Capitol	20

Classical Albums of the Year	most in the past 12 month (For this question an alkam m be defined rither as a set of ' nr 45 r.p.m. recurds or a lon playing 33 r.p.m. record, the or tents or components of which a equivalent in length to a 78 or 4 r.p.m. record.)		
LACE WINNER	RECORD COMPANY POIN		

2. Voice of the Xfabay—Y. Sumac	Capitol	152
3. Caruso Sings—E. Caruso	Victor	20
3. Bach: Prades Festival—P. Casals	Cetumbia	20
3. Offenbach: Tales of Hoffman—Sir Thomas Beecham	London	20
3. Die Fledermaus	London	20
7. Bizet; Carmen—Paris Opera Comique	Columbia	16

NEW · IMPORTANT · UNUSUAL

A FEW OF **THE 450**

MARKS MUSIC RELEASES THIS PAST YEAR

MY EVENING PRAYER

DANDY, HANDY AND CANDY

A swell new song for grown-upn and kids recorded by today's top stor ROSEMARY CLOONEY on Columbia 90125 and 4:90125 (45)

MANHATTAN

BA-TU-CA-DA

LILLI MARLENE

Featured in new RKO film release of same title Martha Tilton—Carol 60559 9-60559 45 Anne Shelion—Lando 144

First Recorded by KAY ARMEN on Federal (King) 14001.
Other Important Records To Be Released Shortly!

THREE HANDED WOMAN

Jordon-Decco, 27694, 9-27694, 45; edy Herman-MGM, 11026, K-11026 As in Strong Capital 1326 John Level Company 100 (1997) Hill Mercury 5654, 5654x45 45

BALLIN' THE JACK

Februard Simultonapouty 'By,
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JAZZ ME BLUES

ne Po. w.h. Mary Fo. J. Coputol. H-786, 33).

en Brew r.i. d. 1086

n. Do sey. Co. rbon, 38654, 438654, 45

Eddie Con. D. co. 27035, 9-27-35, 45

Rev WOW Recordings.)

EDWARD B. MARKS MUSIC CORPORATION RCABUILDING . NEW YORK

The Billboard Annual Disk Jockey Poll Part 2 TRADE ASPECTS

Virtually All Deejays Personally Select Records for Programing

own show? If you do not select the records on your show, please indicate who selects the

program is a very rare bird indeed. Virtually all deejays, according to

The returns on this question give irtually 100 per cent confirmation to

Own and Listeners' Opinion, Diskery Aid and Trade Papers Help Jocks Select Disks

If you select the records to be played on your show, please check JUST TWO of the follow-ing sources of information which are the big-gest aid to you in making your selections. Check only those TWO which are most im-

HINER	POIN	ľ
Own personal opinion		
Listeners' requests	263	
Record company and/or dish	ibutor release sheets.	
direct mail and free re	cords 154	
Trade paper editorial featur	es and advertisements . 139	
Press agent or record special	ist direct mail, letters.	
promotion or free recor	ds 4.4	
Intermation nathered from loc	al record dealers 32	
Music publishes direct mail. 0	romotions or free records 70	
Information gathered from yo	or own station mosk	
staff and /or librarian	18	
Information nathered from le-	al juke operators 12	
Other sources	Stratley 45	
No answer		

RCA Victor Fastest in Getting Disks to Deeiays; Factors Influence Speed With Which Stations Get Wax

QUESTION . . . Name the three record labels that most ofter get records to you BEFORE RELEASE DATE SCHAMO Three pointings Times are a record for fall and fall of the second process.

QUESTION . . . Name the three record labels that most often get records to you AFTER RELEASE DATE SCORING TO THE PROPERTY OF THE STORY OF THE STORY

FINNER	POBIT
Decca	303
Capitol	369
MGM	344
Columbia	286
Mercury	248
Victor	234
(oral	156
Lendon	108
King	61
Four Star	13

THIS is the first year in which The Billboard has surjeyed the links on the peculi questor of ret-ing disk before it office an-

The Billboard Annual Disk Jockey Poll Part 2 TRADE ASPECTS

Columbia, RCA Victor, Capitol Close 1-2-3 on Sending Most Free Disks; Indies' Largesse Heavy

Name the three record labels from which you or your station receive the most free records: SCORING ... Three positions: Three points for 1st; two for 2d; one for 3d.

Garroway and Poole Run Away With "Jockey's Jockey" Poll

PLACE	WINNER	POINTS
1	Dave Garroway	186
2	Bob Poole	170
3.	Martin Block	84
Ã	Robert Q. Lewis	
5.	Gene Norman	56
6.	Symphony Sid	54
7.	Steve Allen	45
8.	Rayburn and Finch	41
9.	Art Ford	37
10.	Eddie Gallaher	34
11.	Drck Martin	33
12.	Doc Hulf	31
13.	Jimmy Lyons	27
14.	Gene Klaven	26
15.	Carl Nelson	23
16.	Bill Gordon	Z1
16.	Ed Hurst	21
18.	Peler Poller	19

Deejays Name Flanagan Most Helpful Artist in Promoting Disks

Three points for 1st;

PLACE	WINNER	POINTS
1.	Ralph Flanagan	405
2.	Perry Como	
3.	Buddy Morrow	
4.	Ray Anthony	85
5.	Vaughn Monroe	76
6.	Dinah Shore	68
7.	Frankie Laine	64
1.	Les Paul	64
7.	Frank Sinafra	. 64
10.	Jan Augusi	. 59
10.	Slan Kenton	. 59
12.	Palfi Page	. 53
13.	Fran Warren	45
14.	Rosemary Clooney	. 39
15.	Spike Jones	38
16.	Milch Miller	. 36
16.	Jo Stafford	. 36
18.	Mindy Carson	. 32
19.	Guy Milchell	
20.	Paul Weston	. 26

Which artists are most co-op

	teo for 2a; one for 3a.	
PLACE	WINNER	POINTS
1.	Ralph Flanagan	87
2.	Slan Kenton	73
3.	Ray Anthony	72
4.	Patti Page	65
5.	Les Paul	44
6.	Rosemary Clooney	35
6.	Frankie Laine	35
8.	Charlie Splvak	33
9.	Guy Mitchell	27
10.	Johnny Long	23
11.	Tommy Dorsey	22
12.	les Brown	21
13.	Frankie Carle	20
14.	Tex Beneke	19
14.	Gene Krupa	19
16.	Spike Jones	17
17.	Gordon Jenkins	15
17.	Vaughn Monroe	15
19.	Lawrence Welk	14
20.	Eddy Howard	11

EIGHBORS and his ORCHESTRA

CAPITOL RECORDS...

TIMELESS b w VAMPIN' 1186

FUTURE BOOKINGS...

ARAGON BALLROOM, Chicago; Sept. 11 SHAMROCK HOTEL, Houston; Dec. 4

Our Thanks to ...

Claude Gillum

Harold Koplan Fenton Baker M.C.A.

CLAREMONT HOTEL
Berkeley, Col.

FLAMINGO HOTEL

PEABODY HOTEL

Dersonal Manageme

BILTMORE HOTEL

Public Service and the Disk Jockey

Untold hours of air time every year are strictly pro bono publico. The disk jockeys defer to no one in their ingenuity, indefatigability and conscientiousness in public service

The following list of public service organizations reveived gratis time over WINS, New York, disk jorkey shows from January up to July, 1951. This list illustrates in part the vast public service time demands made upon radio stations thruout the year.

Cerebral Palsy Red Cross

Malional Guard Salely United States Delense Bonds

Salvation Army

Post Office

Fresh Air Fund Federal Housing

Division of Place

Children's Ald Society YMCA and YWCA

US Army Recruiting US Air Recruiting Marine Corps Recruit

Coasl Guard

March of Dimos Brooklyn Blood Center New Eyes for the Needy Disabled American

National FFA Week D'sabled American

Yelerans, **Brotherhood** Week Hobby Show for Elderly

Emergency Fund Bishoo's Fund for Victims el War

New York State Civil Service Sister Kenny Foundati

Community Chest Armed Service Radio

The best single example of this is probably "BIG JOE" ROSEN-FELD, WINS, N Y, whose avowed arm in life is "to transform the

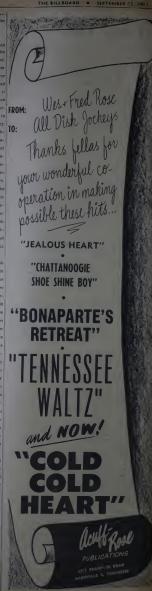
alcoholism, via the A. A. When TORY DAVID, CKI, W. Detroit, learned of a blind man with six children who had been denied public aid because his wife was employed the deeply asked hours dialers contributed a seeing eye dog, and enrollment in a seeing eye dog and enrollment in a seeing eye dog and enrollment in a seeing eye dog instruction class; colonium, furniture, money and promise of a jub. EDDIE of the deeply asked the property of the prop

Teamwork with Distributors, Retailers and Juke Box Ops

It profits the disk jockey to develop effective working relationships with the men who distribute, sell and put the disks in the boxes.

T IS an established fact that regularly is not selling at all. De many disk jockeys have worked spite such checks as mail requ

out effective and co-operative re- jocks have, at times, found that ups with three vital links an active fan club can see



I Don't Like ...

From complaints about the paucity of records received thru complaints about the plentitude of "dog" diskings released, some of the more articulate members of the spinner species get off a few gripes.

Minio City, Ia. notes that "Merevit to say that a despire
when he doesn't receive
and glied when he does
wereve SO'S is has
fined recerds to play
"Marsville, Team, who
It need recerds to play
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complaint of the disk. The seen all three so far on Mery loda's and very days and shelf of Three outh to be
manner and distributions. For all three countries, and the seed of the seed



There's More to the Job than Records

There are precious few minutes between disks, and the disk jockey must get maximum impact in min-mum time. Here's how a repre-sentative sampling of the spinner clan wins and wows audiences: Contests, gimmicks, novel program ideas, club, etc.

LVING in the reflected glory of the property o

in the following general in the control of the control of the control of the control of property of the control of th

TRUMPET

THANKS TO OUR DISK JOCKEY FRIENDS A PROVEN HIT



* TRUMPET #139 COOL, COOL BLUES DO IT IF YOU WANTA

WITH ANOTHER ORIGINAL COMPOSITION

and STILL CLIMBING Rated in The Billboard Rhythm & Blues Record Reviews

NEW RECORDS TO BE RELEASED Sept. 15, 1951

20,000 already on order by the GREAT SONNYBOY WILLIAMSON

TRUMPET #142 by the FAMOUS SOUTHERN SONS QUARTETTE THIS HEART OF

All music rights fully protected by copyrights and notices.

NOTE: FREE COPIES TO DISK JOCKEYS ON REQUEST.

TRUMPET RECORDS

309 No. Farish, Jackson, Miss.

Spinning to **Fame and Fortune**

From the ranks of the platter spinners there emerges from time to time a gent who strikes gold in the rich fields of network AM radio and television. Four such are Steve Allen, Dave Garroway, Arthur Godfrey and Robert O. Lewis. Their

Steve Allen





· Robert Q. Lewis



· Arthur Godfrey

BROADCASTING'S rambus



Climbing Fast

ELTON BRITT

BILL MONROE

HOAGY CARMICHAEL KEN MARVIN TERRY PRESTON

TANNEN MUSIC, INC .-- 146 W. 54, New York 19

A Great Hit

"BLUE VELVET"

TONY BENNETT with PERCY FAITH (Col.) BILL FARRELL -- (MGM)

ARTHUR PRYSOCK - (Decca)

MERIDIAN MUSIC CORP.

"Come On-A My House" THE SONG HIT OF THE YEAR

ROSEMARY CLOONEY

1270 6th Ave.

ELLA HITZGERALD ROSS BAGDASARIAN

YES-E. COMBS

DUCHESS MUSIC CORP.

It's Happening I LOVE

THE SUNSHINE

OF YOUR SMILE

FOUR KNICHTS RAY ANTHONY

MERV GRIFFIN with WINTERHALTER

JERRY GRAY

JOHNSTONE-MONTEL, INC.

New York 19, N. Y.

A World-Wide Hit! BE MINE TONIGHT (NOCHE DE RONDA)

Freshly Recorded by
VIC DAMONE LES BAXTER

SAMMY KAYE GUY LOMBARDO and

BILL FARRELL DINAH SHORE and TONY MARTIN RCA Victor

PEER INTERNATIONAL CORP. oadway New York 19, N. Y.



DON'T MISS THIS ONE!

For Top Programming

Rollicking Version of

"IN A BREWERY IN DRURY LANE

"KRAUSMEYERS **BAND**'





HERE'S ANOTHER. "HOT CANARY"

FLORIAN

ZABACH

..... New Fall Release ...

"The Waltzing Cat"

"THE WHISTLER AND HIS DOG"

Decca No. 27729 (78)



Save at Least Part of Each Week's Earnings Buy U. S. Savings Stamps and Bonds

Special Services for Spinners

A virtually endless variety of services from the music industry is being oftered the disk jockeys. These aids run the gamut from free disks and personal appearances thru complete continuities and program ideas. They can be utilized to excellent advantage by the progressive jockey.

A Deejay's Dream of an Ideal Flack

The Care and Feeding The integrity and experience of of Disk Jockeys

A SOLID NAME

THE WORLD'S TOP ENGINEERS

BEHIND YOUR LABEL!

RCA

custom record sales

> RADIO CORPORATION OF AMERICA RCA VICTOR DIVISION

PROCESSING SHIPPING AND HANDLING

RCA has manufactured records for more than **100**

Independent labels now on

the market!







The Hillbilly Deejay Prime Asset to Country & Western Music

By Johnny Sippel There are over 1.400 Hillbilly disk programs on the air today, with America's rustic spinners averaging 11 hours of wax weekly.

with the first power is a parasisarian did the matter basisses, or a similar to the case of country, and self-them in the case of country, and them in the case of country, and western many in the case of the dees not lowe a number of the second clean arrangements of the country of the case of the other case of the case of the

1,400 Hilbirly Do. Wheer
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Hillbilly Disker Survey

In all more, just completed by Ita all more in the property of the property of

over heavy-witten context.

only early to promotional metals for country also in the Boolity, selected unit of the Boolity of

but the first two weeks' erowds, escouraged him to move to the seeks spacious. Canadarego Park cook, both pockets from the St. Louis area, are helping in the prosent of the Acorns, a park operated by Brother Bob Hastings near the early. Marty Roberts has opened a small park near Decatur. Ill. where he are did not we WDZ.

to grounde traveline country in the property of the property o

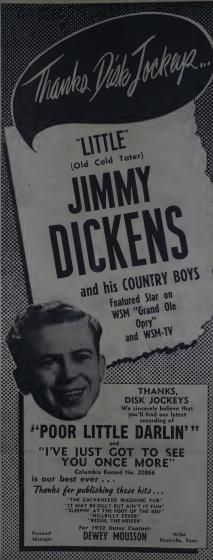
Hal Burns promoted name talent dates in Birmingham via his air shots over WBRC. Pat Cook. KSTL, St Louis, promoted square dances last winter and spring at the local Lindy Ball'moon. Sheldon Hortun, WJSW, started a string of one-night dates in the local fairground grandstand, using bame lalent. In addition, Horton is oplatent. In addition, Horton is op-

Cutting Disks

The d.)'s not only are out promoting the disk, but in many cases monthing the disk, but in many cases (WCKY, Cinchent Man, Men it comes camp to Sid Nathan, hen it comes to supervising King records the waxings. Sally Starr, WMM, Philadelphia, is a and r. chief for Rainbow's hi- culturgs, for Victor, the how's hi- culturgs, for Victor, the rarily is off the air but intends to return "his fall, is an officer of Jeb Records, new Chiego Irm, which has a rustle wing, Folk

There are a large number of the line weeker makers, who deer Famous Lashau, WEBC, Dhitth, Minn, (* Siar) Slim Williams, WEDC, State and State and

The the field at yet is in its embryonic state. From results up to his disk pilot, who has made a name in a locality or full region to the state of the state of the ensemble of the state of the ensemble of the state and the state of the ensemble of the state of the state of the state of the ensemble of the state of the state of the state of the ensemble of the state of the state of the state of the ensemble of the state of the state of the state of the ensemble of the state of the state of the state of the ensemble of the state of the state of the state of the ensemble of the state of the state of the state of the ensemble of the sta



Johnny HICKS

RECORDING ARTIST . . .

Singing his latest

"GOTTA GITTAR"

and

"THE SWEETHEART WALTZ"

(78) 20859
 (45) 4-20859
 (33⅓₃ 3-20859

COLUMBIA ©D RECORDS

for music that sends them . . . to you!

The Billboard Annual Country and Western Disk Jockey Poll . . . Part 1

POPULARITY

Favorite Country & Western Artists

Question . .

Who are your favorite Hill billy or Country and Wester

Five positions: Five points for lst; four for 2d; three for 3d; two for 4th and one for 5th.

PLACE	WINNER	RECORD COMPANY	POINT
1.	Eddy Arnold	Victor	302
2.	Red Foley	Decca	252
3.	Hank Snow	Victor	169
4.	Tennessee Ernie	Capitol	158
5.	Hank Williams	MGM	153
6.	Lefty Frizzell	Columbia -	86
7.	Ernest Tubb	Decca	84
8.	Bob Wills	MGM	68
9.	Little Jimmy Dickens	Cotumbia	63
10.	Cowboy Copas	King	53
10.	Sons of the Pioneers	Victor	53
12.	Rex Allen	Mercury	48
12.	Carl Smith	Columbia	48
14.	Tex Williams	Capilol	41
15.	George Morgan	Columbia	35
16.	Hank Thompson	Capitol	32
17.	Stuart Hamblen	Columbia	31
18.	Johnnie & Jack	Victor	28
18.	Pee Wee King	Victor	28
18.	Pinetoppers	Corat	28
21.	Jimmy Wakely	Capitol	27
22.	Gene Autry	Columbia	24
23.	Elton Brit1	Victor	23

Top Country & Western Records of the Year

Question . . .

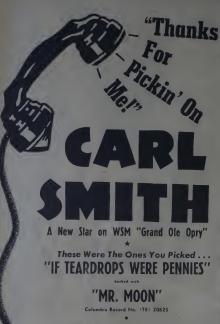
In your opinion, which were the Top Hillbilly or Country and Western records of any type in the past 12 months?

...

Five positions: Five points for 1st; four for 2d; three for 3d:

PLACE	WINNER	RECORD COMPANY	POINTS
1.	Shotgun BoogieTennessee Ernie	Capitol	155
2	I'm Movin' On-Hank Snow	Victor	138
3.	Tennessee Waltz-Patti Page	Mercury	113
4.	I Love You a Thousand Ways-Letty Frizzell	Columbia	91
5.	I Want To Be With You Ahways-Lefty Frizzett	Columbia	88
6.	There's Been a Change In Me-Eddy Arnold	Victor	68
7.	Poison Love-Johnnie and Jack	Victor	57
8.	It's No Secret—Stuart Hambien	Columbia	52
9.	I'll Never Be Free-Tennessee Ernie and K. Star	r Capitol	46
10.	Tennessee Waltz-Pee Wee King	Victor	45
11.	Peace in the Valley-Red Foley	Decca	40
12.	Golden Rocket-Hank Snow	Victor	38
12.	Mockin' Bird Hill-Pineloppers	Corat	38
14.	Cold, Cold Heart—Hank Williams	MGM	37
15.	Just a Closer Walk With Thee-Red Foley	Decra	34
15.	Rhumba 8oogieHank Snow	Victor	34
17.	Let's Live a Little-Carl Smith	Columbia ,	31
17.	On Top of Old SmokyWeavers	Decca	31
19.	1 Wanna Play House With You-Eddy Arnold	Victor	28
19.	If You've Got the Money-Lefty Frizzell	Columbia	28
19.	Moanin' the Slues-Hank Williams	MGM	28
19.	Remember Me (I'm the One Who Loves You)— Stuart Hambleo	Columbia	28





"LET'S LIVE A LIT

"I OVERLOOKED AN ORCHID"

Here's My Latest . .

"ME AND MY BROKEN HEART'

"Let Old Mother Nature Have

Her Way"
Columbia Record No. 1781 20862

Exclusive On COLUMBIA (RECORDS

Available for 1952 Personal Appearances



JAMES DENNY

Favorite Tunes

of the Year

LACE	WINNER	POINTS
1,	Tennessee Waltz	179
2.	I'm Movin' On	76
2.	Mackini Bird Hill	76
4.	I Love You a Thousand Ways	75
5.	Peace in the Valley	53
5.	Strange Little Girl	53
7.	Let's Live a Little	48
В.	Shotgun Boogie -	44
9.	Kentucky Waltz	41
10.	On Top of Old Smoky	38
10.	Rhumba Boogle	38
10.	There's Been a Change in Me	38
t3.	It's No Secret	37
14.	I Want to Be With You Always	33
14.	Remember Me (I'm the One Who Loves You)	33
16.	Cold, Cold Heart	31
16.	If You Got the Money	31
16.	Poison Love	31
19.	Down the Trail of Achin' Hearts	26
20.	Faded Love	25

Most Promising Country & Western

		Artists	let; four for 2d; three for 3d; two for 4th and one for 5th.		
	PLACE	WINNER	RECORD CO	HPANY	POINTS
	1.	Carl Smith	Columbia		263
١	2.	Lefty Frizzett	Columbia		237
l	3.	Gene O'Ounn	Capitot		66
	4.	Ray Price	Cotumbia		57
	5.	Okie Jones	Columbia		63
	6.	Neal Burris	King		46
7	7.	Tommy Sosebee	Coral		36
1	8.	Arkie Shibley	Gill Edge		31
	9.	Dolph Hewitt	Victor	15	27
					27

I'm Sure Lucky With Me! DISK JOCKEYS

Here's My Latest

WSM "Grand Ole Opry"
and WSM-TV

Featured Star of HADACOL 1951 CARAYAN of STARS Here are my songs that you

built into hits .

HEY, GOOD LOOKIN

IN, THE BLUEZ,

For 1952 Dates Contact:

he Billboard Annual

Country and Western Disk Jockey Poll . . . Part 2

TRADE ASPECTS

QUESTION . . .

Do you select the records to be played on your own show? If you do not select the records on your show, please indicate who selects the records.

Select Own Records ()	140
Music Librarian	4
Program Director	0
Assistant =	0

QUESTION . . .

If you select the records to be played on your show, please check JUST TWO of the following sources of information which are the biggest aid to you in making your selections. Check only those TWO which are most important.

listeners' requests	126
Own personal opinion	89
Record company and/or distributor release sheets, direct mail and free records	31
Trade paper editorial leatures and advertisements	31
Information gathered from local record dealers	11
Music publisher direct mail, promotions or tree records.	2
Press agent or record specialist direct mail, letters, prometion or free records	2
Information gathered from your own station music staff and or librarian	2
вмі	2
The fisteners	2

QUESTION . .

What individuals regardless of occupation or profession have been the greatest help to you in programing your show over the past year?

SCORING Three positions: Three points for 1st; two for 2d, one for 3d.

PLACE	WIMMER	POINTS	
1.	Murray Nash	33	
2.	fred Rose	26	
3.	Johnny Sippet	11	
4.	Immie Dickens	9	
5.	Harold Hassler	6	
6.	finest Tubb :	. 6	

QUESTION . . .

Name the three record labels that most often get records to you BEFORE RELEASE DATE:

CORING Direc positions Three points for 1st, two for 2d, one for 3d.

DINER	POMT
Columbia	. 158
Capitot	133
Victor	109
Mercury	82
King	78
Decra	67
MGM	44
Four Star	39
Intro	13
Gill Edge	8
London	6
She Me	6
Coral	- 2
Talent	

QUESTION . . .

Name the three record labels that most often get records to you AFTER RELEASE DATE:

SCORING . Three positions. Three points for 1st, two for 2d, one for 3d.

IMMER	POINTS
Capitol	132
Victor	_ 122
Mercury	97
Decca	83
Columbia	. 15
MGM	54
King	48
Corat	21
tondon	18
Four Star	

QUESTION . . .

Name the three record labels from which you or your station receive the most free records:

SCORING Three positions Three points for 1st, two for 2d, one for 3d.

WINNER	POMIS
Columbia	188
Capitol	157
Victor	133
Mercury	24
King	102
Becca	75
4 Star	- 61
MGH	24
Coral	113
London	7
Conhoental	4
Gift Edge	4
Talent	4
Imperial	~2

A "Bag-ful" of Hits

by



GEORGE MORGAN TRANSCRIBING EXCLUSIVELY

Robin Hood Flour A Series Covering

NORTH and SOUTH Both

Robin Hood Flour INTERNATIONAL MILLING CO.)

H. W. KASTOR & SONS ADVERTISING CO.

SPRINGFIELD, MISSOURI

Transcribed Exclusively by

FOR OPEN DATES CONTACT ROBERT ROSS Mgr. WSM Nashville, Tenn.

SPRINGFIELD, MISSOURI

HIS LATEST AND GREATEST

"MY BABY LIED TO ME"

"WALTZING BY THE OHIO"

THANKS DISK JOCKEYS for pushing TENNESSEE HILLBILLY GHOST and remembering 'CANDY KISSES' (written by George Morgan) and ROOMFUL OF ROSES. MAKING PERSONAL APPEARANCES

in Theaters, Auditoriums, Folk Music Parks and Touring for Robin Hood Flour.

RECORDING for COLUMBIA 00 RECORDS



TONY **FONTANE**

"VANITY

MERCURY 5659 . 5659X45

•to America's disc jockeys

THANKS!

QUESTION

Which of the smaller independent labels send you the most free records? Name only three;

HHER		PODIT
Four 21st '	Control of the contro	. 779
		36
THECHING		. 17
Commission		2
zittin in .		6

QUESTION

and helpful to you with the promotion of their

PLACE	WINNER	POINT
1.	Pee Wee King	71
2.	Eddy Arnold	48
3.	Red Foley	32
4.	Jimmy Wakely	31
5.	Little Jimmy Dickens	27
6.	Tennessee Ernie	22
7.	Gene Autry	16
7.	Hank Snow	16
9.	Johnnie & Jack	15
9.	Al Rogers	15
11,	Lefty Frizzell	12
11.	Tex Ritter	12
11.	Jimmy Skinner	12
14.	Eddie Kirk	- 11

QUESTION

Which artists are most co-operative in ar ranging for personal appearance on you

PLACE	WINNER	POINT
1.	Little Jimmy Dickens	. 28
2.	Tex Ritter	25
3.	Ernest Tubb	20
3,	Hank Williams	20
5.	Hank Snow	19
6.	Roy Acuff	17
6.	Eddy Arnold	
6.	Cowboy Copas	
6.	Lefty Frizzell	
6.	Johnnie & Jack	17
11.	Rex Allen	15
11.	Ellan Britt	15
11.	Bill Monroe	15
11.	Jimmy Wakely	15
15.	Gene Autry	
15	Hank Thomoson	

QUESTION

Which disk jockeys in your opinion have had the best radio and or television shows over the past year? Please be modest and do not

PLACE	WINNER	POINTS
1.	Nelson King, WCKY, Cincinnati	66
2.	Don Davis, WLW. Cincinnati	
3.	Randy Blake, WJJD, Chicago	
4,	Bob Poole, Mulual Helwork	





LEFTY FRIZZELL

Newest Star of WSM "Grand Ole Opry"

Writing and Singing 2 More Hits!

"MOM AND DAD'S WALTZ"

Dedicated to Lefty's Mam and Dad backed with

"ALWAYS LATE

LAIL (With Your Kisses)"

Columbia Record No. 2083

And Still Riding High . . .

"I WANT TO BE WITH YOU ALWAYS"

"IF YOU'VE GOT THE MONEY I'VE GOT THE TIME"

"I LOVE YOU A THOUSAND WAYS"

All of these songs were written by Lefty Frizzell

Recording Exclusively for Columbia @ Records

THANKS DISK JOCKEYS

for making me a hit in '51

Personal appearances throughout the U.S.A.

JACK STARNES IR.

Pers. Mgr.
P.O. Box 1689 Beaumont, Texa



WOW !!! TWO EXCITING SIDES Capitol "But Not Like You" "A Kiss to Build a Dream On" Capitol

THE BILLBOARD Music Popularity Charts

HONOR ROLL OF HITS

The Nation's Top Tunes

The nation 10-ton tweet, TME MONDO ROLL DE MITS, is necessarile to scientific tabulation of various degrees of each song's appalarity as measured by some features of The E-linearial Marial Popularity Chart. Based on reports recover

Last | This Week | Wee

1. 1. Because of You

By Arther Hammersters and Owder Milhouse—Pophyshed by Brass Maric (BMI) SECOND AVAILABLE L. Paster Can 149), T. Bersett Can 595-2 Craim Cond. 60460; G. Dr. Hermid, Eurobaco, Dec 27060. E. Bersone, 10497 J. Perce, v. 10.1416. Brass Milerary Sad 3

2. Come On-A My House

B) William Sampan and Ren diagdocarder-Pelifford by Duchen 18413 ECORDS AVAILABLE R CISCON CH 18427 R House Not Scill a ren forces 18001 E Folgerin Ch 18728 B mouse for Continue to Prince Technical Continue Continu

3. Too Young

By Set Lowerse and Sylvad Dev.—Pathology by Jefferson LOSCAFT (SCORDS ANALASE) or Allenamy vs 20-4105, it approves the Transport of State (State Code) (Scord Cod

5. 4. Loveliest Aight of the Year

By Paul France Worster and In my Armanus-Dealthee in Readow LAIDAL
From the USEA (from The Great Carpus'
RECORDS AVAILABLE as Byto, Moral 2013) = -ann On, car you'
we have a 19.000 in Colored Can 1978; a bering Leone 527

ELECTRICAL TRANSCRIPTION LIBRARIES (reg Daring Spreamy Del VIII
ELECTRICAL TRANSCRIPTION LIBRARIES (reg Daring Spreamy Del VIII
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ELECTRICAL TRANSCRIPTION LIBRARIES (reg Daring Spreamy Del VIII
ELECTRICAL TRANSCRIPTION LIBRARIES (reg Daring Spreamy More)

ELECTRI

4. 5. Sweet Violets

B. CY. Gatern and Chains. Grass—Published by E. N. Bleens IASCAPS.

RECORDS AVAILABLE O Desait Parkan Dis. Nov. 1873. O Share V. 20.

1974. Farry Det. 275. d. Desait Chilmon. Statement of the Chain Desait Children Chairman. Anni Children and Children.

168. Workmitted on Efficiency Lower Content Inflations. Anni Children.

6. I Get Ideas

th Spectr and Operat Cochram-Published by Hill & Range (BMI)
RECORDS AVAILABLE: Armining Or Mr. a. 4.1
Form on midCECTRICAL IRANSCRIPTION IRRARIES by M. rem. associated

7. 7. Shanghai

By Sop Hillians and Million Deluper-Pathwes on Amazerth ASCAI RECORDS AVAILABLE in Bull. Mark and April 18 for the CV 274 dead City City 5 W Jan Direct W U 466

6. S. My Truly, Truly Fair

RECORDS AVAILABLE & Dayman G E may tro May came / Martin On & 20 came G U. mg ex & University U. 1 1 mg E E Antonia Cos . O . 10 . Aud of a b . A Gal 1830 ELECTRICAL TRANSCRIPTION ISKARIES form On a side of New Local U. mg.

10. 9. The World Is Waiting for the Su rice

RECORDS AVAILABLE DOLL BEAVIES RECORDS TO AVAILABLE RECORDS RE

9. 10. Cold. Cold Heart

ECOROS AVALAGUE 1 - FEE 1 1 1 . Mr - 1

WARNING — The tall MONOR ROLL OF M3 — a replaced — as and the 3-th the Bern copyrighted by The Billioned OF of other — and he made with Billioner's course. Simply are—are Publisher (= 8 — , "64 Brandway, New York permission will be inventionally wasted.

DISC JOCKEYS!

pitol Buyer's Guid

COMING UP FAST!

"I LOVE THE SUNSHINE OF YOUR SHILE," "YOU BLEW DUT	78	45
THE FLAME" Ray Anthony	1723_	_F172
"OKLAHOMA HILLS," "ASK MEI (BECAUSE I'M SO IN LOVE)" Dinning Sisters and Bob Crosby	1766_	F176
"KISSIN' BUG 800GIE," "WDMAN IS A FIVE LETTER WORD" Tennessee Ernie	1775_	F177
"TELLING ME YES, TELLING ME ND," "DON'T FAM THE FLAME" Peggy Lee and Mei Torme	1738	.F173

HOT SELLERS!

POPULAR

"THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING" Les Paul and Mary Ford	_1748_	_£174
"TOO YOUNG," "THAT'S MY GIRL" Nat (King) Cole	_1449_	_F144
"BECAUSE OF YOU," "SOMEWHERE, SOMEHOW, SOMEDAY" Les Baxter	_1760_	_F176
"HOW HIGH THE MOON," "WALKIN" AND WHISTLIN" BLUES" Les Paul and Mary Ford	_1451_	F145
"TLL ALWAYS REMEMBER YOU," "MAKE BELIEVE LAND" Hat (King) Cole	_1747 ~	£174
"I WISH I HAD NEVER SEEN SUNSHINE," "JDSEPHINE" Les Paul and Mary Ford	_1592_	_F159
"JUMP FOR JDE," "LAURA" Stan Kenton		
"COME ON A MY HOUSE," "HOLD ME, HOLD ME, HOLD ME" Kay Starr	_1710_	F171
"SEPTEMBER SONG." "ARTISTRY IN TANGO" Stan Kenlon	_1480_	_F148

- WESTERN	
"LOVE THIEF," "HOW DO YOU FEEL!" Hank Thompson	1745F1745
"JUKE BOX BOOGIE," "SANOR'S BLUES" Ramblin' Jummie Dolan	1720F1720
"I'M A DO-RIGHT DADDY," "TAKE YOUR TIME, MAMA" Leon Chappel	1756 F1756
"LOST JOHN BOOGIE," "LET'S SETTLE DOWN" Merle Travis	1737F1737
"TEMMESSEE BLUES," "ROCK ALL THE BABIES TO SLEEP" Tex Rifter	1783F1783
"KENTUCKY AND YOU," "JOURNEY'S END" Jemmie Skinner	_ 1764_F1764
"BLACK STRAP MOLASSES," "LOVE AND DEVOTION" Tex Williams	1700 _ F1700
"I AIN'T CRYIN' OVER YOU," "HANGOVER HEART" Hank Thompson	1528F1528



Week Ending **SEPTEMBER 15, 1951** Hot Sellers based on Actual Sales Reports

THE BIG ONE TO WATCH!

a hilarious laff-riot parody

"SOUND OFF"

"COME ON-A MY HOUSE"

mickey and his gang had so

much fun making this one, the laughs bust out all over.

78 rpm No. 1788 • 45 rpm No. F1788



from the National Best-Selling List "LOVE THIEF" 78 rpm No. 1745 • 45 rpm No. F1745

JAMES and

MARTHA CARSON

and "HOW DO YOU FEEL?"

NEW RELEASES ON Capitol

BAR ROOM PLANO JOE FINGERS CARR

kitten LOVE ME BLUES DISMING SISTERS I DON'T STAND A GHOST OF A CHANCE WITH YOU AND SO TO SLEEP AGAIN MARGARET WHITING BEER BARREL POLKA (ROLL OUT THE GARREL) CALIFORNIA MOON LES BANTER BE MINE TONIGHT (MOCHE DE RONDA) BOR EBERLY 786 51786 DON'T TAKE YOUR LOVE FROM ME I GO CRAZY GOT HER OFF MY HANDS THE FOUR KNIGHTS FREIGHT TRAIN BREAKDOWN EDDIE KIRK I'LL SAVE MY HEART FOR YOU

GOT A LITTLE LIGHT

SALVATION NAS BEEN BROUGHT DOWN

THE BILLBOARD Music Popularity Charts

• Records Most Played by Disk Jockeys

I. COME ON A MY HOUSE R Clooney

15	7	6.	I GET IDEAS
3	В	7.	WHISPERING
21	18	8.	LOVELIEST NIGHT OF THE YEAR
20	9	9.	JEZEBEL
5	15	9.	BECAUSE OF YOU
6	17	11.	COLD, COLD HEART
- 4	24	12.	BECAUSE OF YOU
5	9	13.	BELLE, BELLE, MY LIBERTY BELLE
6	26	14.	LONGING FOR YOU
3	9	15.	CASTLE ROCK
12	12	15.	SHANGHAI
14	13	17.	I'M IN LOVE AGAIN
3	_	18.	MY TRULY, TRULY FAIR
1	_	18.	VARITY
1	_	18.	IT'S ALL IN THE GAME
7	15	21.	COME ON-A MY HOUSE
5	6	22.	WHILE YOU DANCED, OANCED, OANCED
5	No.	22.	SWEET VIOLETS
3	27	24.	DOWN YONDER
5	21	25.	GIMME A LITTLE KISS
1	_	25.	1 GET IDEAS

VOX JOX

• Best Selling Sheet Music

			of that the I street may not in based an reports rate and e-
b Bag	from all 5	the natio	o's short muric seebors. Sungs are listed according to product number of
has Massis terrers	on records.		is a firm, (M) time is so legst manical; (R) Indicates time is a
haz Harris, WJHP, Jack-	POSIT	TION	
	to date We	at This	
	THE CREE WE	de lascr	Dicatice of their in
	, 11 1	1.	BECAUSE OF YOU (F) (R)
ming men." "Decca	18 2	2.	LUYELIEST NIGHT OF THE YEAR (F) (R)
	7 7	3.	SHANGHAI (R)
	21 4	4.	TOO YOUNG (R) Jet
	10 3	5	CWEET VIOLETE IN
r local rep. Bill Hatton, ces weekly calls and we get		6	SWEET VIOLETS (R)E. H.
ellent service. M. H.		0.	COME ON-A MY HOUSE (R)
	4 8	· .	LUNGING FOR YOU (R)
	10 6	В.	I GET IDEAS (R)
a's show. Even the we are	14 9	9	MY TRULY, TRULY FAIR (R)
NBC affiliate, for years has only sent us records	3 -		MODULUS SIDE OF THE ASSESSMENT
	3 -		MORNING SIDE OF THE MOUNTAIN (R)
	3 15	11.	COLD. COLD HEART (R)
	2 11	12.	BELLE BELLE MY LIBERTY BELLE (R)
t we get them? Other	35 10	13.	IT IS NO SECRET (R)
Le Febre, WINA, Char-	5 12	14	MAKE BELIEVE (F) (R)
ville, Va., writes a plain.	3 '1	1.5	IN THE COOL COOL COOL OF THE PROPERTY OF THE
note, "Much as I like to	2	- 13.	IN THE COOL, COOL, COOL OF THE EVENING (R) Burke-Van H
my name in "Vox Jox"			
always gets me some extra rds, program aids, etc.), I	0.0		1471-1 6
sort of sorry to see my	(C	one	gs With Greatest
or printed regarding spe-			,
considerations to small	D		in Audinana (ACI)
n deejays by publicity ats just before deejay sup-	K	ua	io Audiences (ACI)
sent. The many do exactly			(,

• Songs With Most TV Performances (RH Tele-Log)

3 Hells, Young LeversWilliamson	
4 Shangha Advanced	
5 Getting to Know You-Williamson	
6 Lovellest Hight of the Year-Robbins	
D Wy Truly, Truly Fair-Sauth	
B I Ges Ide - Hill & Range	
9. Belle, Belle, My Liberty Belle-Orlord	
10 Castle Rock-Werner	
11. End of a Love Affair-Dechess	
12 Waiting for Sun hine-Crawford	
3 Apologics-Crawford	
14 In the Coel, Cool, Cool of the Evening Paramount	
5 Whistle a Hapsy Tune-Williamson	
16 Make Man Love Me-T S Harms	
18 Out of BreathYelando	
19 Pretty Eyed Gaby-Pictorica	
20 Fec procis - Lends	
21 Song 1 Ended The -Br to	
22 Tell Me Mettin	
23 He Sout Litr Revocat: Source	
24 Wr Riss In a Shadow-Williamson	,
25 Wonder Wity Robbins	
S World Is Your Ballyro pell	
feen Jeit a Lee Ber o	
29 Dark F the Hight- F 11	
29 Hee High the Maco-Company	

• England's Top Twenty

25. MY TRULY TRULY FAIR 15 14 25. MY TRULY, TRULY FAIR

30 29. BECAUSE OF YOU

_	_				
	POSIT				
	45 Lai				
10 6	att We	ch (Wo	rk		
				English	
5	1	2	TOO YOUNG .	.See . I	. Jefferson
13	3	2.	MY RESISTANCE IS LOW.	. Morris	. Merco
8	2	3.			
15	5	- 4	WITH THESE HANDS		
9	- 6	5.	TOO LATE NOW	New World	. Felst
12		4.	I APOLOGIZE	Yurana I	, Crawford
13	4	7.	IVORY RAG		
- 4	25	3.	CHRISTOPHER COLUMBUS	Camabell Connells	
26		9	BE MY LOVE	Francis Day	Roptins
12	11	10	LOVELIEST RIGHT OF THE YEAR	Erancin Day	Rebairs
- 3	76	10	TULIPS AND HEATHER	sales Emilies	Rabbins
- 6	10	12.	UNLESS		
11	7	13	JEZEBEL	Comment Connelly	Supercont March
					lac
2	17	34	SWEET VIOLETS	E. H. Morris, Ltd.	E. H. Merris
5	20	15.	A BEGGAR IN LOYE	Corebook	Santly-Jey
14	18	14.	OUR YERY OWN	. Bradbury Wood -	Henry Spiller
23	14	17.	MOCKIN' SIRO HILL .	Seathern	Southern
34	12	16	ON TOP OF BLD SMOKY	Leeds I I I I I I	Fallways
20	19				
			BLESS YOU	Unit II.	Dartmovth
20	13	20.	SHOTGUN BODGEE .	Carrebell-Concelly	Century

Mercury PATTI PAGE



RECORDING ARTISTS



DICK HAYMES



MARGARET WHITING



APRIL **STEVENS**

THE 4 STAR HIT BALLAD OF THE FALL

Words & Music by JOE MARSALA & SUNNY SKYLAR

GEORGE PAXTON, Inc. 1619 B'way, New York 19, N. Y.

Music Popularity Charts

Best Selling Pop Singles

Brown term are two jet for the hash and a special September 5, 6 and 7.

Brown term are two jet for the 1 has hadron jut aspect action are there, but have gas the followed meets have a more arms jet 6,500 Loved meets, respecting two expendent and the consistency of the processing two and proceeding to any of neutral season. Several hadron hadr

				13313-39362-
11	2	2.	COME ON-A MY HOUSE Rose of the Mountain	R. Eloeney Cett78139467: 14534-39467.
				(33)3-39467
	3		Whispering	L. Paul-M. Ford Cap(78)1746; (45)7-1746—AS
23	3	4	LOVELIEST NIGHT OF THE YEAR	M. Lanza
16	4	5.	Tahen Mr Island	T Martin (45)47,4141 (45)47,4141 (

7 10 10. BEAUSE OF TOUL ... Baster ... BAST ...

| 15. SHAMSHAI | D. Day P. Weston | D. Day D. D. Day

A Careari, 160.00

1 8. JOSEPHINE L. Paul Cap/CR1592_1451F-1592_ASCAP

1 Work I Mad Never Sere Sembles Cap/CR1592_1451F-1592_ASCAP

1 VANITY ... D. Cherry

7 Powder Blue

7 70 BF AIRS M 14225

S SWEFER THAN WINE . Weavers
the Saids Go Marching in Dec(78)27670; (459-27670-8M
MT CRY ANYMORE . . T. Bennett
is of You

Col(78)39362, (4534-393M2, ACCAR

(33)3-39-362 — ASCAP

E. Frizgerald

Decreazion (4579-27693

Ames Brothers

Constrain60510; (4519-60510 — ASCAP

Colar(78406)10; 14519-40510 – ASCAP F. Sinalta-H. James Col(78199527, 14534-29527, 13310-29527 – BMI JED,

WHILE YOU DANCED, DANCED, AMCED, AMCE

• Best Selling Classical Titles

Lan Inc.

Beet Selling 33/y R.P.M.

22 Cover Jan. However do y Camera panetter

23 Cover Jan. However do y Camera panetter

24 Cover Jan. However do y Camera panetter

25 Cover Jan. However do y Camera france Cover. Instead of the 2 or Camera panetter

26 Cover Jan. However do y Camera france Cover. Instead of the 2 or Camera panetter

27 Cover Jan. However do y Camera panetter (Camera Camera Camera)

28 Benty throat Schemanz Cover Jan. Son Cover Jan. However Camera Camera

| The Grist Copy Deed Set Hill 2 was a Relative Set of Set

Advance Classical Releases

Marier C. Barritt H. Rose Antonia California (S. Marier M. Marier

DEALER DOINGS

Fass on NAMM

prevident of been best-men communication with a best-men communication of the best-men confer on prevent the best-men confer on prevent per communication of the best-mentally. The silve of the best-mentally is also feels that the show promoted in order to increase dealer attendance. Says the discovered and built that sales-mentally. To sell the NAMM style of selectionable, the silve of the best-mentally. The sell control of the sell

News and Chatter

Private Mrs. Lujene Mrs. Lujene Mrs. Lujene Mrs. Lujene Mrs. Lujene Mrs. Record Shop in West End, sut urb of Atlanta. New sho staged some special hoopi broadcast from the shop are set a full line of disks, record and the shop are set a full line of disks, record and the shop are set a full line of disks. The shop can be shown to be shown to

Kidisk Hypo

the record department at Ray, we will be record of the rec

Tenn. Ernie Set for Fall

iour a being woed up for Tennessee Ernie to get under way within a week after he returns son, September 1. Ten-dul wacasen, September 1. Ten-dul wacasen, September 1. Ten-dul wacation, Septe

Best Selling Children's Records

Botes on reports received September 5, 4 and 7

• Best Selling Pop Albums

became all laters are not made in all speeds in a difficult to convert a sep allow severy in statutically accurate. Furthernore, applicable immediary systems more of almost suppossible for several larger deciment. Set op

In Extending deficient. Forbitmone, install memory yellow more if almost monococks for the form between two 33 per allows also and their 60 years and the compact of the co

| December | Colorest | Colorest

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• Classical Reviews

80-89 EXCELLEN 70-79 GOO 0-69 SATISFACTOR 0-39 POO

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Services, Mayor S. Smith, Judge 1.1 " Common " MI III 1.9 " Proceedings of the Service Services of the Service Service

Art The Mir ... one Committee of the Com

10000



FAVANNAH CHURCI

"I DON'T BELIEVE IN TOMORROW" RCA Victor 20-4280--- (47-4280)

This week's

New Releases on KI

POPULAR

NDY CARSON with Hugo Winterhalter's Orch

6 Charast Hangin' Acound With You Out in the Cald Again 20-8259—(47-4259)*
NAM SHORE and IONY MARIN with Nearl Rene's Orch.
The Did Solt Shore Be Vine Tonight

Be Mine Tonight 20-4268—(17-4) PERRY COMO with Mitchell Ayres' Orch. Rollin' Stone (with the Fontane

Mahin Muses Sisters)
With All Mr Heart and Soul 20.4269—(47.4269)
EEV GRIFFIN with NUGO WINTERNALIER'S Orch. Twenty Three Starlets The Lord's Rulin' With Mr Tunight, 20.4270—(47.4270)

Applier research
Ther Call the Wind Maria
20-1271—(47-4271):
BUDDY MORROW and his Orchestra
The Boogle Woogle March
Haw Near in a Queen You Are
20-4272—(47-4272)

THE FONTANE SISTERS
Cold. Sold Heart
I Get the Blues When It Rains
20-4274—(47-4271)
APRE STEVENS with HERRI RENES, Orchestra

20-4283---(47-4283)

COUNTRY-WESTERN

DOY ARNOLO the Tennessee Plowboy and his on Beatin' My Time

20-1273-- (47-1273)

RHYTHM-BLUES

TAMPA RED

Bongie Wongie Winnan I Won't Let Hee Do It 20-4275—(47-1275) SAVAMNAH CHURCHILL

1 Don't Helieve in Tonorrow 20-4280—(47-4280)

LADIMIR HOROWITZ, Pianisl



I Get Ideas

Loveliest Night of the Year

Sweet Violets

Because 0

Vesti La Giubba

The Musicians/How D've Do and Shake Hands

Your Locket Is My Broken Heart 6 Golden Train

Slow Poke

TIPS

The Winky Dink/While We Danced, Danced, Danced

Be My Love 6

Over a Bottle of Wine/You'll Know

I'm in Love Again 6

I'll Hold You in My Heart

Coming Up ...

BELA BIMBA

THIS WEEKS MAILBAG

SUPER SEVEN

We'd like to throw seven loaded punches al you— profit loaded punches that is. These punches are de-signed to knock out any signed to knock out any sales resistance in your ter-ritory. To be more specific, those punches are "the super seven"—seven great new RCA Victor records. Here they are:

BELA BIMBA/LOOK ME OVER ONCE Patrice Munsel--- 20-4255

ANO SO TO SLEEP AGAIN/AW C'MON April Slevens and Henri Reno— #20-4283 SIH/I DON'T BELIEVE IN TOMORROW
Savannah Churchttl-#20-4280

ROLLIN' STONE/WITH ALL MY HEART AND SOUL

Perry Como-#20-4269 TURN BACK THE HANDS OF TIME/
I CAN'T GO ON WITHOUT YOU
Eddin Fisher—#20-4257

SOMEBODY'S BEEN BEATIN' MY TIME/

Eddy Arnold -- 120-4273 YOU'LL KNOW/OVER A BOTTLE OF WI

Tony Martin-#20-4220

We are eliminating Release 151-38 in order to concer trate on these seven poten records from September 17 to September 25. Here is comething to drive with Seven records which in Seven records which in Comp. Patrice Munual. Edd Arnold, and April Stevan We are sending these records to our disc lockey of the Seven Research of the Seven Research 18 to 15 t

TOR Records @ 🐣



JUST FOR THE RECORD!

SAMMY KAYE TO HELP DEDICATE SYRACUSE, N. Y., WAR MEMORIAL

SYRACUSE, N. Y.—Samme Kage will be off a nationwide tour when he plays a radio broadeast and show here at the War Memorial declared necessary of the state of the War Memorial declared necessary of the largest War Memorial of the largest War Memorial of the Min the United States, General Lucius Clay, among others, will also be on hand to highlight the festivities.

NEWS FLASH!—The "Sammy Kaye Show" CBS will be dedicated to the young tots again Sephber 15th (7-7:30).

(IT'S NO)

and

78 rpm 39567-331/3 rpm 3-39567-45 rpm 4-39567

NEW RELEASES!!

"Dixie" and "Tennessee Tears" 78 rpm 39492 33 ½ rpm 3-39492 45 rpm 4-39492

"Be Mine Tonight" and "It's All in the Game"
78 rpm 39531 3313 3-39531 45 rpm 4-39531

"Longing for You" and "Mary Rose"
78 rpm 39499 33 1/3 3-39499 45 rpm 4-39499

"Would I Mind?" and "Del Rio" 78 rpm 39421 33 1/3 rpm 3-39421 45 rpm 4-39421

al Management—David Krengel

Columbia 🐠 Records

THE BILLBOARD MUSIC Popularity Charts

· Best Selling Pops by Territories

CHICAGO

- PITTSBURGH

 1. BECAUSE OF YOU

 1. DECAUSE OF YOU

 2. COLD, COLD, MEART

 3. COME ON-A MY HOUSE

 4. DETOUR

- BOSTON

 1 BICAUSE OF YOU

 2 COLD COLD HEART

 WESTED IS WAITING FOR THE WAR

NEW ORLEANS 1 BECAUSE OF YOU 2. COME ON A MY HOUSE

PHILADELPHIA

- DENVER
 1 LOVELIEST NIGHT OF THE
 2 BECAUSE OF YOU
 FAST:
 3 COME ON A MY MOUSE

- DETROIT

 BECAUSE OF YO

 WELL IS WAITING FOR THE SUMMISSE

- WASHINGTON, D. C

DALLAS-FORT WORTH



PATTI PAGE "And So To Sleep Again"

MERCURY 5706 · 5706X45

EDDY HOWAR

"SIN"

MERCUR | 5711 + 5711X45

VIC DAMONE "CALLA"

MERCURY 5698 - 5698X45

Mercury)
RECORDS

MERCURY RECORDS C CAGO - NOIS

MERCURY RECORDS OF CANADA THE TOROUGH CANAD



OF THE DISK JOCKEY REQUEST LISTS...



"WHEN THE SAINTS GO MARCHING IN"

PETE KAMERON

ASSOCIATED BOOKING CORP.

THE BILLBOARD MUSIC Popularity Charts

 Most Played Juke Box Records

to date				
11	1	1.	COME ON A MY HOUSE . R Clooney CAITRI 39467 145-4 39467 39467 - 81	
			11/ 39467 - 81	ä
12	2	Z.	BECAUSE OF YOU T Bennet!	
ZZ	3	3.	TOO YOUNG	
			Cap 76 1449, (4) F 1449-ASCA	a
11	4	- 4.	SWEET VIOLETS	
			V 78120 4174 45WT 4174 ASE	

4	9	6.	WORLD IS WAITING FOR THE	- 7 7 7 7 15 - KOL
			SUNRISE	1. Paul M. Ford Cap 78 748, (45)F-3748—ASC
7	6	7.	DETOUR	** Cap-78 748. (45)F-1748ASC P. Page Merceny 78 5682, (45 5682X4
-11		0	I GET IDEAS	Mercary 78 5682, (45 5682X4) 8

5	10	Q	COLD COLD HEADT	1. Bennett	(45)47 4141 - 8M
				Col178 39449; 145 4	39449;
10	7	10	ICTEDES .	F. Later	3-39449 8 M

18	,	10.	EXCEPT	2030
			(Alexander Bros., Mer 5620; A Greene, Mer 5622, B B Atwell Loncon 1060; Lonza and Oscar, Dec 46340)	1803 39367 EMI lart, Ment, 307, W

4	15	10.	WHISPERINGL. Paul	
			66 Jero m. Decca 27505; F. Freba, Decca 2 001	45 F 1 48 - A5
12	1.4	12	SHANGHAI D. Day P. Warles	

								•	M(78)39423;	39423
17	11	13.	LOVELIEST	NIGHT	OF.	THE	YEAR	M.	Lanza	
									V178110-33	45 49 3300-A

4	13	14.	BELLE, BELLE, MY LIBERTY	V178110-3	300, 145 49 3300—A
			BELLE	G. Milchell M	

						LIFU3-39512-	PASCA
7	18	14.	1 WONT CE	Y ANYMORE	: T Bennett Call 78/39362.	(45.4-10342	
						39362	ASCA

		Wilton, Dec 27546: Dick Brown, Jubilee 4025: Dinab Wathington, Mar 82(3) Little Jimmy Scott, Rosel 6356
28	16.	DOWN YONDER Del Wood
		Tennessee T 58A

			MGM 110571		
3	11	17.	SWEET VIOLETSJ.	Turzy	
				Dec(78)27668,	45 9 27668AS

22	18.	SIXTY MINUTE MAN	Dominoes	
		(Yark Brothers King 976	Federal 78 12 22 Elliet Lawrence King 111 51	45145 12022 8

28	19.	BECAUSE OF YOU		Lombardo G DeHaven
				Dec(78)27668 4" -7060-
10	20	CIT MOSD YOU IN MY DEA	DT E	Eigher U. Westerhalter

U	24	22.	IM IN	LUYE A	DAIM		. A	WY78	20 4 48	45147	
			(Andrews		Decca	276352	Eody	Howard	Mercury	1001	3001

	14" Bob on by, as as	
	H. Hawking, Kong 96,91	

		44.	THINCE CHOTTONS	Car 78 1133	145-11-11
4	16	26.	LONGING FOR YOU	S. Kaye	

			Ors. V 20 4: es Seater Cap 1 II L. C Broadway	
			Tenner Cro. M. M	
3	17	26.	WONDERFIR WASH'T IT? F. Laine	

				Tereta Brewer, Samuel (1986)	
3	17	26.	WONDERFUL WASH'T	IT? F. Laine	
				A 78 94 9.	- "SHP9"

				ΙUΨ.		
9	24	29.	ROSE, ROSE, 1 LO	OVE YOU . F	Laine	

24	29.	KOSE, KOSE, I LOVE 100 . I LANGE	
		1M hts Now Lee, Call 99420; Law Climing, Coall 12 315	
		Dec 27574; fluctry Worrew, V 30 4 Fr. Lee, L. D. S. Low E.	

		Robe 14.5 are fined MCM 11.163		
2 28	29.	HAWAIIAN WAR CHANT Ames Broth	ers	

- 29. OH HOW I LOVE YOU G. 1

Thanks for every thing Mouve done for us.

Les and Mary



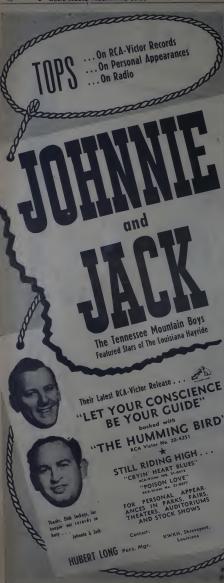
THE BILLBOARD . SEPTEMBER 15, 189

Her Volumes Pasi Show History, Nath Aut One Page









THE BILLBOARD Music Popularity Charts

Best Selling Retail Folk (Country & Wastern) Passards

MOST PLAYER BY BOOK CONTINUE TO PLAY HOUSE WITH NAME OF CONTINUE T			i Bused on reports received September 5, 6 and 7
MONTH IN COMMING TO PLAY HOUSE WITH 12 1 2. I WHAT TO PLAY HOUSE WITH 13 1 2. I WHAT TO PLAY HOUSE WITH 14 1 2. I WHAT TO PLAY HOUSE WITH 15 1 2. I WHAT TO PLAY HOUSE WITH 16 1 2 3 3. I WAY TO BE WITH TO 17 1 4 MPY TOOD LOOKIN IR. WHATEN 18 1 5 SITE TO PLAY HOUSE WITH 18 2 5 SITE TO PLAY HOUSE WITH 18 2 6 SITE TO PLAY HOUSE WITH 18 2 SITE TO PLAY HOUSE WITH 18 3 P. MOON HOUSE HOUSE WITH 18 3 P. WITH HOUSE WITH 18 3 P. WITH HOUSE WITH 18 3 SITE TO PLAY HOUSE WITH 19 3 NET, GOOD LOOKIN I WANT TO PLAY HOUSE WITH 19 3 NET, GOOD LOOKIN I WANT TO PLAY HOUSE WITH 10 SITE TO PLAY HOUSE WITH 11 SITE TO PLAY HOUSE WITH 12 SITE TO PLAY HOUSE WITH 13 SITE TO PLAY HOUSE WITH 14 S S. LET'S LIVE A LITTLE EVIDENCE WITH TO PLAY HOUSE WITH 16 SITE TO PLAY HOUSE WITH 17 P. CORN HOUSE WITH HOUSE WITH 18 SITE TO PLAY HOUSE WITH 19 SITE TO PLAY HOUSE WITH 10 SITE TO PLAY HOUSE WITH 10 SITE TO PLAY HOUSE WITH 11 SITE TO PLAY HOUSE WITH 12 SITE TO PLAY HOUSE WITH 13 SITE COAN HOUSE WITH HOUSE WITH 14 S S. LET'S LIVE A LITTLE EVID PLAY HOUSE WITH 15 S P. MOON COAT HOUSE WITH 16 SITE SITE SITE A LITTLE COAT HOUSE WITH 17 P. COAN HOUSE WITH HOUSE WITH 18 SITE SITE SITE A LITTLE COAT HOUSE WITH 18 SITE SITE SITE A LITTLE COAT HOUSE WITH 19 SITE SITE SITE A LITTLE COAT HOUSE WITH 19 SITE SITE SITE A LITTLE COAT HOUSE WITH 19 SITE SITE SITE A LITTLE COAT HOUSE WITH 19 SITE SITE SITE SI	Recircia.		production of the proof of the production of the proof
2	POSITO		· · · · · · · · · · · · · · · · · · ·
100			ALWAYS LATE Lefty Frizzell
20 3 3. I WANT TO BE WITH YOU ANALYS STATE OF THE STATE O	12 1	2.	I WANT TO PLAY HOUSE WITH YOU E. Arnold
9 4 4 NEY GOOD COOKIN H. WIRELENS CONTINUED TO THE COOKING THE COO	20 3	3.	I WANT TO BE WITH YOU
13 6 5 LETS LIVE & LUTTLE 24 8 6 COLD COLD HERE 3 5 7. HOM AND GALDS WALTE 4 8 LOWERSHIP SHOW AND SHORT WALTE 5 8 9 MEY MOON 5 10 MEY MOON 5 10 MEY MOON 6 LOWER BOOK 6 LO	9 4	4	
24 8 6 COLO COLD RERY SHARE WITHING WITH BOOK TOOK TOOK TOOK TOOK TOOK TOOK TOOK	13 6	5.	
1 - 8 DEVENTION SIGN UPON YOUR PROPERTY OF THE	24 8	6.	
BEAST SECRET BY BOOK HEAD CONTINUED	3 5	7.	MOM AND DAD'S WALTZ Frizzell
5 8 9 MR MOON 2 — 9. CHERORE BOODE 4	1 -	8	UNWANTED SIGN UPON YOUR HEART HEART HANK Snow 145 45 0435
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1 I'M WITH A CROWD BUT SO ALONE . . . E. Tubb



HITS HARD WITH

"LONESOME TRUCK DRIVERS BLUES"

backed with

BLUES"

DECCA RECORD NO. 46344



Personal Rep., WSM, Nashville, Tenn. FRANK MORE,

THE BILLBOARD Music Popularity Charts

Country & Western (Folk) **Record Reviews**

• Folk Record Releases

• Country & Western Records Most Played by Folk Disk Jockeys

2. HEY, GOOD LOOKIN' ... MOM AND DAD'S WALTZ I WANT TO PLAY HOUSE WITH

6. LET'S LIVE A UTILE I WANT TO BE WITH YOU ALWAYS

Thanks.

FELLOWS AND GALS!

A Million Thanks to all you folks who have kept my King Records spinning on your disk shows and on the juke boxes. I hope that sometime in the near future I will be able to visit with each of you and thank you personally.

Hawkshaw Hawkins

ON KING RECORDS EXCLUSIVELY!

"HEART ACHE TO RECALL"

"2YAW GHAZUOHT A UOY 3YOJ I"

"RAINING TEARDROPS FROM MY EYES"

"I LOVE YOU BUT YOU DON'T BELONG TO ME"

"I HATE MYSELF"

Watch for my Latest King Releases

Be Sure To Hear Me on The WWVA Jamboree **Every Saturday Night**

ELEVEN YARDS OF PERSONALITY

AMERICA'S TALLEST FOLK ARTIST

2. UNWANTED SIGN UPON YOUR HEART

ION TOM MUSIC CO.

THE BILLBOARD MUSIC Popularity Charts

· Country & Western (Folk) Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO.

TUNES



"COFFEE POT" Capitol Record No. 1581

And ... JUST RELEASED

"ROCK ALL THE BABIES TO SLEEP"

TENNESSEE BLUES" Capitol Record No. 1783

THEY'RE GREAT!!!



In the Unbroken String of Folk Hits by

HEY, GOOD LOOKIN' - MY HEART WOULD KNOW 78 RPM - MGM 11000 - 45 RPM.

HOWLIN' AT THE MOON - I CAN'T HELP IT

COLO, COLO HEART - OEAR JOHN

MOANIN' THE BLUES - NOBODY'S LONESOME FOR ME

THEY'LL NEVER TAKE HER LOVE FROM ME - WHY-SHOULD WE TRY ANYMORE 78 RPM-MGM 10760 - 45 RPM-MGM K10760

LONG GONE LONESOME BLUES - MY SON CALLS ANOTHER MAN DADDY

I JUST OON'T LIKE THIS KIND OF LIVIN' - MAY YOU NEVER BE ALONE

MY BUCKET'S GOT A HOLE IN IT - I'M SO LONESOME I COULO CRY

YOU'RE GONNA CHANGE - LOST HIGHWAY

MINO YOUR OWN BUSINESS - THERE'LL BE NO TEAR-DROPS TONIGHT

WEDDING BELLS - I'VE JUST TOLD MAMA GOODBYE

LOVESICK BLUES - NEVER AGAIN

MOVE IT ON OVER - I HEARD YOU CRYING IN YOUR SLEEP

701 SEVENTH AVE NEW YORK 19 N Y







NATION'S

KWKH "Louisiana Hayride"

WONDERING

Thanks, Disk Jockeys, for playing my previous

KWKH Artist Bureau

THE BILLBOARD

Music Popularity Charts

FOLK TALENT AND TUNES

C&W Records to Watch

• Country & Western (Folk) Record Reviews

ARTIST LABEL AND NO.

Wrong Road Home Blues

ARTHUR (GUITAR SOOGIE) SMITH Fence Jumper

the boy conto have a real buy waters Let Your Conscience Be Your Guide

BOB NEWMAN

Should I Come Back

TEMPO Record Co. of America to one day a year it's a gomerne pleasure.
To open day a year it's a gomerne pleasure.
To open the service of t To My Many D. J. Friends: The best always to each of you.

THE BILLBOARD Music Popularity Charts

• Best Selling Retail Rhythm & Blues Records

special secrets sur-	my among a selected group of rated storms, the majority of whose customer's aerobase
rigitim and blues	records. The record stores, the majority of whose customer's surchase
POSITION Wrets Last Thi	
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16 2 1.	
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4 7 - 2	60 MINUTE MAN I Can't Evape Fram. You Foreraid(18)(2022, 145)(45-12022—8M) GLORY OF LOVE
4 / 2.	GLORY OF LOVE Fram: You Framer Holl 12022 (45)45: 12022—6M1 Hacklebook With Johnny
10 3 3.	CHAINS OF LOVE J. Turner Aladen 3099
.0 5 5.	After My Laughter Came Tears J. Turner
13 4 4	I'M WAITING HIST COD YOU Allantic 939 BMI
	I'M WAITING JUST FOR YOU Lucky Millimder
15 1 5.	DON'T YOU KNOW I LOVE YOU THE CO. King(78)4453, (45)45-4453-8MI
	DON'T YOU KNOW I LOVE YOU. The Clovers
1 - 6.	SMOOTH SAILINGE. Fitzgerald
	Low You Madiy
5 6 7.	"T" 99 BLUES J. Nelson Dec(78)27693; (4578-27693
1 8.	1 GOT LOADED Peppermini Harris
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1 - 8.	LAYING THE BOOGIE Plano Red
	Bahy What's Wrong V/78/22-0130, (45/50-01308M)
4 10 . 10.	
	Confession State Blazes Kong(72):4463 (45)45-6461—BM3 MONEY BLUES C. Howard
1 — 10.	MONEY BLUES C. Howard
	Easy Servicing 401—BM1

Rhythm & Blues Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO. TUNES COMMENT DOLES DICKENS QUINTET

The Great "RED" CALLENDER Sextette CRASH Through With

RHYTHM AND **BLUES NOTES**

R&B Records to Watch

Over These Hits. . .

- DON'T YOU KNOW I LOVE YOU The Clovers
- CHAINS OF LOVE Joe Turner

I KNOW Ruth Brown

DISK JOCKEYS!

Here are some brand new records you and your listeners will enjoy hearing.

- RHYTHM & BLUES -THE GIRL I LOVE MEAN LITTLE WOMAN

featuring MEMPHIS SLIM on Peacock Record #1517

SHE WINKED HER EYE SAD HOUR

with the inimitable CLARENCE "Gatemouth" BROWN on Peacock Record #1576

THE SEARCH ABC BLUES

presenting WALTER BROWN on Peacock Record #1577

WHY! OH WHY BETTYE JEAN'S BLUES

Here's BETTYE JEAN WASHINGTON on Peacock Record #1578

- SPIRITUALS -

JESUS GAVE ME WATER AMAZING GRACE

Beautifully portrayed by ORIGINAL FIVE BLIND BOYS (Jackson Harmoneers) on Peacock Record #1536

COMING HOME MOTHER, DON'T WORRY

Again The FIVE BLIND BOYS

(Jackson Harmoneers)

Peacock Record #1580

MOSIC-RECORD PROGRAMMING GOIDE

THE BILLBOARD Music Popularity Charts

VOX JOX

Continued from page 72

Russ Swiff, ex-WFIL, Galeaburg, 141, has moved to KVOE, Santa Ana, Calif. . . Tom E. Wolfs has replaced Georga P. Zimmarman at WHBO, Tampa, D. B. Shaw is back on air again with "High Time" a disk-teen-age panel show, over WIMS, Michigan City, Lord Pred Cening, WSVS.

ddition was a service of the control of the control



CHESS "TRIPLES" WITH A "THREE-HIT" RELEASE!

1. "CANDLELIGHT SERENADE" and "REED ROCK" Leo Parker and His Quinter CHESS ==1477

2. "MOANIN' AT
MIDNIGHT" and
"How Many More Years"
The Howlin Wolf

3. "STILI and "N Muddy N

and "MY FAULT"
Muddy Waters and His Guitar
CHESS = 1480

750 E. 49th Street Chicago TS, Illinois

• Classical Reviews

Continued from page 74

ET. L'AMIESIENNE SUITS NOS 1
AND 2 AND DANSE BONEMIEWNE—
Ladre Kastelanett Out (1/12*)

Anders Kanterlanct (bit 1,122°)
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AGAINST MONISCE PLAYS CACE PORTER 78

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 Most Played Juke Box Rhythm & Blues Records

Rhythm & Blues Record Releases

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Can Sino Griso-Calva Beer O'er Cer Andres
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Thanks far sprovint

Secretary

Fig. 11 you're not on

our free Dak List—

write us

Specials you're not on

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Specials you're not on

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write us

Specials you received





YOU DON'T UNDERSTAND"
"WELCOME BLUES"

FATS DOMINO
"ROCKIN' CHAIR"
"CARELESS LOVE"



IMPERIAL RECORD CO., INC.

COLLYWOOD 28. CALIFORNIA

THE BILLBOARD MUSIC Popularity Charts

• Record Reviews

ARTIST LABEL AND NO.

POPULAR

Loretta

Don't Singe your fingers on these

Breaking for a hit in all categories (Pop-Western-R&B) featuring JOHN MADDOX & The Rhythmasters DOT-78-15001 (45-15001)

BEASLEY SMITH & His Orch Vocal by DON ESTES DOT-78-15002 (45-15002)

E CURRENTLY RIDING HIGH # JOHN MADDOX & The Rhythmasters COUNTRY AND WESTERN

WES BRITT at the organ

Red Sails in the Sunset Easy Melady DOT 1038 (45-1038) RHYTHM AND BLUES (New Release)

HOT FROM COAST TO COAST

DOT 1060

(New Releases)

GOING STRONG

SPIRITUAL

ORDER TODAY FROM YOUR NEAREST DOT DISTRIBUTOR

440130

DISK JOCKEY SAMPLES AVAILABLE UPON REQUEST

Gallatin, Tennessee

America's Fastest Rising Band

TEDDY PHILLIPS



and His Orchestra featuring LYNN HOYT

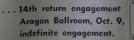


HITTING THE MARK!!



with Jack Benny, Illinois State Fair, Aug. 10-19.





On Records-

"GHOST OF A CHANCE"-London Record #890 . . . Be on the lookout for our latest release, "PLEASE UNLOCK THE DOOR, MA." and "OH, PLEASE TELL ME DARLING, DO YOU REALLY LOVE ME," with vocals by Lynn Hoyt.

Thank you, Mr. Karzas, Jack Benny, Dennis Day and all my friends and associates for the wonderful summer.

MUSIC CORPORATION of AMERICA

THE BILLBOARD MUSIC Popularity Charts

• Record Reviews

Each of the records reviewed here expresse the member of The Billboard music staff the record.

LABEL AND NO.

POPULAR

CAMARATA-DON CHERRY

65--65--65--65

77--80--75-75

THE BILLBOARD

Music Popularity Charts

Advance Record Releases

POPULAR

RELIGIOUS

LATIN AMERICAN

country & WESTERN



UDDY



I RAN ALL THE WAY HOME

THE GLORY OF LOVE Both with The Heathertones





Russell Nype

and M.G.M Pictures sing. TRA-LA-LA

(From the M-G-M Technicalor p

ANOTHER HUMAN BEING OF THE OPPOSITE SEX

78 RPM -- MGM 11053 45 RPM -- MGM K11053

Robert Q. Lewis

WHERE'S-A YOUR HOUSE

THERE SHE GOES

78 RPM -- MGM 11056 45 RPM - MGM K11056

HOWARD KEEL with DAVID ROSE and his Orchestra

YOUNG FOLKS SHOULD GET MARRIED

WHOA EMMA 78 RPM — MGM 30415 45 RPM — MGM K30415

FRANK PETTY TRIO DOWN YONDER

PRECIOUS

78 RPM - MGM 11057

45 RPM - MGM K11057

NEW HITS on The Label of the Stars

BILL FARRELL

BLUE VELVET SE MINE TONIGHT

78 RPM-MGM 11062 45 RPM-MGM K11062

WOODY HERMAN and his Orchestra PASS THE BASKET

HOLLYWOOD BLUES 78 RPM - MGM 11048

45 RPM - MGM K1 1048

M-G-M's David Rose - George Gershwin Album! DAVID ROSE and his Orchestra

Play The Music of GEORGE GERSHWIN oilable All 3 Record Speeds

Available Alt 3 Record Speeds
78 RPM—Album MGM 85
78 RPM—Album MGM KS5
45 RPM—MGM Long-Playing Record E85

THE GREATEST NAME () IN ENTERTAINMENT

THE BILLBOARD MUSIC Popularity Charts

• The Billboard Picks

• The Disk Jockeys Pick

The Retailers Pick

The Operators Pick

• The Country and Western Disk Jockeys Pick

SPOTLIGHT YOUR TALENT. TUNE OR PRODUCT

BY A TOPFLIGHT

THE BILLBOARD Music Popularity Charts

• Record Reviews

TUNES

POPULAR NK PETTY TRIO

· Album and LP Reviews

POPULAR



THANKS

"IN THE COOL, COOL, COOL OF THE EVENING" and

CHAS. WICK & ASSOCIATES, New York

The disc jockey of America has every right to his .

because of his contribution to American music

Gratefully, REDD EVANS

Chronological List Recording Artists Birthdays

	FEBRUARY 15	MARCH 30	1/11/ 00	
JANUARY	Wally Powler FEBRUARY 16	Frankle Laine Columbia	MAY 30 Mel Blanc	AUGUST 8
		MARCH 31	Benny Goodman Columbia	Victor Young
JANUARY 1	ters) Deco Wayne King RCA Victo Jimmy Wakely Capito	Red Rorvo Discovery		AUGUST 10
Xavier CugatColumbia	Wayne KingRCA Victo			Jane Pickens
JANUARY 3	FEBRUARY 19	APRIL.	JUNE	Jane Pickens
Maxene Andrews (Andrews Sta- ters) Decca				
JANUARY 7		APRIL 1	JUNE 1	June Hutton De-
Dick ContingVictor	Mildred Balley Deec	Eddy Duchin (deceased)	Marie Knight Decca	AUGUST 15
JANUARY 9			JUNE 2	Rose Marie Merci Hugo Winterhulter RCA Vic
Miranda . Decca and Columbia	FEBRUARY 27		Bilt Darnet	AUGUST 19
		Herbert Mills (Mills Brotbers)		Harry Mills Mills Brothers) De-
JANUARY 11 Don Cherry Decca JANUARY 12 Tex Ritter Capital	FEBRUARY 29	APRIL 3 Decca	Capitol	AUCHET 21
Don Cherry Decca	Jimmy DorseyColumbia	Docts Day Columbia	Glen Gray	Count Basic, L. Colum
Tex RitterCapitol		APRIL 6	JOHE 0	AUGUST 22
JANUARY 14	MARCH	Paula Kelly (Modernaires)	JUNE 9	
Billy Butterfield		Paula Kelly (Modernaires) APRIL 7 APRIL 7	Fred WaringDecca	AUGUST 23
Capitol and London				Bob Crosby Capi
JANUARY 15	MARCH 1 Dinah Shore BCA Victor		Judy Carland MGM	
				Chapte Purker
Jayne Dining (Dinning Sisters)	Sum Donahue Capitol		JUNE 14	AUGUST 31
Jayne Dining (Dinning Sisters) JANUARY IS	MARCH 12	Lionel Hampton MGM	Burl Ives	
Danny KayeDecca		APRIL 21	John Scott Trotter Decca	
JANUARY 20	Paul Weston Columbia MARCH 13	Don Cornell	Eroll Carner Columbia, Atlantic	CUPTULANT
Ray Anthony	Sammy Kaye Columbia	Ella FitzgeraldDecca	JUNE 18	SEPTEMBER
JANUARY 27	MARCH 14 Les Brown	APRIL 29	Kav KyserColumbia	
Switch HendersonCapitol JANUARY 31	Les BrownCoral	Duke Eilington Columbia	JUNE 19 Guy LombardoDecca	SEPTEMBER 8
Mario LanzaVictor	MARCH 15 Harry James	Russ Morgan Decca Donald Mills (Mills Brothers) Decca	THE 24	
	MARCH 16		Phot Harris	SEPTEMBER 10
	Jerry Lewis (Martin & Lewis)		JUNE 25	SEPTEMBER 12
FEBRUARY	MARCH 17 Capitol	MAY	Peter Lind Hayes	J bort me Mercury K
	Nat (King) ColeCapitol		Realis Allen	SEPTEMBER 13
FEBRUARY 1	Andy ParkerCapitol		THINE 30	OTDOMENA
Hildenards Daniel			Lena Horne MGM	Phi Bulli MC
	Stater Rosetta Tharpe Decca MARCH 21			SEPTEMBER 16
		"Two Ton" Baker Mercury Bing Crosby Decca	JULY	Andy R 11 Cipi
		MAY 3	3021	SEPTEMBER 20
Larry Adler Decem	Sonny BurkeDecca	Joe Ames (Ames Brothers) Coral		Jally R H Marton decer
	MARCH 25	MAY 5 Montes LewisMOM	JULY 4	SEPTEMBER 24
	Frankie Carle RCA Victor Sarah Vaughan	MAY 6	Louis Armstrong Decca	Hall Jeff
FEBRUARY 13 London and Deces	MARCH 28			
	Paul Whiteman	MAY 7	LuVerne Andrews (Andrews Sis-	SEPTEMBER 20
		Theresa Brewer London MAY 8		Bib Ton y Capt
Lois Butler	MARCH 29		JULY 8 Louis JordanDecca	
Tex BenekeMGM	Ginger Dinning (Dinning Sisters)	Red Nichols	TITLY A	OCTOBER
Elliot Lawrence	Jean Dinning (Dinning Sisters)	MAY 10	Ted Steele	OCTOBER
King, Decca, Columbia	. Capitit	Pred Attack	Eudie Ames (Ames Brothers) Coral	
			Mo Buckner MGM	OCTOBER 7
		MAY 13 Louis PrimaRobin Hood		
FOUR	ACES	MAY 16	Bili SnyderLandou	
	MARS	Woody Herman MOM	JULY 14	Number Lutcher Capt
ani	1	MAY 18	IIII V 21	OCTOBER 17
	DEDEC	Meredith Willson Decca	Kay Starr	OCTOBER 21
AL ALI	BERIS I	Ezin Pinza	JULY 22	Dany C Hespir Dee Gee Recor
The second secon		MAY 19	Carmen Lombardo. Decca JULY 21 Kay Starr Capit 1 JULY 22 Markaret Whiting Capitol HILY 23	OCTOBER 26
Say		Georgie Auld Córal	Gloria De Haven Decca	
Thombs to the	Nich lasken!"	MAY 20	JULY 24	OCTOBER 21
"Thanks to the	www jockeys	Nic Ames (Ames Brothers) Coral MAY 21	JULY 24 Cootle WilliamsMercury	Dinots Jucquit , Memu
		Dennis Day RCA Victor	JULY 26	Julia Lee Cipit
for your many		Horace Heidt Horace Heidt Records	Buddy Clark (deceased) Erskine Hawkins	
Original '	Version	MAY 23	Part M. Coral	NOVEMBER
IT/C	NO	Betty Corrett	JULY 28 Rudy ValleeVictor	HOTEMBER
11.2	NO I	Reien O'Connell Canitol	,	

"ARIZONA MOON"

VICTORIA No. 101

PALDA RECORD CO.

GREETINGS, DISK JOCKEYS . . . JUKE BOX OPERATORS . . . BALLROOM OPERATORS From HAROLD LOEFFELMACHER'S

The Six Fat Dutchmen

For Top Plays, here are our latest .

"Overshoe Laendler" "Du, du lieust mir im Herzen"



"Eeny-Meeny Polka" The Cobbler's

SIX FLAT DUTCHMEN NEW ULM, MINN. Our Sincere Thanks, Disc Jockeys

NOVEMBER 3 Milt Herib NOVEMBER 5 Jan Girber

TEX BENEKE, M-G-M

* FRANKIE LAINE, Columbia

★ DAVID LeWINTER, Columbia

★ LIBERACE, Advance

★ BOBBY SHERWOOD, Capitol

★ THE TRENTERS, Okch

LAWRENCE WELK, Coral

GABBE-LUTZ & HELLER, Artists Management
1819 Broodway
New York City, N. Y.

Pop Theme Songs Of Artists, Orks

ANDREWS SISTERS	nave been re	corded
ANDREWS SISTERS Bel Mir Biet Du Schien 1 Apple Blemein Diecca 236	CHARLES BROWN	BUDDY JOHNSON
1 Apple Blossom Incen 238	OS Drifting Blues Modern 20-	MC Far Cry D
Decen 236		DICE HIROTING
I. he Saddle Ap III	Columbia 37.	SAMMY KAYE COLU
CHARLIE BARNET ORE	Hor Lips Decca 250	
Red in Rhumba Derca 252 Red in Rhumba Capitel 1.1 Nettenal 2-0 Victor 20-1		
Nettenal 200	76 Minnie he Mowher	Oh How 131 Miss You
Victor 20-11	os CAS CALLOWAY ORK Minnie he Mowher Brunswick 800 FRANKIE CARLE ORK	STAH KENTON
COUNT BASIE CRE One Plack Jump Decca 250:		Artistry in Rhythm. Cap
TEX BENERE ORK	CARMEN CAVALLARO	The Waltz You Sanad
	73 My Sentimental Heart Dec	The Waltz You Sared for Me Victo
SEN BERNIE ORK Au Revoir Pleasant Dreams	NAT COLE	RAY KINNEY Across the Sea Di
11 a Lonesome Old Town	Straighten Up and Ply Right . Capitol 152	SOURCE THE Sea DI
Decca 2528		
WILL BRADLEY ORK	Lady of Spain Horace Heldt 501	-3 ANDRE KOSTELANETZ
Frank of Me Columbia 3822	When the Blue of the state	Lovely
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	My Shawi Columbia 368-	
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Josef Marels Columbia	TOMMY DORSEY	4 Auld Lang Syne. Dec
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Vivian Blaine Decta	Take the 'A" Train Victor 2738	No I Victor
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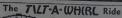
- * TOM THUMB STREAMLINERS

 * KIDDIE FERRIS WHEELS
- * KIDDIE BOAT RIDES

ORTABLE AUTO SCOOTER RIDE KING AMUSEMENT CO.

Portable kiddle Ride

Out in the Open





SELLNER MFG. (O. Faribault, Minnesota

.A. SCHIFF and associate 901 S.W. 69th AVENUE-MIAMI 44 FLORID



See Poppers for all your Popcorn Needs!

POPPERS SUPPLY CO., Inc., of Phila

Subscribe Now! ONE YEAR \$10

52 BIG ISSUES

Talent Topics

North Heads For Hamburg

Chitwood Set For Freeport

Racer Killed, Spectators Hurt At Des Moines

Attendance Up 10% At Decorah, Ia.



WEST COAST

HEADQUARTERS FOR

A. UNGER CO., Inc.



AFRAID OF A Cotton Candy Machine!



STEWART & STEVENSON SERVICES. Inc.

SEARCHLIGHTS

Complete Inside Assemblies, Negative and Positive Heads. Nose Caps, Carbons

Trade your used light for brand new G. E. 60" Searchligh For trade in ellowance end other information, telephon M. G. Irving, NOrwood 7-2620.

NORWOOD APPLIANCE CO.

921 Providence Highway Norwood, Massachusetts

Multiplex Faucet Co. Serving the Tre a 31/2c Profit on a 5 Cent Sale!

The Multiplex ROOT BEER BARREL

HREE SIZES: 17 GAL 45 GAL 60 GAL

MULTIPLEX FAUCET CO.



New Chevrolet CARS AND TRUCKS

GET OUR PRICES FIRST

Hauss Chevrolet Co.

CHAIRS



GIVE TO THE

Whitey Harris ords Dies in Crash

Elements Pitch Sneaky Stuff To Palisades

Rain Reduces Holiday Gross 50% at Olympic

TENTS

UNITED STATES NT & AWNING CO

TENTS

Fair Dates

Steeplechase Holiday Take Pegged at 75%

Riverview Pulls 50,000 For Industrial Outing

Kennywood in Hefty Finale; Smokes Out Old Picnic Ducats

Gate Marks Set At Cummington

Rain Tells Sad Tale For Eastern Spots

Loss Generally Exceeds 1950 Figure As Most Ops Lose Labor Day Period

Pops 100 Lbs. of Corn Per Hour! Cretors' MODEL 42

C. CRETORS & CO.

TRAILERS FOR ALL PURPOSES

WRITE FULL INFORMATION



CALUMET COACH CO

J. M. SIMMONS & CO.

MAKE \$100.00 A DAY

ELECTRIC CANDY FLOSS MACHINE CO.

DON'T WAIT . . . It May Be

INSURANCE

OUTDOOR SHOW BUSINESS ...

McGOWAN AGENCY

Formarly With
HAUSS-STANDARD CHEVROLET
CO. NOW PRESIDENT AND
GENERAL MANAGER
YOUNG-MALLETT MOTORS, INC.
CHRYSLER-PLYMOUTH AGENCY NEW AND USED TRUCKS

"SPECIAL FINANCE PLAN
FOR SHOWMEN"

YOUNG-MALLETT MOTORS, INC.
806 St. Laufs 18
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ATTENTION COTTON CAMBY OPERATORSHI

JIM FOREST

Schaghticoke Draws Big: May Extend Run to 6 Days

Mardi Gras Provides Rockaways' Fast Finish

Billböard

FOLDED TICKETS DAY & MIGHT SERVICE Playland, Rye STOCK TROKETS WELDON, WILLIAMS & LICK

PLASTER
DON'T RUN OUT
OGDIN NOW FOR YOUR BIG SOLTHERN FURS

WISCONSIN DELUXE CO. MINUS N Thin

Subscribe Mow! ONE YEAR STO

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Including 8 Special Iccus

merican Red Cross Is Your 24-Hour Friend in Disaster and Misery

Weather Hits

Holiday Take

Ellensburg Rodeo Gets 30,000 Gate

Carnival Routes

Send to 2180 Patterson St. Cincinnati 22 O

Circus Routes

WANT TO BUY

Used Major and Kid Rides

FOR SALE

R. E. EWART CO.
707 E. GREENLEAF STREET COM
Physic: NEmark 1-0808 -- NEvada 6-1976

Spokane Spot Reaps Record Week-End \$\$

W-C to Winter In Hot Springs

Ideal Beach Tabs 1,600 With Dorse

FLOSS OPERATORS



CONCESSION SUPPLY COMPANY



TONY SANCHINZI

MRS. MARY BOHN

Strong Finish Ups White City Over '50 Holiday Gross

Move Nu-Pike 60% Over '59

Holiday Takes

FOR SALE MOON ROCKET

OCK SPRINGS PARK

FOR SALE OR TRADE 16 SEAT METRO DERBY GAME

FOR RENT OR LEASE CHARLES NABHAN

FOR SALE OR TRADE Rocket Ride and Double Loop-o-Plan LEON NEUMAN

With Promotion

Rain Smacks Indian Point

Holiday Gross, Season Big for Cincy's Coney

Dallas Multiplies Midwest Ops Draw Holiday Winners

Good Spending Crowds Put Most Parks Ahead of '50 Despite Cloudy Weather

Westview Pulls 1,600 With Lombordo Bond

SKEE-BALL

Parks, Resorts or Location. Capacity 80 Gemes Per Hour. Sc or 10c coin slots optional. PHILADELPHIA TOBOGGAN CO.

FOR SALE

Arcade Equipment and Machines. Make offer. Write or phone PL 9819.

GLEN AMUSEMENT CORP. Williamsville 21, N. Y.

High Quality KIDDIE RIDES

ROTO WHIP -- SPEED BOATS -- PONY CARTS GALLOPING HORSE CARROUSEL

W. F. MANGELS Co., Coney Island 24, N. Y



Winnings Hold High For Beatty in Ind.

Staff Shuffled as Season Nears End; New Tops Delivered, Stored for '52

One Ind. Town Off for K-M: Others Strong

Alberta Slim Plans Circus In W. Canada

Mills Scores Tom Thumb Circus Two Big Ones Plays Calif. Fairs In Bridgeport

RED TAPE MELTS FOR COLD DRINK

BAXTER, COLE CONTINUE TALKS ON SHOW SALE

San Francisco

Gives Ringling Weak Opening

Business Better At Long Beach; North Calif., Off

Virginia Dates Give Hunt Org Top Crowds

King Registers In N. Carolina

Polack PNE Stand Wins 25 Sellouts

Longer Run at Fair Pulls Top Crowds; Shrine, Exposition Share 100G Net

RARE ROUTES John Grace Circusiana To Be Sold

Rogers Bucks Rain, Beatty; Indiana Good

Sign Eight Acts For Chattanooga Fall Police Show

Hamid-Morton

Philly Date Set

WALTERS ADDS TO BULL LORE

Dressing Room Gossip

Rogers Bros.

ACTS WANTED

ERNIE YOUNG

PHONEMEN

ne thet Rees, above

TELEPHONE MEN

ROOM 701

FOR SALE CIRCUS EQUIPMENT

WW. VEWTON of Graunds or Chamber at Com Prescott, Ath Sept. 16 to 22 only

TWO PHONE MEN

GUSTAF A. LARSON

WANTED

PHONEMEN

TWO PHONE MEN POLACK BROTHERS' SHRINE CIRCUS

DELL BROS. CIRCUS WANTS OCT. 5-6-7

Ringling-Barnum

Clyde Beatty Circus

WANTED

HAGEN-WALLACE 3-RING CIRCUS, INC.

Kelly-Miller

King Bros.

Cole & Walters

Polack Eastern

Under the Marquee

WANT Teeterboard Ad

AL KAYDA Del. Rochester, Mi

20 Chevrolet Tractors

20 PHONEMEN-20 2 CREW MANAGERS-2 JINNY SMITH
MILLS BROS: CIRCUS
Junior Chamber of Commerce ONI
N 6th Reed on Pannsylv

TELEPHONE SALESMEN

(3) PHONEMEN (3)

5 PHONEMEN

SPIDER BROWN

WANT

TELEPHONE SALESMAN

AGENT

DON ROBINSON CIRCUS

WANTED-PROMOTIONAL DIRECTORS

Hagen-Wallace 3-Ring Circus. Inc., per route

FOR SALE AT BARGAIN PRICES

NEW FUNLAND AMUSEMENT PARK

OPENS SEPT. 29-MATION'S TOP BOOM SPOT-11 ACRES-10 YEAR LEASE-

GIVE TO DAMON RUNYON CANCER FUND

Syracuse Hits Record Pace, Eyes New Crowd Mark

Close Gates Labor Day as 83,000 Pack Grounds; Spending Zooms

GRUNTS REPLACE HUTON Eyes CRASH ARTISTS

Record Run. Gate Up 10%

> Gross Receipts Increased 15%; Midway Reaps \$\$

Gate. Mutuels Top '50 Pace At Salem, Ore.

Edmonton Fx Grosses 265G For New Mark

Ten-Day Des Moines Run Clicks; Gate. Income Highs Set

Gate Hits 543,461; Record 200G Profit Seen; Stand Grosses 393G Stockton Wins Best Turnout, Betting Handle

St. Paul Registers Near-Record Gate

900,399 Attendance 5,164 Shy of 1950 Record as Rain, Cold Hit Eight Days

PNE Hits New High With 665,713 Gate

Polack Circus Tabs Record Gross; Midway Takes Soar 15% Ahead of 1950

Du Quoin Tabs Record Despite Rain, Heat

Quebec Beating '50 Despite Rain, Cold

Pari-Mutels, Midway Takes Rise; Coliseum Roller Show Off Slightly

Aid Increase Seen In New Hampshire

Rain Places Rutland Gate Behind 1950

MAC TO GUEST AT ALLENTOWN

Kearney, Neb., Tabs Record Run

Gate, Stand Records Tumble at Lincoln

Six-Day Attendance Totals 286,000; Auto Races Set New One Day Record

Prince Albert Pulls 49.000

For New Mark

BARNES-

BARNES-CARRUTHERS

GALVESTON COUNTY

SEPT. CALL

CALL

19-22 CONCESSIONS

\$5.00 Per Foot-Work for Stock Only, Deposit Will Hold Space,

OF ALL KINDS

New Going on. Expected Attend once 65,000. This Will Be the Sur

BERNIE SLOANE, Mgr

ise fair at the Year

ARK.-OKLA. LIVESTOCK SHOW

GRANDIAM POWN ON AIGWAY
GRANDIAM SHOW
EDDY ARNOLD
ROYAL CROWN, SHOWS
WANT FOR INDEPENDENT NIDW NY
One good Beng, Jian Sixee, John all Gight Men, (swelr),
William Wire JM KHONE JR.

Gate Off Slightly At Indianapolis

Truesdell Quits Ky. Post NEWPORT, Ky., Sept. 8.

Pittsburgh Free Annual

Hammond Organ Music MRS. J. D. EAKIN

WANT FREE ACT I WIN COUNTY FAIR ASSOCIATION

Clark to Direct

Pulls Estimated Million

San Antonio Expo

Strates Registers Record 25% Increase at Syracuse

Midway Units Surge Ahead Despite **Curtailed Sunday Operations**

Conklin Eyes

\$500,000 CNE Midway Gross

Ride, Show Takes Up 30% First 12 Days of 14-Day Run

Douglas Takes Ahead of '50

At Salem, Ore.

Des Moines Annual Gives ACA Red One

Rain Smacks

WOM Grosses At Rutland, Vt.

WAGNER FARES WELL AT MIC First 8 Days Off Only 20% Despite

Union Rumpus; Attendance in Drop

Vancouver Fx

Midway Gross Climbs 15-20%

Schaghticoke Soars For King Reid Unit

PATRONS JILT STUFFED TOYS AT TORONTO

Ferris Gross Heavy At Sacramento Fair

VFLARE WHEEL

GROSSES 29G

Midway Confab

Nebraska State Fair Up 10-15% for Young

FULTON CO. FAIR, SEPTEMBER 18-22 BOURBON, IND.

* CONCESSIONS *

on Daris, Gloss Pitch, Coke Bottle and all other

Out and Out Sales Space Available, s re, Pitchmen, Grob, Lord's Prayer, Doncing Dolls

WADE GREATER SHOWS

KALAMAZOO COUNTY FAIR

W. G. WADE SHOWS

Eddie 1 Young's Royal rown

WANT FOR TULSA STATE FAIR AND LIVESTOCK EXPOSITION

TULSA. OKLAHOMA . . . SEPTEMBER 15 THRU 22

WANT

WANT WANT

For TIPTON COUNTY FAIR, Covington, Teng., then MADISON COUNTY FAIR. Huntsville, Ala., followed by 816 MOIAN FAIR, Cherokee, M. C., and 6 More Big Fairs to follow

CAN PLACE outstanding Free Act starting at Murphs, N. C., week of September 24.

SHOWS-Can place Motordrome, Wild Life, Snake Show, Crime Show, Penny,

ESSIONS-All Eating and Drinking Stands open, Popcorn, Candy Flore, French Fri Bar, Scales, Jewelry, High Striker, Snow Conce, Custard and all other legiting

Phone JOHNNY J. DENTON, Gold Medal Shaws' office

Dyersburg, Tenn., this week

VICTORY EXPOSITION SHOWS WANT FOR

TEXAS-OKLAHOMA FAIR

6 DAYS-IOWA PARK, TEXAS, SEPT. 24 THROUGH 29-6 DAYS

200,000 Attendance Last Year - 40,000 Soldiers at Sheppard Field CONCESSIONS-Want Cookhouse. Photos. Custard. Short Range. Hanky Panks of all

RIDES-Looper, Caterpillar, Rock-o-Plane, Dark Ride.

SHOWS-Can Place Glass House, Illusion or any worthwhile shows

HELP-Joe Williams can place Hanky Pank Agents. J. A. McDonald wants Arcade Me.

chanic. (Tex Daniels, wire.)

Address:

ALVIN VANDIKE, Frederick, Okla. (Fair) this week: Anadarko, Okla. (Fair) to follow
then Iowa Park, Tex.

USED CONCESSION TENTS

O. Henry Avening

ATTENTION-

SHOOTING GALLERY OPERATORS! YOU NEED GALLERIES

ACT NOW!

FREE CATALOG

H. C. EVANS & CO.

Union Hassle Hits Detroit

Ferris Gross Big

Lane to Operate Gainesville Fair

STAR AMUSEMENT CO. WANTS King Reid Scores

B. E. MILLER, Manager

LOU PEASE WANTS

LOT PEASE

CARNIVAL WANTED

ROCK HILL COLORED FAIR
October 22-20
REV. B. J. ANGERSON, Sec.
Crawford St. Onch Hill, S. C.

ACA Has Red One

Strates Registers

FOR SALE FROZEN CUSTARD TRAILER, S4,850 SOEDER SUNN MILLS CO. 3001 Payma Ava Claveland 15, Other Talaphonati NE 1-3272—HE 1-3272

PROMOTIONAL MANAGER

LE ROI SCARLETT

MARVEL SHOWS

SRADER SHOWS

WILL BOOK

LITTLE RIVER COUNTY FAIR

NO WAITING for These EVANS' Quality LONG RANGE GALLERIES

IMMEDIATE DELIVERY-

CARL D. FERRIS SHOW

WANTS FOR THE FOLLOWING FAIRS STARTING WITH WASHINGTON, N. C., SEPT. 17-22, FOLLOWED BY REIDSVILE, N. C.; CHESTER, S. C.; ROAMONE RAPIDS, N. C. AND DISMOVFULE, S. C. These are all home fide fairs; no promotions and are very good Concession routes.

CARL D. FERRIS SHOW Contact Carl D. Ferris

CONCESSIONS OF ALL KINDS

For Mississippi-Alabama Fair and Dairy Show And Chattahoochee Valley Exposition

BUDDY PADDOCK MORRIS LIPSKY

FOR CONCESSION SPACE

BIRMINGHAM, ALA., WEEK OF OCTOBER 1 Address' J. C. McCAFFERY

C/O ALABAMA STATE FAIR, BIRMINGHAM.

NCHOR



ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

RIDES FOR SALE

WORLD OF PLEASURE SHOWS

JIMMIE CHANOS SHOWS WANT FOR ST. PARIS STREET FALL FESTIVAL NEXT WEEK

FOR-SALE

FOR SALE

Bubbling Spirit Found Good Vintage Years

BORDERLAND SHOW

HOWARD DEASON

LITTLE JOE MILLER

WANT AGENTS

NEW JERSEY STATE FAIR

A. HYMES

WANT CONCESSION AGENTS

A. LITTEN

WANTED

UND CITY SHOWS

NAIL AGENTS WANTED

AL SCHNEIDER

Kelly, darling:

igh class midway attractions

CARBONDALE, PENNA., SEPT. 17-22, DAY AND NIGHT CENTENNIAL

Want Concessions of all kinds, Diggers, Arcade, Rotaries, Hanky Panks, Popcorn, Apples, Est and Drink Stands, Novelties, Age, Jewelry, Hats, Custard, Candy Floss, Short Range, Pitchmen and Demonstrators, Everything ope

Want Rides not conflicting.

Want Shows of all kinds. Girl Show Operators. All replies McClure. Penn., or come on.

"STRETCH" RICE, Bus. Mgr., or MICKEY PERCELL, Gen. Mgr.

GREAT HAGERSTOWN FAIR

* Hagerstown, Md., September 17th to 22nd incl.

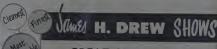
ATLANTIC RURAL EXPOSITION

Richmond, Va., September 27th to October 6th incl.

WANT-Mule Driver and Workingmen in all departments

CAN PLACE—Dark Ride Fly-o-Plane. Hi Ball or any Ride that does not conflict with what we have.

ALL HANKY PANKS AND EATING AND DRINKING STANDS OPEN.



GREAT GREENUP FAIR GREENUP, KY., SEPT. 17 TO 22 INCLUSIVE

COCKE COUNTY FAIR

NEWPORT, TENN., SEPT. 24 TO 29 INCLUSIVE

With continuous route of Bona Fide fairs until middle of November. Can Place Dark Ride, Little Dipper, Spitfire or any Ride that does not conflict. All Stock Concessions and Eating and Drinking Stands are open. Note: Will give exclusive on Long Range.

Address this week MIDDLEPORT, OHIO: GREEN P. KY., FAIR, SEPT. 17 TO 22

DARIShows

WANTED

SHOWS AND CONCESSIONS FOR GALA CHAMBER OF COMMERCE CELEBRATION, RIPON, WISCONSIN, SEPT. 18 thru 23

All Replies to Weyauwega, Wis., Sept. 13 thru 16

GLADSTONE EXPOSITION SHOWS

WANT WANT JACKSON, TEHM., NEGRO FAIR, SEPT. 17 to 22; followed by MACON, MISS., FAIR: YAZOO, MISS.; LOUISVILLE, MISS.; CANTON, MISS.; HATTIESBURG, MISS. OPEN MIDWAY AT JACKSON, TENN.

Buckets, Six Cat, Swinger, All Hanky Panks o No ex. Cook House, Grah, Snow, etc.

No ex. Cook House, Grah, Sunw, etc.

Shows with own equipment, 25%.

Will Book one Major Ride and a set of Kid Rides for this
route of hona fide Southern Fairs. RIDE HELP ON WHEEL, JENNY, TILT, COMET, SWINGS,

RIDE HELP ON WHEEL, JENNY, THE LODGEL, NOTICE, ALL-WINTER WORK TO GOOD MEN. Dresden, Tenn., on the streets this week, JACK OLIVER, Business Mgr. F. POOLE, Owner

roves reater Shows AMERICA'S CLEANEST MIDWAY

STAMPS, ARK., FAIR, SEPT. 10-15; LEESVILLE, LA., FAIR, SEPT. 17-22; F. by 8 Proven Louisiana Fairs

JOHNNY T. TINSLEY SHOWS "America's Most Modern Midway"

SEPT. 17-22

SEPT. 17-22 FOR GRIFFIN, GA., AND TEN MORE FAIRS.

CONCESSIONS-Any Hanky Penks, Custerd, Sheke Ups, String Game, Pitch Till You Win, ide Show with own outfit, Fun House,

RIDES-Dack Ride. Moon Rocket, any ride that doe what we have.

AMERICA'S BEST MIDWAY

ALL TOP FAIRS FOR BALANCE OF SEASON UNTIL NOV. 11 ASSISTANT ELECTRICIAN — TOWER MEN— MAN FOR SEARCHLIGHTS. TALKER FOR IRVIN C. MILLER'S BROWN SKIN MODELS.

All Address: JAMES E. STRATES, MGR. York, Penne., this week; Shelliy, No. Car., Sept. 17:22

WANT FOR CHESTERFIELD, VA., COUNTY FAIR

10 Miles South of Richmond, Va., Sept. 19 to 22 Concessions of all kinds who work for stock. Con-cleon Shows. All replies to

J&B SHOWS Triangle, Va., John Hay

DARK RIDE FOR SALE

FIELDING GRAHAM

LYNCHBURG, VA., FAIR

ROSS MANNING SHOWS, Martinsville, Va

PAGE BROS, #2 SHOWS

PEE DEE AMUSE. WANTS

Cetlin-Wilson's Indianapolis Gross Up 12%

Crafts Set For Pomona

CONCESSIONS

DELL RROS. CIRCUS

CAN USE

BURKHART SHOWS

CONCESSIONS WANTED 27TH ANNUAL ITALIAN FEAST

MERRY MIDWAY SHOW

American Carnival Ass'n. Inc.

Quebec Up 40% For Conklin. Sullivan Oras

James Lynch **Buys Control** Of Gay-Lynch

WANTED

WALLACT DROS. SHOWS Greenville Mina. Sept. 16 22

WANTED

NAVID FINEMA

DETROIT. MICHIGAN

ST. JOSEPH'S **ALUMNI** HARVEST **FESTIVAL**

SEPT. 18-30 Erskine & Russell St.

Eastern Market Parking Let In the Heart of

PARADISF VALLEY

17 RIDFS—17

WANT LEGITIMATE CONCESSIONS OF ALL KINDS

ored by Optimist Club-

Ldvence Tickets Said) WRITE. WIRE. PHONE

C. D. MURRAY

Detroit 4, Michiga

STARLIGHT SHOWS

WANTED AT ONCE

WANTED

Carnival Routes

M. A. Breaver Okia Cit.
Co. Lake City Ark.
Altonin Neb. 16-14.
Mosurka. Okia 12-16.
Tea 17-22.
Tea 17-22.
Georgia City Mo. 13-15.
Georgia City Mo. 13-15.
Georgia City Mo. 13-15.
Annel E. 17-217 Teas Pa.
N. C. 17-217 Teas Pa.
N. C. 17-22.
Teas Co. Teas Pa.
N. C. 17-22.
Teas Pa.
T

CONEY ISLAND SHOWS

WANT FOR SWEETWATER VALLEY FAIR, SEPT, 17-22, AND SOUTHERN FAIRS INTO NOVEMBER. THIS SHOW STAYS OUT ALL WINTER.

Want Concessions of all kinds. Will sell exclosive on Diggers, and Concessions of all kinds. Will sell exclosive on Diggers, the Control of t

have eight office-owned Bides and eight Shows. Always seers Monday night.

one, N. C., Fair this week: Sweetwaler, Tonn., Fair next week

JMONT: SHOWS

Want for Three Big County Fairs

John, N. C., Sep. 1, 71 to 22; Enfeid, N. C., 24 to 29; Littleton, N. C., Oct. 1 to 6. Mon to run French Fiel. Aidde Bilder, Conversions Bill Gauser, Class Plach, Gauser, Catalian Canif. String Game, Str. Cat. Duck Food. Pub. Where and Long-Bange Shooting Gallerius. Hen for Rate Little Land String Comp. Str. Cat. Duck Food. Pub. Little for Girl Shows.

All address LOU RILEY

Nashville, N. C., Sept. 10 to 15

JEANNE BARRON WANTS

NOW BOOKING FOR 10 MORE BONA FIDE FAIRS NEW ALBANY, MISS.

HET 17-12 STATES

DESCRIPTION OF THE TOTAL STATES AND S

LIVINGSTON, LA.
SEPT. 25-29
sold on Custard. Bin
oncessions booked—pl
Shows of all kinds of
to book Dark Ride to

Want for Walker County Fair, Lafayette, Ga., followed by Cherokee County Fair, Canton, Ga. Have all Fairs until Thanksgiving Week.

All replies to H. B. ROSEN. MGR., EAST GEORGIA FAIR, GAINESVILLE, GA.

SUNDAYS

A Suburb of Detroit

INKSTER, MICHIGAN

-2-SATURDAYS

MICHIGAN at MIDDLE BELT OVER 10.000 CARS PASS THIS INTERSECTION DAILY

SHOW IN **20 YEARS** SHOWS

CONCESSIONS

SHOW IN 20 YEARS

INKSTER . 13 DAYS

The Peradise Velley Mardi Gres wes 4 days 13 DAYS . INKSTER

WADE EXPOSITION SHOWS 19728 Rowe VEnice 9-6371 W. G. Wade, Jr., Detroit 5, Michigan ARTHUR J. FRAYNE. Business Agent

15026 Hartwell VErmont 8-8719 Detroit 27, Michigan

SPITFIRE FOREMAN

and Second Mrn un all rides wanted; must drive. No advance

MODEL SHOWS, INC.

WANT-WANT

PALMER SHOWS

RALPH R. MILLER WANTS AT ONCE

Anguagement Company of Company of Control of

All contact

SHERMAN HUNTED

Sard, M. C. Sept. 15-22, then Pangumans Gaunty Fair

24-22, then as per covta

Sept. 10-16, Villa Platte, La.; followed by Jena, La., Fair, Melville Lions' Club. Uptown Port Barre and Ferriday.

COLEMAN SHOWS

LEO LANE SHOWS

LEO LANE

OHIO HOMECOMING

STEWART ANDERSON

BURDICK'S GREATER SHOWS

C. B. & W.

AMUSEMENT CO.

MICHAEL OR

MAGIC EMPIRE SHOWS

WANT FOR GRANVILLE COUNTY V. F. W. FAIR. OXFORD, N. C., WEEK SEPT. 17 WANTED—Ball Games, Fish and Duck Pood, Lang and Short Range Lead Gallery, Peccy Pitch, Candy Fices, Pop Corn, Glass Pitch, Cigarette Shooting WANTED.—Train and Pooy Ride. Want General Ride Help. Hanky Pank Agents, Ticket Sellers and Takers, Truck and Tractor Drivers. All replies to Louishurg, N. C., this week: Oxford, N. C., next week.

I. A. GENTSCH SHOWS

Greenwood, Miss., this week: Kosclusko, Miss., gext week P.S.: Barney Lamb and Doc Warner, call me.

MILL

WANT

WANT

Want to book Motordrome or any worthwhile Show oot coollicting. Can place Ride Help oo all Rides. Want Minstrel Show Performers and Side Show Acts Want to book outstanding Free Act. Address

BILL HAMES, MGR.

WANTED

For the Best Route in the South

SOUTHERN STATES SHOWS

AMERICAN EAGLE SHOWS

DANNY ARNETT, MGR.

HILLSBORO. OHIO FALL FESTIVAL AND STREET FAIR

LEE BECHT AMUSEMENTS labina, Ohio Sept. 10-12; Seaman, Ohio Sept. 10-12;

GROVE CITY, OHIO

SEP. 13-14-15 FRED NOLAN

WANTED

All Address EARL CHAMBERS CETLIN & WILSON SHOWS, READING FAIR, READING

Hannum Org Finishes Fast At Mansfield

Tight Dollars At Keller Hit Va. Greater

Northridge Fair Gives Martin Ora Okay Midway Take

Concession Roster

At Detroit Fair

Club Activities

National Showmen's Association

DOROTHY MACKEY

JOHN P. COLORITE R. C. BRYAN

FOR SALE

G. C. LAGERSTHON Cavalcade of Fun Shows

CLARK BIGGERS SR.

BENNIE WELLS

GEORGIA AMUSEMENT COMPANY

GRAND AMERICAN SHOWS

L. O. WEAVER, Mgr WANT FOR CALHOUN CO. FAIR HAMPTON, ARK., SEPT. 18-22

GIVE TO DAMON RUNYON CANCER FUND

SHOWS AND RIDES WANTED

For 3 Outstanding Fairs
All Same Week — September 17:22
BLUFFTON, INDIANA, FREE STREET FAIR
ST. JOSEPH COUNTY FAIR,
ST. JOSEPH COUNTY FAIR,
ADRIAN, MICH.
LENAWEE COUNTY FAIR, ADRIAN, MICH.
Jan-also use PENNY ARCADE A Centerville and Bluffron,
No Kiddie Rides—No Girl Shows, Address Inquiries

GOODING AMUSEMENT CO.

NOW! BOOKING CONCESSIONS NOW!

SEPT. 24-29, JASPER, IND., ANNUAL FALL FESTIVAL-A LIVE LEGION CELEBRATION.

2-6, MITCHELL, IND., PERSIMMON FESTIVAL— ANNUAL EVENT ON STREETS.

2-6. NEWTON FALLS, OHIO—ANOTHER ESTAB-LISHED FALL FESTIVAL ON STREETS.

GOODING AMUSEMENT CO., INC.



WANT FOR BEDFORD COUNTY FAIR. BEDFORD, VA.: FOLLOWED BY MALBORD COUNTY FAIR, BENNETSVILLE, S. C., AND ALL FAIRS UNTIL THANKSGIVING WEEK WAST WAST.

WANT CONCESSIONS WANT SEAMAN, OHIO, STREET FAIR SEPT. 18 THRU 22

LEE BECHT AMUSEMENTS

EVANS UNITED SHOWS

MOTOR STATE SHOWS

JOE FHEDERICK, Sole Owner-Mgr.

FOR ALTON, ILL. ANNUAL WATERFRONT CELEBRATIONS, SEPT. 12 THRU 15

GEM CITY SHOWS

LAST CALL LAST CALL NORTH ALABAMA STATE PAIR, PLORENCE, ALABAMA

COLUMBUS, MISS., FAIR & BERRY SHOW MERIDIAN, MISS., FAIR & BERRY SHOW

W 1 - b R. I Day who drive semis Went Nen to correte Spetter of the Communications to Thomas D. Hickey encourage, Tenn Fair, this week, Forrence, Aleseme neal week.

GREATER MIDWAY SHOWS

Want-HELLER'S SHOWS-Want

WANTED WANTED

AT ONCE

PARADA SHOWS

GENERAL AGENT

NOW AND FOR LONG SEASON SOUTH

MESSLER'S GREATER SHOWS

DYER'S LOTTA HOOEY

FOR SALE

WANTED HIGH ACT

Week of Sept. 17, Albemo

GENERAL AGENT

WANTED

RAINES AMUSEMENT CO.

OKLAHOMA EXPOSITION SHOWS WANT

WANT GIRLS FOR GIRL SHOW In 14 fair Work all winter one you little taley Britis

HITA RAYE

WANT AT ONCE LEGAL ADJUSTER

UNITED STA

WANT WANT WANT

Due to disappointment, want a set of Kiddie Rides to join Tuesday, Sept. 11, at North Wilkesburo, N. C. WANT Huckley Buck, Photos, Coke Buttles and Hanky Panks of all kinds. WANT Snike Show. Blusion or Ten-in-Dnc.

Hinsion or Franciscon.
We have a free set and a nice route of fairs.
All answers to L. P. BRADY
North Wilkeshoru, N. C., this week; then the big
Hilldsoro, N. C., Sept. 17-22.

AGRI, FAIR, GOLDSBORO, N. C., SEPT. 17-22

17. Address SAM E. PRELL, Harrisonburg, Va

HARRISON GREATER SHOWS WANT FOR CHATHAM COUNTY FAIR, DAY AND NIGHT, SEPT. 17-22; FOLLOWED BY DURHAM COUNTY COLORED FAIR, DURHAM, N. C., WITH SIX MORE FAIRS

s of all kinds. All Earing and Drinking S

Complete Concessions of all Marie, All Europe and Distinct Studies, Complete Conference on Conference Program, Paper As and Sofia New-Ville Colors Produce, All Ellar Concessions ages. Well Book to the chicke Concession of the Conference on the Co FRANK HARRISON

LAVALGADE OF AMUSEMENT.

AL WAGNER, Mgr.

FOR SALE-OCTOPUS AND SPITTIRE RI

FIDLERS UNITED SHOWS

JOLLY TIME SHOWS WANT HANKY PANKS OF ALL KINDS

ROYAL CROWN SHOWS

HEAD MECHANIC

CARNIVAL GENERAL OUTDOOR

SOI, 17 10 22, RORALL ALL: SDI, 24 10 29, SANGO, LAL:

OC. 1 10 6, BRESPIEL ALL

OC. 1 10 7, BRESPIEL

OC. 1 10 7,

dress BILL PORTER, this week Moultrie, Ga

HELLER'S ACME SHOWS, INC.

McGaiss, R. C., Aprichard Fall, Sept. 1222 and Bulb Palls, K. C. Sept. 2423 has Copyring, N. C., Ott. 15 files Francisch, K. C. Ott. 8 13 Novalle, S. L. Sept. 2423 has Copyring, N. C., Ott. 15 files Francisch, K. C. Ott. 8 13 Novalle, S. C. Sept. 2423 has Copyring, N. C., Ott. 15 files Francisch, K. C. Ott. 8 12 Novalle, S. C. Telle with horse senter ever day and bull yound sained sets. Corrects County Fall, Research, S. C. Sept. 2423 has falled live shades to be emissioned in one season of the sentence o All address as per route, Harry Hetler, General Mana South Souto, Vo., this week.



KTED FOR CENTER OF MORTH CAROLINA FAIR, ASHEBORO, N. C., SEPT. 17-22.
FOLLOWED BY 8 MORE FAIRS, THEN FLORIDA.

Cating on the Month of the Mont

r candy, inted, salary \$60.00 per week, Contact Bill Holt Can always use good sober rids man who drivs All replies to BILL PAGE Fairgrounds, Rutherfordton, N. C.



CONCESSIONS: Agents, Esting and Drinking, Scales and Age Evarything open, Mrs. Minden, contact. SHOWS: Wild Life: Men to handle Monkay Show. answer: Couple to handle Snake Show, have outfit

HELP: Rolloplane and Caterpillar Foraman, Secon I.AWBENCE GREATER SHOWS Elizabeth City, N. C., this week: Mt. Airy, N. C., Fair. Greenvilla, N. C., Fair follows.

UNITED EXPOSITION SHOWS

PENN PREMIER SHOWS

ROYAL MID-WEST American Lagion Streat Fair, Sept. 19-22 follow Phil. Spot.

ROXII. HARRIS, General Delivery, Pechies, Ohi-

Chi Kidspot Wins Big Monday Thru Charity Ticket Tie-In

Regina Gate Hits New High

Topsfield Hit 3v Weather

Arendtsville **Books Five** Melville Acts

Sherbrooke, Que., Hits Record High With 80,000 Gate

Prince Albert, Sask., **Negotiates Grant**

Coming Events

Atlantic-City Tops Weather Over Holiday

D. S. DUDLEY SHOWS

DANCING GIRLS

BARBARA LA-MAY

STATE FAIR SHOWS

STRATO-GUNS

WANT BINGO HELP

FOR SALE

COASTAL AMUSEMENT CO. OF N. J.

Mineola Bows To Blue Laws

Roseville, Calif., Pulls 14,348 Gate To Top '50 Pace

Wallendas, Tiebor, Hannefords Signed For Atayde Show

SALLY RAND

Wanted-Wanted-Wanted

CHARLIE BAILEY

WANT

DALLAS FAIR BILLPOSTERS SCORE BEAT

Million S Hall Planned at PNE

Firemen Set For Trenton

Mitchell, S. D., Sets Kids Days: Pacts Heidt Órk

ROYAL EXPOSITION SHOWS

MILLEN, GA., THIS WEEK; SYLVAMIA, GA., NEXT WEEK

Atlantic Expo Sets Attractions

Texas City, Tex., Livestock Entries 30% Ahead of '50

Indio, Calif., Sets '52 Dates

Medicine Hat Stampede

Shows \$2,700 Profit

CRAFTS 20 BIG SHOWS

LOS ANGELES COUNTY FAIR

POMONA, CALIFORNIA

FRESNO AND PHOENIX TO FOLLOW CRAFTS 20 BIG SHOWS

LAST CALL!!

MANUEL VANDIKE, Victory Exposition Shows

Others contact TED OBERBEY, Manager Southwest's Greatest Two-State Fair!

Texas-Oklahoma Fair

BARNEY TASSELL UNIT SHOWS

BOOKING NOW FOR KEYSVILLE, VA., TOBACCO FESTIVAL WEEK OF SEPT. 24. PARADES, FIREWORKS AND CAR GIVEN AWAY AND SO FORTH. THEM THE BANK ROLL SPOT. BETTER THAN MOST FAIRS. BROOKHEAL, VA., TOBACCO FESTIVAL WEEK OF OCT. 1. RIGHT IN TOWN.

Can place Bingo Caller or will break in a good young Man who is capable. Write or wise this week. Orange, Va

C. A. STEPHENS SHOWS WANTED FOR SPRUCE PINE, H. C., COMMUNITY FAIR

LONE STAR SHOWS

WANTED

HIG FOUR AMUSEMENTS

WANT WANT WANT

All BRANCES TO HARRY (TRESH) GALGHE

I. K. WALLACE SHOWS

WANT FOR RUSSELL COUNTY FAIR AND HORSE SHOW, SEPT. 18 22, LEBANDY POWHATAN COUNTY FAIR AND CUMBERLAND COUNTY FAIR TO FOLLOW

I. h. WALLACE, Lovingston, Va., this week

JIMMY FERENZI WANTS



TEMPLE EXCLUSIVES A. THE TALK OF THE NATION!

The BENRUS WATCH COMPANY

SPECIALLY PACKAGED FOR THE PREMIUM TRADE



PREMIUM BUYERS UNUSUALLY LOW TEMPLE PRICE

IMMEDIATE DELIVERY

OVER 2.000 SOLD FROM FIRST AD TEMPLE

SWEETHEART 4 Piece-Dual Purpose JEWELRY SET



WHAT? A TRANSPARENT WATCH? YES... YOU CAN SEE THROUGH IT! VISUAL 17 JEWEL MOVEMENT . . PROTECTED IN LIPETIME PLENIGLASS CASE, WITH SUEDE STRAP,



TRICO'S AMAS CATALOG NOW AVAILABLE TS WEST 47TH ST., NYC TRICO WATCH TIME JUSTION 6-8154 CLASSIFIED ADVERTISEMENTS

RATE: 15¢ A WORD-MINIMUM \$3

THURSDAY NOON IN CINCINNATI

ACENTS & DISTRIBUTORS

BUSINESS OPPORTUNITIES

MACHINES. SECONDHAND

A Later List of Secondhand Coon Macoon
Bargains will be found on a 72 in this issue

COSTUMES, UNIFORMS WARDROBES

FOR SALE SECONDHAND GOODS

FOR SALE-SECOND

JEWFLFD WATCHES







Schafter Novelty Co.

JUST OFF THE PRESS! **NEW CATALOG**

CATALOG No. 106



GO SUPPLIES and

MAGICAL APPARATUS

MISCELLANEOUS

MUSICAL INSTRUMENTS.

PERSONALS

DEVELOPING-PRINTING

SCENERY & BANNERS

TATTOOING SUPPLIES

WANTED TO BUY

ATTENTION, OPERATORS! BOWLER MANTEL CLOCK

CUTTLER & COMPANY, INC.





SENSATIONAL

SPECTACULAR MONEY

MAKER ON 1-SECOND DEMONSTRATION



"Goldmine" for Salesmen & Distributors

Mail Coupon for Free Facts THE HANDILITE CO

CLOSE-OUT





BIRD HAT

SILVER PLATED 32-Pc. SERVICE FOR EIGHT \$5.10 20 40

ROHDE SPENCER CO.



A SPECTACULAR & TERRIFIC LEONARDO PEARL CREATION ...



.00 DOZEN \$135.00 GROSS

FOR ALERT OPERATORS

PERIAL MERCHANDISE CO

Elgin · Benrus · Gruen · Bulova · Waltham Watches

THIS YEAR'S BEST SELLERI STRAW BIRD HATS

NEW STRAW HATS

IMPERIAL MDSE. CO. 893 Broadway New York 3, N. Y.

ELECTRONICALLY

SEALED BILLFOLDS

AUTIZA DIAMONDS

ns Close Thursday for the Following Week's Issue

CIRCUS & CARNIVAL

HELP WANTED-ADVERTISEMENTS RATE-15c a Word Minimum \$3

FOOTBALL BRACFIFTS

M. K. BRODY

PEARLS

DROP EARRINGS (Assid.)

""GIVING AWAY

KENDEX CORP . BABYLON 67, N. Y

BULOVA WATCHES

\$7 Brings Back \$38.5



NYLON HOSE, 56.50 Doz

AT LIBERTY—ADVERTISEMENTS

Forms Close Thursday for the Following Week's Issue

BANDS & ORCHESTRAS

MUSICIANS

P D Q-World's Greatest PHOTO BOOTH CAMERAS

Swiss Watches

FREE CUT-RATE CATALOG MILLS SALES CO.



* ASSORTED COLORS # 2 DOZEN ON A CARD

25% Deposit with Order, Balance COD... Lab Derver BICA'S MOST COMPLETE LINE SOUVENIRS AND NOVELTIES Thrift Novelty Co., Inc. ENGRAVERS



YOU CAN MAKE \$42.00 CASH PROFIT

IEN PRODUCTS CO., 1947 Broadway, Dopt. B-24, New York City 23, IL.Y.

VSATIONAL VALUE! Men's WATCH SET

WATCH

BROOKS Products

HEAD MASKS

\$0.00 \$8 40 in 6 Dox THE MACK CO.

that Gog Ithm To Hit Town!



PENCIL

H. FISHLOVE & CO.

COOKWARE SET

B. DAVIS COMPANY

- RENRUS WATCHES AND SETS

Sol Distributors

Wholesale Distributors
of Benrus Watches

Mdse. Topics

From All Around

Sella On Sight

CASH IN NOW!

25% Deposit with order.

GEM Sales Co. 533 Woodward

For Fast Selling POPULAR ITEMS SEE OUR

NEW CATALOG No. 100!!

JUST OFF THE PRESS!! Full of Cornival Moveltice, Pramium Mer-chanding, Costuma Investry, etc., WRITE FOR CATALOG No. 1001

N. SHURE CO. 200 W. APA ...

Merchandise You Have Been Looking for Ingention of the Marchandise You Have Been Looking for Water Inguist State High Rose Wood Catalog Now Ready—Write for Copy Today

PREMIUM SUPPLY CORP. 1111 South 12th, St. Louis 4, M



GLOBE JEWELRY CO.

20.000 BEANIE HATS

. ALL FIRST QUALITY YARD FELT . CONTRASTING 2-TONE COLORS

. PENCIL HOLDER FLAP IN EACH

\$Q.00 Gross Nel

GREENBERG-FISCH

HAT CO. 520 EIGHTH AVE. SEW YORK 18. N. Y

LO-US TRADING CO.

ASHION EARRINGS & SCATTER PINS
BRACELETS A
NECKLACES
\$45.00 GROSS



WANT TO MAKE REAL MI



TO INFLATION

THE HOTTEST BUY IN RINGS

Massive heavy Mexican metal Skull and Cross-bones ring—Handcrafted by Mexican silversmiths. . . . Sim. ruby eyes. An eye catcher that makes you a profit getter.

\$9.00 Doz. \$90.00 Gr.

2 samples sent postpaid \$2.00.

STERLING JEWELERS 44 E. LONG ST. COLUMBUS, OHIO

LITTLE SQUIRT A



FOOTBALL PRICE LIST 1951 PLASTIC HELMETS \$10.00

CONFEDERATE REBEL FLAGS

CHARLES SHEAR

Pipes for Pitchmen

FOOTBALL PLAYER DOLLS



Copy of \$650 Diamond Ring Watch

NATIONAL DIST. CO. MIAMI, PLA

is working spinners at his Mem



HERE'S REAL FLASH!

Under the Marquee



INTRODUCED, and Creating A Real Sensation.... wh

No. 15-KPD per gross, \$9.35 Be one of the first with this hig

The OAK RUBBER CO.

Oak Balloons STATE NOVELTY CO





MIRROR VANITY at Mount with the \$3.00 EA.

The estate of ried socialists in dress
or Chest m. od with of assorted check.

of assorted check.

\$3.00 ea



POSTCARDS



SENSATIONAL PROFITS **!!EVERY DAY!!**





PACKARD JEWELRY CO.



VICKEL-TRICK



kel Specialty Co.





Letter List

CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

ST. LOUIS OFFICE 390 Areade Bidg. St. Lauis 1 Mo

CHICAGO OFFICE

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 19, N Y

BRONZE WESTERN SADDLE HORSES

10%" 816" 51:" 41;" 21; \$21.00 \$16.00 \$6.50 \$4.00 \$1.80 COOK BROS. " CHILLIAN



S. ANGELL & CO. Manufactor

CHAIRS

MEXICAN IMPORTS

COMPLETE REVISED CATALOG

MIDWEST MERCHANDISE CO.

Subscribe Now! Billboard ONE YEAR \$10

52 BIG ISSUES Including 8 Special lase

Huron Eyes Record

SAVE PLENTY OF MONEY DEAL WITH EMPIRE

FINEST & MOST COMPLETE LINE

PUNCHBOARDS

At LOW LOW Prices

EMPIRE PRESS, INC.

WE ALSO CARRY A

PUSH CARDS



BRADY CO. Mira





RAY MERTZ & CO.

JAR DEALS and PUNCHBOARDS

Write for Circular

Galentine Novetty Co. South Bend 24 Ind.

NEW FALL RELEASES

JUST RELEASED!

G E TO THE

Salesboard Sidelights

Des Moines Sets New Marks

USED COIN-OPERATED MACHINES · Vending · Amusement · Bells · Counte

RATE—5c a Word Minimum S3
wust acrimoan a last outlicanon a
marge accounts

Close Thursday for the Following Week's Isr

Du Quoin Record

Edmonton Exhib

SALENBOARDS

HARLICH'S ORIGINAL PENCIL SHAPE BOARD

> ONLY 8 LONG - 1 WIDE For dealers who don't have room on these counter—You clie on or out of your packet a pencil. Savey?

PRICE \$1.32 each net

\$50.00

WRITE FOR OUR CATALOG

HARLICH CORPORATION

PUNCHBOARDS

EDITORIAL

Opportunity Knocks

Miami, Dade County Formica Field Ops Form New Org

SSLI, Purveyor Shuffle Loops Set Schedules

> Lena Wolberg, 87. Succumbs

Six-Player Shuffle Games Starting New Trade Trend

Merchandisers, Games Prove Top CNE Draws

Chi Coin Bows 6-Player Game

Suggest Cut In Omaha Pin, Juke Box Tax

NPA Requests **Building Info** By Sept. 20

Senate Group Approves Bell \$100 Tax Hike

Few \$ Changes Noted in Used Machine Marks

> PHONY CHECK PASSER SOUGHT

1951 MAN ON ROUTE SURVEY

Fewer Route Employees, **Diversification Grows**

Form New Candy Group to Spur

Industry Sales

Jaffa Back in

Top Sales Post At E. Electric

Rudd-Melikian Sets Direct to Location Sales for Bantam

Franchise Operators Offered Three-Way Placement Choice

New York Ops

Bid Adieu to Cig Pennying

25c Shave Kit New Vend Item

Leaf Readies 5c Candy Stocking for Venders

NICKEL 'CHANGE' Pond's in Move FOR IRATE MOM

Announce Dates For 3 Region 9 Area Meetings

Nat'l Rejectors Sets N. Y. School Program

New Vending Firm **Readies Selective** Hot Drink Machine

Frank Doyle Will Direct Sales For Harmon Enterprises, Inc.

To Push Tissue In Candy Units

SEPTEMBER 15. 1951

Mass. Rejects New Cigarette, Vender Levies

8-Cent Federal Cig Tax Seen as "Sure Thing

Calendar for Coinmen

cook fall. White Plains N Y
reg 24—Phonograph Owners' Association, monthly
solview Hidel, East St Louis, II
reg 27—Automate Music Operators Association
reg 27—Automate Music Operators Association
reg 28—Western Vendors Music Operator's Associareg 28—Michigan Self-Service Laundry Associareg 28—Michigan Self-Service Laundry Associareg 28—Michigan Self-Service Laundry Associareg 28—Michigan Self-Service Laundry
reg 28—California Music Guild Northern Division
reg 28—California Music Guild Northern Division
reg 28—California Music Guild Northern Division

menter Stransmitte Herel Sachmania et al. 1888 Amustennet Assention, monthly meeta Switch Madison Street, Rockford, 211
worth Madison Street, Rockford, 211
worth Madison Street, Rockford, 211
worth Madison Street, Rockford, 1888
worth Madison, Mark Assentation, bit-monthly meettaker, 84-13-6-Mislewer, Cam Machiner, Concretion, meeting, and exhibite, Pation Holle, Omass
remeter, 12-13-Mistonal Assentation of Cum Venours,
and convention, 18-finding Hospital Circleshold
and Concretion, 18-finding Hospital Circleshold
and Concretion and Assistant Circleshold Auditorius.

th Annual

EXHIBIT

here is your great opportunity to tell your sales to the men who do the buying in the great and my rending machine industry. Whatever you make either it's machines or leeps sirups or concen candies or cigarettes—you'll find a ready sudi hig volume sales if you show your wares at this tant 4 day exhibit.

See You in Cleveland

MANUFACTURERS

SUPPLIERS

N. A. M. A.

CHOICE EXHIBIT SPACES STILL AVAILABLE

SHOW AND SELL

YOUR PRODUCTS TO THE MEN WHO

DO THE BUYING

Ford Starts Gum Chewing

P-R Campaign

Almond Supply

21/2c Per Cig: England



VENDOR

J. SCHOENBACH





HAMPION NUT & CHOCOLATE CO

CHARMING NEWS

ROY TORR LANSDOWNE PA

OFFICIAL CHEEKS SLIGHTLY PINK

Philly Candy Show Bids for Op Visits

SMOKESHOP

VENDOR

'612'

AUTOMATIC PRODUCTS CO



BOOST PROFITS TO A NEW HIGH Get This Sensational Northwestern Booklet

> "THE PENNY BUSINESS

IS **BIG BUSINESS**

NEW Northwestern '49 Special

ends all both wase

\$17.35 EA 517.15 EA

TODAY!"

SPECIAL OFFER!

GUM

RAKE COIN MACHINE EXCHANGE

There's a SMALL in it... for You! PAYS 50% TO 200%

STEADY PROFITS





MERICAN SCALE MEG. CO.

CLEVELAND PUBLIC AUDITORIUM 5th Annual N.A.M.A. Convention & Exhibit

NOVEMBER 12-13-14-15 ite, Phone or Wire for Complete Informat

Exhibit Manager

National Automatic Merchandising Assn.



Victor's TOPPER DELUXE WITH THE ALL-PLASTIC GLOSS se Avadance in Double, Triple Revolving Super Market Unite VICTOR VENDING CORP.

\$100 Tax Hike

SALES IMPOSTER

Chi Coin Bows





8-Cent Cig Tax

New Org Formed

MÉANS **PROFITS**



SQ.75



2,000 ASSORTED CHARMS

2,000 for \$10

GIVE TO THE



CHARMS-Proven Sales Boosters

Kal Granganhaiming

Profit-Making Combination For Wide-Awake Operators

MODEL 49 1e-5e-10e



TAB GUM VENDER

THE NORTHWESTERN CORPORATION

707 Armstrong Street



YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES





EEDCO SALES CO.







For this week's prices consult	the	used	mochine		(vartisements i	n this laws
Appen Sum 16	Issue Sept	of	Issue Sept	et.	Triag of August 85	Titler of Audrest III
Achiece Conce Apar s Hot Nat	\$25	00	525 39		\$9.95 25.00	\$25.0
Condinen 7: 8av Conserte Machine 25c	50	.00	50		8 95 50 00	50 0
Columbia Day 2 Comb. 5c Columbia Sc Balt Columbia 5c Balt Discrete Model 51 (7 cml.)			7	00 50 00	90 00	

Charter Meter Firm

Charter Calif. Firm



ECTION SALES CO.

'51 Man on Route

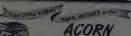
Mdse. Top Draw



Balance \$10 Monthly



UNEEDA VENDING SERVICE, INC.





ALL-PURPOSE VENDOR

WHITE FLASH "OUSH DAK manufacturing co., inc

NPA CLARIFIES FOURTH **OUARTER MATERIAL PIC**

Firms Get Adjusted Allotments; Manufacturers Revise Schedules MERCHANDISING MUSIC

Picking Pop Hits Helps Boost Juke Box Grosses

Wurlitzer Sets Century Music As Ruffalo Rep

MOA Head Urges Red Feather SS Drive Op Co-Op

Used Equipment Growing Scarce

S. C. Fairs Showcase Jukes: Grosses Grow

PROMOTION PROGRAM

AMI Offers Complete Kit to Distributors

> Ristaucrat Set To Strengthen

Distributor Net

Operators Optimistic After OPS Conference

> AMI Distributors Start "D" Day Operator Juke Showings

Seaboard Sets **Exec Changes**

Report Record Turnouts; 80-Play Unit Displayed Via Photographs

NEEDS CO-OP Pitt Op Plugs For 2-Minute Juke Box Disks

Old Jukes Fading Away in New York

Info in Other Departments

AMI Distributors

ISTRIB BOWS PS' CORNER

ON'T ENY ESTINY CASH IN WITH THE "D"

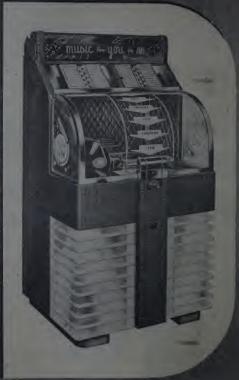


We have the new AMI Model "D"-come in and examine its host of new money making features. It's loaded with play-getting pull that shoots earnings sky high. You'll be pleased to find many new improvements and additions that mean huge operating savings.

Displayed Now at Our Headquarters

Endorsing Only the Best

Banner Specialty Company



Developed FOR OPERATORS Designed TO BOOST PLAY

Dazzling TO SEE

Decorative ON LOCATION

Delightful TO HEAR

> Dramatic in action

Distinctive in styling

Desirable TO OWN

Destined FOR PROFITS

Durable in Service

Dependable

IN OPERATION

Incorporated

H. C. EVANS & CO.

1556 W. CARROLL AVENUE

SEE "Push-Over" ON PAGE 150

HELP OTHERS SEE BY CIVING TO THE AMERICAN FOUNDATION FOR THE BLIND

800 North Kedzie Avenue

THE BILLBOARD Index of Advertised Used Machine Prices

Music Machines

For this week's prices c	ensult the user	d muchine ad	vertisements i	n this issue.
	type of	Issue of	finue of	Issue of
AIREON	Seel 8	Sept 1	August 25	August 18
Coronet	\$159.00	\$159.00		
Deluse	49.00	49 00	\$49.00	\$49.00
AMI				
Hideman	295 00			
Madel A	319 00 325 00	319 00	319 00 325 00	319 00 325 00
	345 00	325 (00(2)	345 00	345 00
		345 00		
Model B	429 00 475 00	429 00 450 00	425 00 429 00	429 00 475 00
		475.00	475 00	
FILBEN				
Hideaway	195 00	195 00		
MILLS				
Constitution	169 50 195 00	169 50 195 00	169 50	169 50
Empress	39 00 39.50	39 00 39 50	39 00 39.50	39.00 39.50
PACKARD				
Machattan	149 00 149.50	149 00 149 50	100 00 149 00	149 00 149 50
			149 50(2)	29 50
£ =	79.50	79 50	79.50	79 50
RISTAUCRAT				
45	59.50 60.00			
AOCK-OLA				
Commande	19 00	59.00	39.00	39.00
Pisymatter	64.50 69.00	64 50 69 00	64.50 69.00	64.50 69.00
Bocket 1432		575.00		
Super '40	49 50	49 50	49 00	49 50
1418	49 50	49.50	49 50	49.50
1422	129 00	129.00	129 00 130 00	125 00 129 00
1426	179 00	179.00	129.00	159 00 189 00
1400	217.00		Continued or	1161
			onsinued or	hañe (40)

Red Feather \$\$

Distributors Start Rocket 52 Showings

New Disk Firm Formed in L. A.

Promotion Plan



BETTER TONE

Automatic Phonograph Distributing Co.

806 N. MILWAUKEE AVE., CHICAO 22, ILL. . PHONE: CHESAPEAKE 3-4900

more than 98 selections only causes delay and confusion

From which of these lists would it be FASTER and EASIER to make selection?

48 SELECTION

All-Speed* Pay Best!

Why Buy Two When ONE Will Do?



Wurlitzer Sets Seaboard Sets

NPA Requests

Music Machines

STERURG				
	24.00			
Potenti	49 50 1 14 30	49.50 SV (M)		at 50
Energy	49 50 69 00	49 50 69 00	49.5	49 50 OF TA
Com	47.00	49.00	A STATE OF	49.07
Hi fores	49.50	49.50	44.00	42
H 166 M Hidenway	199.00	199.00	199.00	159 50 211 mm
H 147 M Hideway				16970
H 149 M Hidrage	249.00	249.00	249.00	219 50 2mg m
H-245 M Hidraney	225 00	225 00	175 00 2 1 1	25930
Hightone ES	59.00	59.00		100.00
Majer	59.00	59.00	59.00	5910
Regard	49.00	49 00	49.00	69
165 Hidraway	249 50			
146	195 00	195 00	195 00	150 00 195 0n
146 M	159 00 199 00	159 00 199 00	159 00 199 00	154 00 195 m
				239 11
145 5	139 00	139 00	125 00 139 00	139 00 195 mg
145 W	189 00 249 00	189 00 269 00	189 00 249 00	189.00 (195.00)
	189 00 249 00	189 00 289 00	165 00 169.00	189 00 189
	349.00	164 00	165 00 164,00	349.00
	349.00	349.00	349.00	369.00
146 M1	79 00	79 00	7900	79.00
1946 RC Special	242.50	249 5012	249.50	249
1947 RC Special	274 50	274 50	274 50	274 7
WURLITZER				
24			25 00	
	49.00 49.50	49.00 49.50	35 00 49 00	49 00 69 50
500	49.00 49.50			49 00 49 50
500		69.50	95 00 49 00 49 50	
24 500 500 500 500s	49.00	69 50 49 00	35 00 49 00 49 50 49 00	49.00
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THE BILLBOARD Index of Advertised Used Machine Prices

Amusement Games

in		Sept B	Sept. 1	Aspect 25	Asquet 18
ity	Advance Rells (Gence) Iroll-deem! All Babi (Golfree)	35 00 39 50 49 50	\$29.50 95.00 39.50	\$39.50 49.50	\$39.50 49.50
ph	Alice to Wonderland (Gottfield) Ageocade (United)	39.50 34.50 59.50	\$29.50 35.00 39.50 49.50 39.50 45.00 50.00 59.50	39 50 45 00 50 00 59 50	39 50 45 00 50 00 59 50 89 50 110 00
ere			29.50	39 50 45 00 50 00 59 50 69 50 99 50 111 00	
	Sand Leader (Kerney)	49.50	20.50		69 50
nt-	Arczene (Gotted) Sally Nee (Bally) Sand Leader (Merney) Sange (Chicage Coin) Banja (Exhibit) Sant-s-Sall (Gottlieb)	49 50 34 50 110 00	85 00 99 50	20 00 34 50 85 00	34 50/21 85 00
nd-	Bank-A-Cond Basketball (Gottlieb) Basketball Charep (Chipo Cole)	69.50 99.50	69 50 99.50		
he oe-	(Chigo Celel Be Bee (Erhibit)	275 00 114 50	114.50	114 50	34.50 114.50
his sis.	(Chipo Colet Se Bee (Exhibit) Beresuda (Chicago Cole) Big Tee (Geocol Black Gold (Genee)	79 50(2) 39 50 69 50121 79 50 85 00	79 50(3) 69.50(2) 79 50	79 50 50 00 69 50(2)	34.50 114.50 34.50 79.50 69.50(2) 74.50 79.50
an	Blue Skies (United)	39.50 45.00	39.50 45.00	95 00 99 50(2) 54 50 95 00 104 50 95 00 45 00 69 50	39.50 \$4.50
ns,	Sector (Williams)	39.50 45.00 54.50 95.00 104.50 95.00 50.00 69.50	99.50 45.00 54.50 95.00 104.50 95.00 45.00(2) 69.50	95 00 104 50 95 00	104.50
eks				45.00 69.50	45.00 49.50 69.50
s.	Buffalo Bill (Got)(irb) Buttons and Bows (Gott(irb)	57 50 79 50	95 00 79 50	95 00 79 50	64 50 79 50
the ek.	Selfalo Bist (Gottlieb) Selfalo Sint (Gottlieb) Selfalo and Simm (Gottlieb) Comel Coravon (Gencol Consta (Gencol	79 50 125 00 59 50 119 50	95 00 79 50 79 50 125 00 59 50 119 50	79 50 125 00 99 50 89 50 109 50 119 50	79 50 79 50 99 50 109 50 119 50
no- of	Can Can Car Nibran Carshosi (Bally) Carolina (United) Datalina (Chicage Coin)	85 00	15 00 85 00	50.00 69.50	44 50 69 50
ves ves	Corolina (United)	85 00 34 50 21 29.50	29 50	20 00 25 00	29.50 49.50
and ted	Oxemples (Bally)	79 50 95 00 99 50 175 00	79 50 80 00 95 00 99 50 125 00 175 00 200 00 30 00 49 50021	79 50 95 00 99 50 125 00 175 00 200 00	79.50 99.50 175.00 200.00
uke ses-	Cinderella (Get)lieb)	24 50 49 50(2)	30 00 49 50(2)	90 00 34 50 49 50(2)	90 00 34 50 49.50(2)
ntly	Circus (Exhibit)	74 50 75 00 134 50	69 50 60 00 74 50 100 00 125 00 134 50	90 00 34 50 49 50(2) 69 50 50 00 74 50(2) 125 00 134:50	90 00 34 50 49,50(21 69 50 74 50 125 00 134 50
vith	Cicopatra (Marvel) Celicor Daze (Getifich)	95 00 99 50(2)	29 50 95 00 99 50(2)	95 00 99 50(2) 104 50	99.50(2) 104.50
of	Concy Island (Erhibit)	A4 50	44 40		34.50
eek. mer	Control Tower (Writiares) Cover Girl (Gattlieb)	149 50 24 50(2)	64 50 149 00 24.50	159 50	
ator	Cover Girl (Keeney) Crazy Ball (Chicago Colol	29 50 49 50	29 50	24 50 29 50	24 50 29.50 34 50
irth	Dairy Races Continues	49 50 59 50 75 00 79 59(2) 95 00	75 00 79 50721 95 00	24 50 29 50 15 00 69 50 79 50(2)	69.50 74.50 79.50(2)
and	De-Icer (Writiares) Deu-Wa-Ditty (Williams)	39 50(2)	39 50(2) 40 00	20 00 25 00 39 50 21 40 00 149 50	109 98 39 50(2) 40 00 64 56
eek,	Double Feature (Gettlieb)	149 50	149 50	149 50	75.00 149.50 94.50
ball	Double Feature (Cottlieb) Double Shuffle (Cottlieb) Orzany (Wifflams) El Pass (Wifflams)	39 50(2) 149 50 94 50 125 00 59 50 79 50	115 00 125 00 79.50 65 00		75 00 149 50 94 50 115 00 116 50 79.50
. 15	Flesta (Chicago Cols) Fepting Irish (Chicago Cols)	85 00 89 50 110 00 114 50	85 00 152 00 139 50	110 00 125 00 139.50	139 59
Row	Faghtler Philis	49 50 69 50(2)	49.50 69.50(3)	49:50 69:50(2)	64 58 69 50(2)
eing ajor	Flying Saucers (Grace) Four Hersemen (Gattlieb).	112.50	13) 50 145 00	49:50 69:50(2) 1 (7:50 75:00 139:50 145:00	139.50 145 00
fac	Freshie (Williams)	49 50 89 50 69 50 99 50 110 00 125 00 29 64 50 84 50	105 00 110 00	250 00 1 00 1 0 00 125 00	89.50 99.50
nwn	Gun Rymmy (Gottliebl)	125 00	105 00 110 00 100 00 125 00	1 0 00 125 00	100 00 64 50
i k a	Gold Cut, (Bally).	64 50 84 50	60 00 50 00 64 50 84 50	50 00 64 50 84 50 89 50 95 00 50 00	64.50 B4.50
log.	Gordon Glaves (Circago Cole) Gordola (Exhibit)	95.00	95 00	50 00 50 00 50 00 57 50	50 00 50 III
in- dın-	Harvest Moon (Bally)	115 00 119 50	55 00 59 50 69 50 115 00 119 50	84 50 99 50	p4 50 109.50
Op.	Mante (United)	19.50	19.50	109 50 119 00	19 50
ber	Hit Parade (Gettlieb)	29 50 85 00	29 1 × 2 85 00	29.50 85 m	64 10
Sid	Her Red (Bally)	59 50 5 00 149 - 21 24 50 29	99 50 175 00 149 50 29 50 = 00	20 00 29 50	94 50 109.50 19 50 29 1 64 8 111 1
Mex nen.	Harvest Time (Geocal Howard (Mercell His Parade (Gestilleb) Heldage (Chicago Geol) Her Ead (Body) Harnyss Dumpts (Gestilleb) Ints Patter Learn (Egsbill)	36.50 69.50	19 50 29 1 2 85 00 99 50 125 00 149 50 29 50 99 30	20 00 29 50 30 00 49 50	9.5
Mex	Iris Potter Jeane (Embet) Jockey Special (Bally) Jenson (Bally) Jenson (Bally)	54.0 GHT	54 50 61 50 54 100	64 50 54.50	54 50 64 TE
and	Jenia 21 (Gentieb)	104 50 54 .0 64 1 34 50 25 00 29 44 50 49 59 50 79 50	50 H 59 H 79 50 B5 00	30 00 49 50 0 79.54(2)	37 30 G G
		94 50 11 98	119 50		110
	R C James (Gettiers) Kilosy (Chicago Coun) Reg Arthur (Gettiers) Knock One (Gettiers)	16"	16 10 00	100	124 10 1 100
	Knock Our (Gettieb)	139	119 50 16 110 00 139 50 50 00 2	11 = 00 I = =	
		NO 50	19.56	39.50	39.00



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COTT MBER 15								
		The s	-	17.	_	-		
	- Lev	Sept 50 70 5 95 0	8 10 10 49	50 39 50 79 95	50 5 14 50	Itsar e Aegust 2 CO 64 5 79 5	5 0 535 0 44	Aug.:
5		10 24 5	0	22	50 20	00 22 5 49 5		
Win (Mark)	54 5 59 5	0 7954	0 79	50 90	50 10 35 p	49.50 79.50(2 99.50	29.50	50 41 12) 91
(840)	59 5	8 72 50 95 00 21 39.50	2 70	50 95 0	0			
wer- mison (Genco)	34 50	21 39.50	29 50	34 500	25	00 34 50	34 5	0 39
Will by Wooled		0 24 50 0 59 50 140 00 0 49 50 0 59 50	22 :	18 34 5 10 60 0	0 22	72 50 00 34 50 39 50 150 00 50 59 50	72.6	0 24
dang Clow (United)	39.5	140 00 0 49 50	39 :				20.0	0 34 59 0 49 49 21 139
-	49.5	0 54 50	49.5	65 0 65 0 65 0 25 0	0 44:	50 49 50 25 00 139 50	37 3	49
See The See Th	14.9	95.00				139 50		139
Two Three	29.50	59 50	49.5	29 50 95 00 114 50 0 59 50 0 49 50	95 6	00 99 50 14 50 19 50 99 50		99 114 0 59 69
r (Williams)	49 50	59 50 35 00 85 00 85 00 85 00						
The First American	99 50	139 50	75 0 100 00	75 00 99 50 139 50 176 00	99.50	139 50r25 175 00	99.5	139
Pin Bewire (Chicago Coin)	115.00	100 00 135 00 29 50 140 00 54 50 125 00	125 0	179 00 49 50 160 00 54 50 125 00	125 0	0 135 00		
or Ball (Chicago Cois),	44.50	140 00 54 50		160 00 54 50	135 0	0 160 00		74
Score (Panier)		125 00				125 00 79 50		59:
Ouarrerback (Williams)	34 50 49 50	69 50 64 50 135 00	79.50	69 50 69 50 75 00 135 00 34.50	44.5	0 69 50	54 50	69:
Parrona (United)		34 50 24 50		34.50	39.5	54 50		54.5
Rie Sverter (Grace)	64 50 34 50	69 50 64 50 135 00 34 50 24 50 99 50 99 50	34.50	99 50 35 00	20 04	99 50 99 50 99 50 30 00 35 00	34 500	99 :
Socket (Sally)				-, 20	34 5	35 00 49 50		
Rockette (Gattles) Rockette (Gattles)	79 50	139 50 109 50 140 00 39 50	50 00	139 50 109 50 140 00 39 50	115 OF 25 OF	109.50 140.00 30.00	50 00	139 5 109 5 115 6 39 5
Roundep (Belly)	49 50 69 50 29 50	85 00 59 50 79 50	59 50	85 00 69 50 79 50 54 50	59 50	39 50	69 5012	1 79 5
Sally (Chicago Coled,			50 00	54 50	50 00	09 50 79 50 34 50 54 50 97 50 59 50	34 50 59 50 34 50 59 50 6	34.5 54.5
Samba (Exhibit) Sarasoga (Williams) Stemball (Genco) Selectiva-Cave (Gettiles)	19 50 54 50(2)	59 50 39 50		97 50 59 50 39 50	25.00	97.50 59.50 39.50	34 50 59 50 34 50	97.5 64.5 39.5
reresade (United)	34 30121	79 50 39 50	-54 50	79.50 79.50 39.50	54 50 65 0012 20 00	39.50 59.50 69.50 44.50	59 50 6	9 5012
hamphat (Chicago Cole)	115 00	49 50	125 00	49 50			14 50 84 50	495
hamphal (Chicago Cols) hampyleon (Enhant) Shampyleon (Enhant) Shampyleon (Williams) Sheeting (Enhant) Shampyleon	115 00 99 50	24 50	115 00 99 50		99 50 135 00	119 50 105 00 149 50 20 00	84 50	19 5
Scott Pacific (Graco)	54 50 110 00 29 50	89 50 139 50	89 50 119 50	29 50 110 00 125 00	110 00	119 50 125.00	99 50	119.5 125 0
present Entry (Sally)	29 50	54 50 34 50	34 50	54 50 49 50	39 50 20 00	54 50 49 50 29 50 115 00 49 50	44.50	54 5 49 5
Sateball (Chicago Coin)				29 50	25 00	29 50 115 00	29 50	34 54
Sarbust (United) 60 and Go (Gence), oray (Williams) summer Time (Goldleb)	95	49 50 50(2) 29 50		49 50 29 50	20.00	49 50 115 00 29 50	29.50	9 5012
Summer Time (Gottleb)	95 24 50 39 50	30 00 49 50	50 00(2)	39 50 49 50	10 00	115 00 29 50 39 50 49 50 49 50 19 50	29 50 50 00 39 50 94 50 64.50	34 54 49 56
Super Hockey [Chicago Corol, Indiana (Exilign)	59	7F 50 50(2)	9	79 50	5	19 50 9 50(2)	64.50	79.51 9 5012
rearner (Exilian) Inecticant (Williams) Inecticant (Chicago Coup) Inole (United) Inocerd (Gottleb)		109 50		109 50		9 50(2) 109:50 109:50	99 50	9 50(2- 109 50 84.50
	64 50 79 50	69 50 90 00	50 00 69.50	64 50 79 50 90 00	50 00 69 50	64 50 79 50 90 00 64 50 29.50	50 00 69 50	64 50 79 50
Immotation Pricage Coint		34 50 29 50		29 50			29 50 50 00 119 50	54 50 34 50
rapper (Keeney)	50 00 39 50	59 50 89 50		59 50	50 00	59 50 9,50123 95 00	50 00 119 50	59 50 140 00
Fire Masketeers - assiles).	JY 50	95 00	79 50	99.50		119 50 27 50		119 50
Roll (Gencal	30.00	27 50 39 50	24.50	27.50	25 00	27 50 19 50		39.50
are Winds (Gence)	34 50	39 50	34.50	39 50 39 50	25 00	34 50 49 50 49 50	34 50(2)	39 50
- fed Chicago Core),	34 50 24 50	34 50 49.50	24.50 34.50 44 24.50	34 50	24 50	49 50	24:50	34 lo
r Action (Gence)			19.50	29 50 125 00 10 00	25 00(2) 104 50 110 00	125 00 109 50	34 50(2) 24:50 29:50 109:50	34.50
	89 50 99 50 1 10 00 1			29 50	110.00	119 50		
- (Writer).	49 50 69 50	54 50 95 00	54.50	95 00	54 50 99 50	69 50 110 00	34.50	19.50
			200 00	5 00	210 00	110 00 = 0 00 3 5 00 107 50		99 50 125 00
United)	49.50 1	69 50 29 50		49 50 29 50	85 00 25 00 29 50	49.50 34.50	29.50	109 50 49 50 34 50

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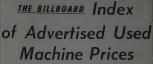
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	Seel 8	Sept 1	August 25	Apper
Ace Bornber (Mutacseer)	595.00	\$95.00	395 00	\$75.00 9
Air Heckey (Woodcraft-				
Shefflevision)			385 00	
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Att Start (William)	49 50 109 50	69 50 109 50	69 50 109 50	69 50 10
	125 0012)	125 00	125 00	12
Astroscope	125 00	125 00	125 00	12
Atamic Bassber (Mutescape)	150 00	150 00	125 00 150 00	15
Baq-A-Buney	75 00 95 00			
Ball Grip	45 00			1
Ball Grip Batte-Ball Jr Battles Practice (Scientific	75 00	75 00	75 00	
Sig Inning (Sally) .		185 00 195 00	185 00	38
Billiand Came			25 00	
Billiard Game				19
Bornerang (Amujement Corp.)	45 00	45 00	45 00	- 4
Build Up (Exhibit)	19 50 34 50	34 50 35 00	20 00 34 50	34.50 5
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Camera Chief		12 50		
Career Picit	95 00	45 00	95 00	
Challenger (ABT)	24.50	19 50 24 50	24 50	24 50 4
(Max Glass)		65.00		
Chicken Sam Sceburg)	75 00 95 00		95 00 109 50	95 00 10
Oricken 29th 2ccomby.	109 50	109 50	40 00 104 30	75 00 10
Date Gun (Exhibit)	59 50 69 50	59 50 69.50	69 50 84 50	69.50
	84 50 85 00(2)	75 00 84 50	85 00 95 00	
	95.00	85 00(2) 95 00		
Date Potet Gattery			65 00	
Ortage Athletic Scale				
(Mercury) ,	69.50 95 00	69.50	69 00 69 50	69 00 6
Delaze Diggers (Backley)				
Electric Shocker		12 50	125.00	
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Goalee (Chicago Coin)	125.00	95 00 99 50 125 00	125 00	77.50 14
Grip Developer (Estimic)	125 00	195 00	165 00	
Heavy Hitter (Sally)	59 50 65 00	59 50 65 00	\$9.50 65.00	59.50 (
Hr-Ball (Exhibit)	60.00	60 00	60.00	-
His-a-Homer	19 50	19 50	19 50	19 50 2
His-a-Homer Heckey (Chicago Coin)	75 00	75 00	75 00	65 00 7
Hollycrane (Como)	245 00 375 00	245 00 295 00	295 00 575 00	295 00 51
		375 00 395 00		
Jack Rabbit				10
(Amusement Corp.) Jumple Joe (Scientific)	109 50	109 50	109 50 195 00	10
Jungle Joe (Scientific) Kicker & Catcher (Baker)		22 50	195 00	
Knockout Pench (Exhibit)	150 00	150 00		
Lobbane Con	95.00	220 00		
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Lite League (Amusement				
Core)	95 00	95 00	95 00	•
Corp) Magic Pen	125 00(2)	125 00	125 00	12
	99 50(2)	99 50(2)		99.5
Monkey Skines			175 00	100.00.30
	225 00		225 00 125 00	100 00 22
Periscope	105.00	125 00		31
Phil Toboppan Str Ball	350 00			350 00/1
Photomatic (Mutoscope)	550 00(early 695 00(fase)	495 00((ace)	695.00(1416)	695 001
Pistel Pete (Chicago Cole)	149 50 150 00		149 50 150 00	149 50 15
Prich 'Em & Bat 'Em	150 00			
(Scientific)	225.00	225.00	225 00	27



BAKER NOVELTY CO





CLOSE-OUTS 229 Camera Chiefs

Groetchen Tool C



Coinmen You Know

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of Advertised Used Machine Prices

Shuffle Games

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For this week's prices	consult	the o	raed n	980	hine	advertis	emente	in this	Inch
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		Sept			Sept	1 .	Supers 25		APRICAL
ABC B . (Recor) .	\$25.00	65.0		5 00	651	00 525 0	45 00	\$65.00	COM PSI
		69 5			601	50	69 50	203 U	64
Acr Bouler (Chicago Co n) .		149 0	0		149 1	00	149 00		
Bareball (Gencal		99.5	0			45.00	99 50		149
Bareball (Na remote)					19 4	10	49.50		97
Bewlette (Göttlieb) , , ; ; ;	24 50	34.5	9 94	1.50	50.0	M 30.00	35 00	34.50	49
	50 00	511.0	5.5	00	69.5		49 50	39.50	
		69 54					55 00		69
						50 00			
Bealing Alley (Chicago Cole)	55.00	M4 00	. 66	-	64.5		69 50		
	64.50	69.50			695		69 50	55 00	64
lawing Champ (Keener) -					189.5		69 50		49.
Beel op Clanic (Chicago Core)	129.00	-99.00	120		139 0				
	139 50	140 00			145 0		139.50	139 00	1295
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lowing League (Genca),		35 00			35.0				
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mi-0-Malie (EsNibil) 11.							35.00		
wat Booler (Williams),	25 00	24					35 00		
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make Header (Williams)	155 00		155	00	175 00	0 145 00	175 00		765 €
MANUFACTURE (M. INC. INC. INC. INC. INC. INC. INC. INC		145 00			9 5012		9 50(2)	14	9.5012
	14	9 50121			150 00		150 00		
male Shell'in Alley (Valled)		79.50			35 0		79.50		195
				75	00to 1				
					79.50				
auth Sheller Alles Ex-									

| Second | S

has brother Mike, in the aread distribution business, has opened an aread in Norfolk Parkfolf and Harry Rosen, co-owners of Atlantic New Yerk were in Harrford. Conn. Its week to affect the opening ceremones of the Norfold Starbutor in Combines of the Section Martines, wife of the Section Martines will be distributor in Combina, and her doughter Vilina, will be dismediately and her doughter Vilina, will be dismediately the section of the Section Martines and her doughter Vilina, will be dismediately the section of the Section

Hartford, Conn.

Seehing of the Vorte Corporation of the New York Corporation of the New York Corporation of the New York Corporation of the Vorte Corporation of Corporation of Corporation of Corporation of Corporation of Corporation of Corporation (CSCA). State Corporation (CSCA) State Corporation (CSCA)

A crowd of several hundred people, including operators, employees and families were anticipated for CSCA's initial family country to the country of the coun

Another coin concern move was under way, with Mattatuck Muss, of Waterbury, operated by John, Mike and Dasz Colucci, brothers if Balph Colucci, owner of Senior and the Matthat Coluction of the Matthat Columnia of the

tomed the U

Labor Day marked the end of sections for many of the polsers of their assistants on C.O. Rove and their assistants on C.O. Rove and their assistants on C.O. Rove and their assistants of their assistant participation of their assistant of their assistant of their assistant of their assistant of their participation of their assistant of their assistant of their participation of their assistant of their assistant of their participation of their assistant of their assistant of their participation of their assistant of their assistant of their assistant of their participation of their assistant of their assistant of their participation of their assistant of their assistant of their assistant of their participation of their assistant of their a

three occasions. Leonard was

Fred Gavent of General Music
Company is back from a vacation
quent in the Redwood Empire
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to Tenil Brown of the Phil Brew Conde to Try to Los Angeles an Conde to Try to Los Angeles and the Conde to Los Angeles and Los Angeles a

in the Bry Earn such arrangement ready ecting set for the winter produce entire the winter hunting season. He resultly purchased a peep which will be used to take him into the mountains for game. Covina operator, is back in his headquarters after entyring a vacation with his family in Newson and the season of the season of

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AMS, ROCK-OLA

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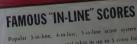
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